



20251 ACAD 181g Disruptive Innovation - Syllabus Spring 2025 – Tuesdays and Thursdays – 4-4:50 pm Units:4

Location: IYH 210

Instructors: Elizabeth Amini

Office: TBD office # or via Zoom

Office Hours: By Appointment

Contact Info: Elizabeth Amini Elizabeth.Amini@usc.edu

IT Help: <https://uscedu.sharepoint.com/sites/IYAStudent/SitePages/IT-Resources.aspx>

Hours of Service: 8:30 a.m. – 6:30 p.m.

Contact Info: iyahelp@usc.edu

Course Description

This course shows the dedicated student how to lead innovation in an exponential world. It leverages timeless concepts from traditional business education and provides frameworks for succeeding in an environment of constant change. The course describes what disruptive innovation is and why some products or companies change the way we live, while others don't. Build an understanding of business fundamentals and the ways the rules need to be bent or broken to unlock disruptive innovation. This course provides students a first exposure to the Challenge Based Learning framework and provides education that can be used for Discerning and Prompting.

Learning Objectives

1. Build hands-on skill with Purpose Driven Leadership & Communication at beginner to intermediate level of proficiency.
2. Develop personal capacity to innovate at beginner to intermediate level of proficiency.
3. Build knowledge of fundamental business concepts – including accounting, finance, investment, and fundraising at beginner to intermediate level of proficiency.
4. Develop skill at Stakeholder & Ecosystem Identification & Alignment at beginner to intermediate level of proficiency.
5. Build hands-on skill at Data-Driven Decision-making at beginner to intermediate level of proficiency.
6. Develop an understanding of and hands-on skills utilizing the modern Founder's Toolkit at beginner to intermediate level of proficiency.
7. Build skill with IYA's Challenge-Based Learning framework – specifically Discerning and Prompting – at beginner to intermediate level of proficiency

Prerequisite(s): None

Course Notes

- This is a hands-on, intensive course that requires participation during class and teamwork outside of class. Active participation in-class discussions is required.
- Grading type: Letter.
- Lecture slides and any supplemental course content will be posted to Brightspace for use by all students. Course announcements will be posted to Brightspace.