TECHNOLOGY



# **DSO 551**

Digital Innovation for the Global Enterprise

Section: 16263

Wednesday, 6:30pm - 9:20pm

**IINSTRUCTOR: Rik Reppe** 

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Units: 3 Office: TBD

## **WHY TAKE**



strategist creating innovation initiatives for executive clients at global enterprises. By crafting composed solutions integrating AI, digital twins, and emerging technologies, you'll apply strategic frameworks to real business challenges. This immersive experience bridges the gap between business strategy and technological implementation —developing valuable skills that set you apart in today's digital business landscape.

#### **COURSE OBJECTIVES**



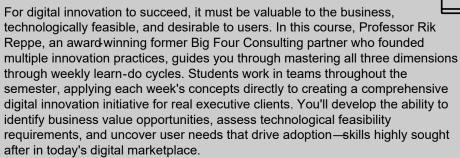
- Arm you with both the theory and practical application of innovation methodologies
- Provide clear understanding of what it means to be a digital strategist

### **KEY CONCEPTS**



- Where and how to find innovative inspiration
- Creating value by delivering on human needs in attainable ways
- Composability as a strategic tool
- Storytelling as a means of strategic advancement

### **Course Description**



The course is enriched by Professor Reppe's 3 decades of consulting and extensive storytelling expertise, alongside guest lectures from industry leaders at organizations like Google, Meta, and Taco Bell. Past clients include Astra Zeneca, Schneider Logistics, Major League Baseball, and Greystar International.



SCHEDULE OF CLASSES