

## **Understand & Optimize Digital Processes**

Apply workflow mapping, process automation, and iterative design techniques to improve digital operations.









### **Design User-Centered Experiences**

Utilize UX design principles to create intuitive, engaging, and accessible digital interfaces.

### **Conduct User**

#### Research

Gather and analyze user needs through empathy mapping, journey mapping, and feedback loops to inform design decisions.

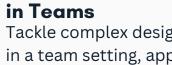






### Prototype & Iterate Designs

Use industry-standard tools (such as Figma and Adobe XD) to create, test, and refine digital product prototypes.



**Work Collaboratively** 

Tackle complex design challenges in a team setting, applying both process optimization and UX principles to produce comprehensive solutions.





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DSO 433 DESIGNING DIGITAL PROCESSES AND USER EXPERIENCES

# **Professor Inge Lindholm**

ilindholemarshall.usc.edu

**Tues/Thurs 10 -1150AM**