



**PUBD 511: Race and Public Diplomacy
(4 Units)**

Fall 2025 – Tuesday 6:30-9:20pm

Section: 52841D

Location: ASC 204

Instructor: Damon Woods

Course Description:

This course examines how race, gender, and culture shape the practice and impact of U.S. public diplomacy. Through historical and contemporary case studies, students will explore how identity influences diplomatic narratives, soft power strategies, and foreign policy outcomes. Emphasis is placed on real-world application, including the design and implementation of public diplomacy programs, communication tools, and audience engagement strategies. Course materials include policy documents, media, and guest lectures from current and former practitioners. Students will analyze key moments—such as desegregation, cultural diplomacy, and gender inclusion—to assess their effect on America’s global image. Ultimately, the course equips students to understand how public diplomacy both reflects and responds to the nation's internal challenges, and to consider new and best practices that can enhance global credibility and impact.