USC Annenberg

COMM 324mw: Intercultural Communication
4 units

Spring 2025 – Mon. & Wed., 12:00-1:50 p.m.
Section: 20520R
Location: ANN L101

Instructor: Carmen M. Lee, PhD
Office: ASC 121-F
Office Hours: By appt- https://calendly.com/carmenml
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Course Description

The primary objective of this course is to provide an overview of the study of communication and culture. Both cross-cultural (i.e., comparisons of communication across cultures) and intercultural (i.e., communication between members of different cultures) aspects of communication will be examined. Interethnic communication in the United States (e.g., communication between Black/African Americans and Latino/a/x Americans) will also be explored. We will discuss significant theories and relevant research to understand how we can improve the effectiveness of our intercultural communication, manage conflict successfully, and develop (and maintain) relationships with members of other groups in diverse settings.

Student Learning Outcomes

By the end of the semester, you will be able to:
- **Identify** and **Illustrate** how culture interacts with social and psychological factors to influence communication;
- **Compare** and **Contrast** different culture-based verbal and nonverbal communication behaviors;
- **Recognize** the impact that cultural issues have on communication effectiveness;
- **Judge** when cultural issues are influencing the development of interpersonal relationships;
- **Identify** ethical issues in communicating with someone from a different culture/ethnic group;
- **Illustrate** cultural awareness; and
- **Apply** intercultural communication theory and research to practical problems (e.g., organizations, relationships, health, media) and your own life.

This course has no prerequisites, co-requisites, or concurrent enrollment requirements.

General Education Requirement

This course fulfills the general education requirement in **Global Perspectives (GE-G).** "Global Perspectives prepare students to act as socially responsible members of the global community, respectful of the values and traditions of diverse cultures, aware of the structures of power that affect people differently by race, class, gender, and other socially constructed categories, sensitive to the interplay between worldwide problems and specific, local challenges." *~Taken directly from* General Education Requirements, University of Southern California

Brightspace Learning Management System

USC transitioned to a new online platform called Brightspace. To access it, visit the Brightspace login page or find it on myUSC, then log in using your USC NetID. We recommend downloading the Brightspace Pulse mobile app from the Apple App Store or Google Play. Brightspace offers an enhanced learning experience with detailed class progress reports and a consolidated view of assignment due dates. For additional support, refer to the Brightspace Student Tutorials, call the technical support line at 888-895-2812, or email usc@d2l.com.

Required Readings/Materials

Martin, J. N., & Nakayama, T. K. (2022). *Intercultural communication in contexts* (**8th** ed.). McGraw-Hill.
    [Available at the USC Bookstore or Online via McGraw Hill, Vital Source, Amazon]

Additional required readings/course materials will be available on **Brightspace** (B).

Course Requirements

1. Course Participation (40 points, 10% of course grade)
This course thrives on each person's energy and engagement! Students are expected to read assigned materials or watch videos before class, come prepared to discuss, and actively engage in activities. Participation also involves attending office hours, scheduling appointments, emailing about real-world applications, and/or using Brightspace resources. Regular attendance is essential for academic success. If you miss a class, catch up by reading the material, getting notes from classmates, and seeking clarification from the instructor, as lecture notes or slides are not provided.

USC policy indicates that "no portion of the grade may be awarded for class attendance, but non-attendance can be the basis for lowering the grade, when clearly stated on the syllabus" (UCOC, March 2019). If students miss more than six classes, their final course grade *may* be lowered (e.g., from B+ to B, B to B-, etc.). A more detailed discussion of course participation can be found in the 'Assignments' module on Brightspace.

2. Exams (160 points, 40% of course grade)
Two closed-book, closed-note exams will evaluate your grasp of course concepts. Students must bring a laptop or tablet to complete the exam in our classroom, as these exams are in-person. Although the exams are not cumulative, course concepts naturally build on one another throughout the semester. Both lecture material and assigned course readings will be included in the exam; therefore, paying attention to lecture content and thoroughly understanding all assigned readings is essential. The exams consist of true/false and multiple-choice questions.

There are no make-up exams allowed. In the rare event that an *extreme* emergency arises (e.g., you were in the hospital or a death in your family), you must inform your instructor before the scheduled exam time. If your excuse falls within the spectrum of an extreme emergency, we will work toward a solution. Exam I will be held on March 03, 2025, and Exam II on April 30, 2025.

3. Cultural Journey: Self-Discovery to Cross-Cultural Understanding (80 points, 20% of course grade)
Your journey toward intercultural communication competence begins with understanding yourself and extends to meaningful engagement with others' cultural experiences. This three-part assignment sequence guides you from personal cultural reflection through cross-cultural dialogue to comparative understanding. Each step builds upon the previous one, creating a comprehensive exploration of cultural communication. Brightspace provides a more detailed description of each assignment component (see the 'Assignments' module).
  ▪ Cultural Autobiography (30 points, due January 31, 2025): Begin your journey by exploring and documenting your cultural identity through a 2-page reflection examining how your cultural and ethnic background shapes your communication patterns and worldview.
  ▪ Intercultural Interview (30 points, due February 14, 2025): Expand your cultural understanding by engaging in dialogue with someone from a different cultural or ethnic background. This 15-minute interview and 2-page summary will help you discover new cultural perspectives and communication patterns.
  ▪ Comparative Cultural Reflection (20 points, due February 28, 2025): Synthesize your learning journey in a thoughtful discussion post (minimum 250 words) that explores the intersections between your cultural experiences and those of your interview partner, reflecting on how this understanding enriches your approach to intercultural communication.

4. Cultural Communication Consulting: Analysis & Solutions (100 points, 25% of course grade)
As a cultural communication consultant, you will carefully analyze how cultural differences impact communication within a specific field (e.g., entertainment, sports, technology, healthcare, education). By utilizing cultural variability dimensions, theoretical frameworks, and empirical evidence, you will identify communication challenges, explore their cultural origins, and propose evidence-based solutions. This 6-8 page consulting report will demonstrate your ability to apply course concepts to real-world intercultural communication challenges while developing practical, theoretically supported recommendations for improvement. A detailed description of this assignment can be found in the 'Assignments' module on Brightspace. Due April 18, 2025 (by 5:00 p.m.).

5. Cultural Insights: Ideas Worth Sharing (20 points, 5% of course grade)
For the finale of your intercultural communication journey, develop a thought-provoking question that captures what fascinates you most about cultural communication. This is your "TED Talk moment" - an opportunity to share your unique perspective while demonstrating how course concepts have shaped your understanding of intercultural communication. In this 3-minute video presentation, make your contribution distinctly yours by combining academic insights with personal discovery. Be creative, be thoughtful, and most importantly, be authentic as you explore your chosen question. Think of this as your contribution to the broader conversation about how culture shapes human connection. Your video will be recorded or uploaded through Brightspace's video assignment tool (Bongo). A detailed description of this assignment can be found in the 'Assignments' module on Brightspace. Due May 09, 2025 (during finals week).

Late Submissions
Assignments should be submitted by the dates listed in the syllabus unless communicated otherwise. I understand life can be unpredictable. If you face unforeseen and compelling circumstances preventing timely submission, such as health emergencies or personal crises, please get in touch with me as soon as possible. Assignments submitted after the deadline, without prior discussion, will receive a 5% penalty for each day they are late. I will do my best to accommodate genuine challenges. Always keep me informed.

Assignment Feedback & Grade Inquiries Policy
I am committed to providing timely feedback on your work and will try to grade and post scores within 10-14 days of submission. Please monitor Brightspace for updates. If you notice an error or believe a mistake has been made, inform me within one week (7 days) of the grade posting. To discuss your grade, write a brief explanation of your concerns and email it to me. This process creates a formal record and allows you to present a reasoned case for review. If no inquiries are made within the one-week window, I will assume you agree with the grade, and no further changes will be entertained.

Grading Standards
You will be assessed on the following requirements.

Requirements	% Final Grade	Point Equivalent	Date Due
Course Participation	10%	40	*weekly*
Exams (2)	40%	160	03/03 & 04/30
Cultural Journey: Self-Discovery to Cross-Cultural Understanding			
Cultural Autobiography		30	01/31
Intercultural Interview	20%	30	02/14
Comparative Cultural Reflection		20	02/28
Cultural Communication Consulting	25%	100	04/18
Cultural Insights: Ideas Worth Sharing	5%	20	05/09
	100%	*400 pts. possible*	

The following scale will be used to assign final course grades.

Points	%	Grade	Points	%	Grade
376-400	94-100	A	292-307	73-76	C
360-375	90-93	A-	280-291	70-72	C-
348-359	87-89	B+	268-279	67-69	D+
332-347	83-86	B	252-267	63-66	D
320-331	80-82	B-	240-251	60-62	D-
308-319	77-79	C+	0-239	≤ 59	F

NOTE: Per USC policy, "No student is allowed to re-take a final examination or do extra work in a course after the semester has ended to improve his or her [or their] grade."

What does a letter grade mean?
Enrollment in this course does not mean you earned an "A" in this course. Doing the bare minimum is not A-level work. The description of letter grades is below.

Letter Grade	Description
A	Excellent; demonstrates *extraordinarily* high achievement; comprehensive knowledge and understanding of subject matter; all expectations met and exceeded.
B	Good; moderately broad knowledge and understanding of subject matter; explicitly or implicitly demonstrates good, if not thorough understanding; only minor substantive shortcomings.
C	Satisfactory/Fair; reasonable knowledge and understanding of subject matter; most expectations are met; despite any shortcomings, demonstrates basic level of understanding.
D	Marginal; minimal knowledge and understanding of subject matter; more than one significant shortcoming; deficiencies indicate only the most rudimentary level of understanding.
F	Failing; unacceptably low level of knowledge and understanding of subject matter; deficiencies indicate lack of understanding.

Course Policies

Academic Integrity at Annenberg. The School of Communication is committed to the highest standards of ethical conduct and academic excellence. Any student found responsible for plagiarism, fabrication, cheating on examinations, or purchasing papers or other assignments will be reported to the Office of Student Judicial Affairs and Community Standards and may be dismissed from the School of Communication. There are no exceptions to the school's policy (USC Catalogue 2024-2025).

In addition, it is assumed that the work you submit for this course is work you have produced entirely by yourself and has not been previously produced by you for submission in another course or Learning Lab without the approval of the instructor.

Academic Integrity at USC. The University of Southern California is foremost a learning community committed to fostering successful scholars and researchers dedicated to the pursuit of knowledge and the transmission of ideas. Academic misconduct is in contrast to the university's mission to educate students through a broad array of first-rank academic, professional, and extracurricular programs and includes any act of dishonesty in the submission of academic work (either in draft or final form).

This course will follow the expectations for academic integrity as stated in the USC Student Handbook. All students are expected to submit assignments that are original work and prepared specifically for the course/section in this academic term. You may not submit work written by others or "recycle" work prepared for other courses without obtaining written permission from the instructor(s). Students suspected of engaging in academic misconduct will be reported to the Office of Academic Integrity.

Other academic misconduct violations include, but are not limited to, cheating, plagiarism, fabrication (e.g., falsifying data), knowingly assisting others in academic dishonesty, and any act that gains or is intended to gain an unfair academic advantage.

Academic dishonesty has far-reaching consequences and is considered a serious offense against the university. It could result in failure on the assignment, failure in the course, suspension, or even expulsion from the university.

For more information about academic integrity, see the student handbook, the Office of Academic Integrity's website, and university policies on Research and Scholarship Misconduct.

Use of Artificial Intelligence (AI) Generators. This course has a generative AI policy to acknowledge that technology, including AI, can play a supportive role in the learning and feedback process. The course policy allows using AI tools for assignments when explicitly permitted and under certain conditions**.** You should be aware that AI text generation tools may present incorrect information, biased responses, and incomplete analyses; thus, they are not yet prepared to produce text that meets the standards of this course. To adhere to our university values, you must cite any AI-generated material (e.g., text, images, etc.) included or referenced in your work and provide the prompts to generate the content. Using an AI tool to generate content without proper attribution will be treated as plagiarism and reported to the Office of Academic Integrity. Please review the instructions in each assignment for more details on how and when to use AI Generators for your submissions.

Turnitin.com. Students agree that by taking this course, required papers might be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted documents will be included as source documents in the Turnitin.com reference database solely to detect plagiarism of such papers. You may submit your documents so that no personal identifying information is included.

Students and Disability Accommodations. USC welcomes students with disabilities into all of the University's educational programs. The Office of Student Accessibility Services (OSAS) determines appropriate accommodations for students who encounter disability-related barriers. Once a student has completed the OSAS process (registration, initial appointment, and submitted documentation) and accommodations are determined to be reasonable and appropriate, a Letter of Accommodation (LOA) will be available to generate for each course. The LOA must be given to each course instructor by the student and followed up with a discussion. This should be done as early in the semester as possible, as accommodations are not retroactive. More information can be found at osas.usc.edu. You may contact OSAS at (213) 740-0776 or via email at osasfrontdesk@usc.edu.

Religious Observances. Religious holidays and cultural practices reflect diversity and are important parts of one's identity. As your instructor, I am committed to providing equivalent educational opportunities to students of all belief systems. At the beginning of the semester, please review the course requirements for any potential conflicts with your religious observances. If you anticipate such conflicts, contact me within the first two weeks of class. We will work together to make reasonable adjustments to ensure participation without disrupting your religious practices.

Student-Athlete Travel Excuse Letters. Before a university-sponsored away competition, Student-Athletes are responsible for providing their Instructor with a Competition Excuse Letter (from their academic counselor) for the classes missed while on the road (i.e., excused absence). Without faculty approval, these arrangements do not relieve student-athletes from submitting all assignments on time.

Computer Access. USC Annenberg has a policy requiring all students enrolled in an Annenberg class to bring their laptop device to campus. Windows OS and Mac OS software necessary to complete assignments in this course are available on computers in the following USC Computing Centers: King Hall (KOH 206) and Waite Phillips Hall (WPH B34).

Laptops and Electronic Devices. For course-related activities (e.g., note-taking), laptops and tablets are permitted in class. Other electronic devices (e.g., cell phones, iPods, headphones/headsets, etc.) must be turned off or silenced and stored away. If you need to use your phone, please step outside the classroom. Excessive non-course-related use of electronics that disrupts the learning environment may lead to adjustments in your privileges to use devices during class to help maintain focus and engagement.

Laptops or tablets are mandatory on exam days. Please ensure your device is fully charged before class. All currently enrolled students with a valid ID are eligible for the USC Computing Center Laptop Loaner Program. You are responsible for ensuring you have access to a device capable of performing the necessary functions for the course.

Course Content Distribution and Synchronous Session Recording Policies. USC has policies prohibiting the recording and distribution of synchronous and asynchronous course content outside the learning environment. Students may only record or distribute a portion of a classroom lecture, discussion, or review with the course instructor's prior and explicit written permission. The unauthorized use of any device to audiotape, photograph, video-

record, or otherwise reproduce (in whole or in part) lectures, course notes, or teaching materials provided by the instructor is forbidden. Recording a university class without the instructor's express permission and announcement to the class, or unless conducted pursuant to an Office of Student Accessibility Services (OSAS) accommodation. Recording can inhibit free discussion in the future and thus infringe on the academic freedom of other students and the instructor (Living our Unifying Values: The USC Student Handbook, p. 13).

Distribution or use of notes, recordings, exams, or other intellectual property based on university classes or lectures without the instructor's express permission for purposes other than individual or group study is prohibited. This includes but is not limited to providing materials for distribution by services publishing course materials. This restriction on unauthorized use also applies to all information that had been distributed to students or in any way had been displayed for use in relationship to the class, whether obtained in class, via email, on the internet, or via any other media (Living our Unifying Values: The USC Student Handbook, p. 13).

Classroom Comportment. Students are expected to engage in behaviors that enhance the learning environment. The instructor is responsible for optimizing learning for individual students and all students in the course. Thus, disruptive behaviors will not be tolerated. These behaviors include not listening, pretending to listen while secretly texting or using electronic devices, speaking without being recognized, making fun of, or otherwise criticizing/disparaging the remarks of another person. Disruptive behaviors may adversely affect your overall course grade.

Learning Experience Evaluations. Learning Experience Evaluations will be conducted on the last day of the class. This will be your opportunity to provide feedback about your learning experience in the class. This feedback helps the instructor determine whether students have the intended learning experiences for the class. It is important to remember that the learning process is collaborative and requires significant effort from the instructor, individual students, and the class. Students should provide a thoughtful assessment of their experience and their own effort, with comments focused on specific aspects of instruction or the course. Comments on the personal characteristics of the instructor are not appropriate and will not be considered. All students should complete the evaluation for this feedback to be as comprehensive as possible.

Email Policy. Email *can* help address questions or concerns between classes, office hours, or appointments. While emails are welcome, attending lectures and office hours often leads to a more comprehensive understanding and immediate clarification. Please be clear in your emails to ensure efficient responses. I am committed to responding within 24 hours on weekdays and 36 hours on weekends. If you are still waiting to receive a reply within the expected timeframe, please send a gentle follow-up email or approach me before or after class. I'm here to support your learning journey, but sometimes emails can get overlooked or lost.

Support Systems

Student Financial Aid and Satisfactory Academic Progress
To be eligible for certain kinds of financial aid, students must maintain Satisfactory Academic Progress (SAP) toward their degree objectives. Visit the Financial Aid Office webpage for undergraduate- and graduate-level SAP eligibility requirements and the appeals process.

Annenberg Student Success Fund
The Annenberg Student Success Fund is a donor-funded financial aid account available to USC Annenberg undergraduate and graduate students for non-tuition expenses related to extra- and co-curricular programs and opportunities.

Annenberg Student Emergency Aid Fund
Awards are distributed to students experiencing unforeseen circumstances and emergencies impacting their ability to pay tuition or cover everyday living expenses. These awards are not intended to cover full tuition expenses but serve as bridge funding to guarantee students' continued enrollment at USC until other resources, such as scholarships or loans, become available. Students are encouraged to provide as much information as possible in their applications and contact their academic advisor directly with questions about additional resources.

Counseling and Mental Health - (213) 740-9355 – 24/7 on call
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.

Annenberg Embedded Counseling
Annenberg has its own Counseling and Mental Health location (ASC 304). Students can schedule in-person or telehealth appointments through the Student Health MySHR or call (213) 740-9355.

Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-9355(WELL) – 24/7 on-call
Free and confidential therapy services, workshops, and training for situations related to gender- and power-based harm (including sexual assault, intimate partner violence, and stalking).

988 Suicide and Crisis Lifeline - 988 for both calls and text messages – 24/7 on-call
The 988 Suicide and Crisis Lifeline (formerly known as the National Suicide Prevention Lifeline) provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week, across the United States. The Lifeline consists of a national network of over 200 local crisis centers, combining custom local care and resources with national standards and best practices. The new, shorter phone number makes it easier for people to remember and access mental health crisis services (though the previous 1 (800) 273-8255 number will continue to function indefinitely) and represents a continued commitment to those in crisis.

Office for Equity, Equal Opportunity, and Title IX (EEO-TIX) - (213) 740-5086
Information about how to get help or help someone affected by harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants.

Reporting Incidents of Bias or Harassment - (213) 740-2500
Avenue to report incidents of bias, hate crimes, and microaggressions to the Office for Equity, Equal Opportunity, and Title for appropriate investigation, supportive measures, and response.

The Office of Student Accessibility Services (OSAS) - (213) 740-0776
OSAS ensures equal access for students with disabilities through providing academic accommodations and auxiliary aids in accordance with federal laws and university policy.

USC Campus Support and Intervention - (213) 740-0411
Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

Diversity, Equity and Inclusion - (213) 740-2101
Information on events, programs and training, the Provost's Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

USC Emergency - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call
Emergency assistance and avenue to report a crime. Latest updates regarding safety, including how instruction will be continued if an officially declared emergency makes travel to campus infeasible.

USC Department of Public Safety - UPC: (213) 740-6000, HSC: (323) 442-1200 – 24/7 on-call
Non-emergency assistance or information.

Office of the Ombuds - (213) 821-9556 (UPC) / (323-442-0382 (HSC)
A safe and confidential place to share your USC-related issues with a University Ombuds who will work with you to explore options or paths to manage your concern.

Occupational Therapy Faculty Practice - (323) 442-2850 or otfp@med.usc.edu
Confidential Lifestyle Redesign services for USC students to support health-promoting habits and routines that enhance quality of life and academic performance.

Course Schedule*

	Week	Date	Topic	Readings	Due
PART I: CONCEPTUAL FOUNDATION	Week 1	Jan. 13	Introduction to Course & Intercultural Communication	Syllabus	
		Jan. 15	History of the Study of IC-C and Defining Culture	ᵀChpt. 1 & ᵀChpt. 3 (pp. 78-88 only)	
	Week 2	Jan. 20	**No Class – Martin Luther King Jr. Day**		
		Jan. 22	Approaches to the Study of Intercultural Comm.	ᵀChpt. 2; ᴮFrancis	
PART II: INFLUENCES ON THE PROCESS OF INTERCULTURAL COM	Week 3	Jan. 27	Approaches to the Study of IC-C (cont.)	-----------	
		Jan. 29	Cultural Influences on Intercultural Comm. (IND-COLL)	-----------	**CultJou#1** [Fri. 01/31]
		*(Jan. 31: Last day to add, drop w/out mark of "W" and full refund; Change enrollment to P/NP)*			
	Week 4	Feb. 03	Cultural Influences on IC-C (PD and UA)	ᵀChpt. 3 (pp. 88-115 only)	
		Feb. 05	Cultural Influences on IC-C (MAS-FEM, etc.)	ᴮWHR (pp. 1-17 only)	
	Week 5	Feb. 10	Sociocultural Influences on IC-C : Origins of Social Identity	ᵀChpt. 5 (pp. 158-168 only)	
		Feb. 12	Sociocultural Influences (cont.): Ethnic/Racial Identity	ᵀChpt. 5 (pp. 169-198 only)	**CultJou#2** [Fri. 02/14]
	Week 6	Feb. 17	**No Class – President's Day**		
		Feb. 19	Psychological Influences on IC-C	ᵀChpt. 5 (pp. 199-214 only)	
	Week 7	Feb. 24	Video: *Eye of the Storm* (Frontline; Time: 53 minutes)		
		Feb. 26	Psychological Influences (cont.) & Exam I Review	-----------	**CultJou#3** [Fri. 02/28]
		*(Feb. 28: Last day to drop w/out mark of "W" on transcript; Change P/NP to letter grade)*			
PART III: INTERPRETING AND TRANSMITTING MESSAGES	Week 8	Mar. 03	**Exam I**		
		Mar. 05	Verbal Messages: Linguistic Relativity & Comm. Styles	ᵀChpt. 6 (pp. 215-242 only)	
	Week 9	Mar. 10	Verbal Messages: Language & Intergroup Behavior	ᵀChpt. 6 (pp. 243-259 only)	
		Mar. 12	Verbal Messages (cont.)	ᴮRakuten.Today	
	**March 16 - 23	Spring Recess**			
	Week 10	Mar. 24	Nonverbal Messages: Facial Expressions & Cues	ᵀChpt. 7 (pp. 262-277 only)	
		Mar. 26	Nonverbal Messages (cont.).	ᵀChpt. 7 (pp. 278-299 only)	
PART IV: INTERACTING WITH STRANGERS	Week 11	Mar. 31	Development of Intercultural Relations	ᵀChpt. 10	
		Apr. 02	Development of Intercultural Relations (cont.)		
		**Mid-Semester Grades Reporting**			
	Week 12	Apr. 07	Development of Intercultural Relations (cont.)	-----------	
		Apr. 09	Managing Conflict and IC-C	ᵀChpt. 11	
		*(Apr. 11: Last day to drop a class w/ mark of "W")*			
	Week 13	Apr. 14	Managing Conflict (cont.)	ᵀChpt. 11 (cont.); ᴮTBD	
		Apr. 16	Managing Conflict (cont.) & CCC Feedback Session		**CCC** [Fri. 04/18]
PART V: ADAPTING & BUILDING COMMUNITY	Week 14	Apr. 21	Cultural Adjustment and Adaptation	ᵀChpt. 8	
		Apr. 23	Cultural Adjustment and Adaptation (cont.)		
	Week 15	Apr. 28	Communicating Effectively; Course Wrap-Up	ᵀChpt. 12	
		Apr. 30	**Exam II**		
	FINALS WEEK		Friday, May 9, 2025	**Cultural Insights due [by 5:00 p.m.]**	

*Course schedule/content subject to change at Instructor discretion

ᵀTextbook (Martin & Nakayama) ᴮBrightspace Reading