



CTCS 510: MEDIA INDUSTRY STUDIES

**Professor
Jennifer Hessler**
Thursday 2:00- 5:50

This course is a US-focused survey of the theoretical frameworks, key debates, and research approaches that characterize the field of critical Media Industry Studies. We will read an overview of the foundational literature in the field, from critical political economy to cultural studies approaches, and explore the various research methodologies that scholars use to understand and create knowledge about the media industries. We will engage critically with the pipeline of media circulation, from production to distribution and consumption, across the sectors of film, television, music, and the creator and platform economies.

