In-Memory DBMS for Real Time Analytics
Fall 2024
M/W  12:00 – 1:50 pm
KAP 160

Instructor:  Richard W. Vawter
E-Mail:  vawter@usc.edu
Office:  Rapp Engineering Bldg (RRB), Suite #241
Zoom Office:  https://usc.zoom.us/j/92533897852
Office Hours:  Tu/Th 11:00 am - 1:45 pm   Wed  10:00 am – 11:45 am
Class Web Page:  https://brightspace.usc.edu/
Grader/Course Producer:  TBD

Course Description:
Multi-core processors and the availability of large amounts of main memory at low costs have made in-memory database management possible, enabling enterprises to collect and analyze vast amounts of data in real time. This course is designed to provide the student with a thorough understanding of the architecture and capabilities of in-memory database applications. Case studies on how businesses in various industries use data analytics for strategic decision making will be discussed and assignments will enable students to analyze large data sets to support their own strategic decisions.

Objectives:
At the completion of the course, students will be able to…
- Explain how various industries can use analytics to make strategic decisions
- Describe the architecture of in-memory database management systems
- Model and prepare an in-memory system for data population
- Identify which analytic models are most appropriate for a particular data set
- Analyze given data sets using tools such as SAP Predictive Analysis and SAS
- Make strategic business decisions based upon analytic results

Suggested Textbooks:

Suggested References:
- SAP HANA Academy: http://www.saphana.com/community/implement/hana-academy
- SAS Statistics 1: Introduction to ANOVA, Regression, and Logistic Regression https://support.sas.com/edu/schedules.html?ctry=us&crs=STAT1
Computer Software
- The software which you will be using throughout the semester is located on Vitirbi’s Virtual Desktop system. By enrolling in the ITP course, you automatically have access to this system.
- Instructions on how to log in to the Virtual Desktop system will be posted on the course Blackboard web page, within the “Course Information” module.

Lab Assignments:
- At the beginning of each week, Assignments will be available within the “Weekly Content” section of the class Brightspace web site.
- You are to turn in only the “Answer sheet” and “Summary” portion of the project write-up as one document.
- It is your responsibility to turn in the lab assignments by the deadlines indicated later in this syllabus and verify that your assignment is available in the class “assignment box”.
  - If you can’t see or open your document, then neither can the grader!
  - Answers to the assignments will be posted on the class web page immediately after the due date of the assignments for your review.

Case Studies
- Three case studies will be assigned during the semester.
- You are to read over the cases and type up a one-page analysis, double-spaced, explanation of the business situation, concerns, and possible suggested actions to take.
- Case studies are to be submitted by the beginning of the lecture on the dates indicated on the syllabus within the “Weekly Content” section of the class website (just as you do for submitting your Assignments).

Late Assignments and Case Write-ups
- The Assignments link within the class web site “closes” after the due date and time.
  - You will no longer be able to submit your assignment and your assignment will be considered late!
  - No late assignments will be accepted for credit. No excuses! So, please turn in your assignments at the beginning of lecture on the dates indicated in this syllabus and noted on the class web site! Don’t wait until the last minute!

Handling Assignment Questions (in order of steps to be taken)
1. Re-read the instructions carefully.
2. Review the “Discussion Board” section of the class web site’s forum for other students’ questions and solutions or post a question yourself to begin the forum.
3. And, of course, you are always welcome and encouraged to “stop by” during my office hours, or contact the Grader/Course Producer, to discuss your questions.

Final Project:
- The final project will require that the student take all that he/she has learned during the semester through the readings, case studies, and assignments, and apply it to a real-world situation. At minimum, the student will import data into an in-memory database system, model that data appropriately, and perform routine analytics. The student’s recommendations presented in the conclusion of the final project must be supported by their analysis of the data.

  - No late final projects will be accepted for credit.
Examinations:  Exams cover material from the reading assignments, lectures, and assignments. There will be two parts to the first two exams: ① a written exam containing questions of the form: multiple choice, short answer, and short problem solving, and ② a practical “lab” portion in which you will conduct exercises similar to those in the assignments. The exams will include material presented up to the date of the exam. The “Final” exam, on the other hand, will not be comprehensive and not include a practical “lab” portion.

- Exam 1: Monday, Sept. 23 12:00-1:50 p.m. KAP 160
- Exam 2: Monday, Oct. 21 12:00-1:50 p.m. KAP 160
- Final Exam: Friday, Dec. 13 11:00-1:00 p.m. KAP 160

Note: Exams will be conducted in class during the times indicated above. No make-up exams will be offered nor will there be any changes made to the Final Exam schedule as established by the University.

Grading:
Grading will be on a straight scale (as opposed to a class curve/average).

- 94% and above A
- 90% - 94% (not including 94%) A-
- 87% - 90% (not including 90%) B+
- 83% - 87% (not including 87%) B
- 80% - 83% (not including 83%) B-
- 77% - 80% (not including 80%) C+
etc.

Grades will be calculated by weighing the following work as described here:

- Average of Lab Assignment scores 25%
- Exam #1 10%
- Exam #2 15%
- SAS Analysis Game 5%
- Case write-ups 10%
- Final Project 15%
- Final Exam 20%
- 100%

Final grades will be based strictly upon the total percentage earned. No exceptions! Nor, will any extra credit assignments be offered.
## Class Schedule:

<table>
<thead>
<tr>
<th>Class</th>
<th>Topic</th>
<th>Suggested Reading</th>
<th>Assignment</th>
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<tbody>
<tr>
<td><strong>Week 1.</strong>&lt;br&gt;Aug. 26&lt;br&gt;Aug. 28</td>
<td><strong>Course Overview</strong>&lt;br&gt;- Discuss the Syllabus&lt;br&gt;- Overview of In-Memory Database Systems</td>
<td>Plattner: Introduction &amp; Ch.1&lt;br&gt;Word: Ch. 1</td>
<td><strong>Case #1</strong> – Carolina's Health Care System, due next Monday before class.</td>
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<td><strong>Week 2.</strong>&lt;br&gt;Sept. 2&lt;br&gt;Sept. 4</td>
<td><strong>Relational Databases</strong>&lt;br&gt;- Discuss the Carolina's Health Care System case&lt;br&gt;- Overview of Relational DB databases &amp; Normalization</td>
<td>Class notes</td>
<td><strong>Assignment #1</strong> – Overview of RDBMS, due next Wednesday before class.</td>
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<td><strong>Week 3.</strong>&lt;br&gt;Sept. 9&lt;br&gt;Sept. 11</td>
<td><strong>HANA, In-Memory DBMS</strong>&lt;br&gt;- Univ. Holiday – no class&lt;br&gt;- Intro to In-Memory Database Mgmt Systems &amp; the HANA In-Memory Computing Engine</td>
<td>Plattner: Ch.4.1 – Ch.4.4&lt;br&gt;Berg: Ch. 5.6&lt;br&gt;Word: Ch. 2</td>
<td><strong>Assignment #2</strong> – Overview of In-Memory DBMS, due next Monday before class.&lt;br&gt;<strong>Case #2</strong> – Basecamp Pricing, due next Wednesday before class.</td>
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<td><strong>Week 4.</strong>&lt;br&gt;Sept. 16&lt;br&gt;Sept. 18</td>
<td><strong>Reporting &amp; Analysis</strong>&lt;br&gt;- Using the HANA Studio for initial data presentation and Excel for Analysis&lt;br&gt;- Discuss the Basecamp Pricing case</td>
<td>Berg: Ch.6</td>
<td><strong>Assignment #3</strong> – Intro to Reporting, due next <strong>Sunday</strong>, before 5:00 pm.</td>
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<td><strong>Week 5.</strong>&lt;br&gt;Sept. 23&lt;br&gt;Sept. 25</td>
<td><strong>Data Provisioning</strong>&lt;br&gt;- Exam #1&lt;br&gt;- Importing and preparing data for reporting and analysis</td>
<td>Berg: Ch.10&lt;br&gt;Word: Ch. 6</td>
<td><strong>Assignment #4</strong> – Data Provisioning, due next Monday before class.</td>
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<td><strong>Week 6.</strong>&lt;br&gt;Sept. 30&lt;br&gt;Oct. 2</td>
<td><strong>Data Modeling</strong>&lt;br&gt;- Data Structures &amp; the Modeling Process&lt;br&gt;- Attribute &amp; Analytic Views</td>
<td>Berg: Ch.8&lt;br&gt;Word: Ch. 7</td>
<td>Assignment #5 – Data Modeling I, due next Monday before class.</td>
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<td><strong>Week 7.</strong>&lt;br&gt;Oct. 7&lt;br&gt;Oct. 9</td>
<td><strong>Data Modeling (continued)</strong>&lt;br&gt;- Incorporating calculations columns in modeling views&lt;br&gt;- Using Variables and Decision Tables</td>
<td>Berg: Ch.8 (cont.)&lt;br&gt;Word: Ch.7 (cont.)</td>
<td>Assignment #6 – Data Modeling II, due next Monday before class.</td>
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<td><strong>Week 8.</strong>&lt;br&gt;Oct. 14&lt;br&gt;Oct. 16</td>
<td><strong>Data Modeling (continued)</strong>&lt;br&gt;- Creating Calculation Views&lt;br&gt;- Calculation views (cont.)</td>
<td>Berg: Ch.8 (cont.)&lt;br&gt;Word: Ch.7 (cont.)</td>
<td>Assignment #7 – Calculation Views, due next <strong>Sunday</strong> before 5 pm.</td>
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Assignments, lectures, grades, discussion and all other course materials will be posted on [https://brightspace.usc.edu](https://brightspace.usc.edu). Please check the class website regularly.
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<th>Class</th>
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<td>Week 9.</td>
<td>Exam #2</td>
<td>Class notes</td>
<td><strong>Case #3</strong> – Evaluating Cognitive Analytics, due next Monday before class.</td>
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<td>Oct. 21</td>
<td><strong>Exam #2</strong></td>
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<td><strong>Assignment #8</strong> – Predictive Analytics, due Monday in two weeks before class.</td>
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<tr>
<td>Oct. 23</td>
<td>• Intro to SAP’s Predictive Analytics Tool</td>
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<td></td>
<td>- Time Series, and</td>
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<td>- Regression Analyses</td>
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<td>- Exporting data and analyses from HANA</td>
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<td><strong>Exam #2</strong></td>
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<td><strong>SAP Predictive Analytics</strong></td>
<td>Class notes</td>
<td>Continue working on Assignment #8, due next Monday, before class.</td>
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<td>Oct. 28</td>
<td><strong>SAP Predictive Analytics</strong></td>
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<td>Oct. 30</td>
<td>• Discuss the Evaluating Cognitive Analytics</td>
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<td></td>
<td>• SAP’s Predictive Analytics Tool (cont.)</td>
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<td><strong>SAS Enterprise Miner</strong></td>
<td>Class notes</td>
<td><strong>Assignment #10</strong> – Using SAS Enterprise Miner for Analysis, due next Mon., before class.</td>
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<td>Nov. 4</td>
<td><strong>SAS Enterprise Miner</strong></td>
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<td>Nov. 6</td>
<td>• Intro to the SAS Enterprise Mining</td>
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<td>for data exploration &amp; analysis</td>
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<td>- Compare different analytic results</td>
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<td>- Perform analysis on same data as before</td>
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<td><strong>Time Series Analysis (cont.)</strong></td>
<td>Class notes</td>
<td><strong>Assignment #11</strong> – Time Series Analysis, due next Monday, before class.</td>
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<td>Nov. 11</td>
<td><strong>Time Series Analysis (cont.)</strong></td>
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<td><strong>Final Project</strong> available.</td>
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<td>Nov. 13</td>
<td>• Time series analysis on transactional data</td>
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<td>• Time series Analysis of time series data</td>
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<td><strong>Regression Analysis</strong></td>
<td>Class notes</td>
<td><strong>Assignment #12</strong> – Regression Analysis, due next Monday, before class.</td>
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<td>Nov. 18</td>
<td><strong>Regression Analysis</strong></td>
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<td>Continue working on Final Project.</td>
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<td>Nov. 20</td>
<td>• Regression Analysis on binary data</td>
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<td>• Regression Analysis on continuous data</td>
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<td><strong>Additional Analytic Models</strong></td>
<td>Class notes</td>
<td><strong>Assignment #13</strong> – Apriori and K-Means analyses, due next Monday, before class.</td>
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<td>Nov. 25</td>
<td><strong>Additional Analytic Models</strong></td>
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<td>Nov. 27</td>
<td>• Apriori and K-Means analyses</td>
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<td>• Thanksgiving Break</td>
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<td><strong>SAS Analysis Game</strong></td>
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<td><strong>Final Project</strong>, due this Friday, before 11:59 pm</td>
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<td>Dec. 2</td>
<td><strong>SAS Analysis Game</strong></td>
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<tr>
<td>Dec. 4</td>
<td>• SAS Analysis Game</td>
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<td>• Course Review</td>
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<td><strong>Final Exam</strong></td>
<td>11:00 -1:00 pm</td>
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<td>Dec. 13</td>
<td><strong>Final Exam</strong></td>
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<td><strong>Final Exam</strong></td>
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Important University Information

Students with Disabilities - (213) 740-0776

The Office of Student Accessibility Services (OSAS) ensures equal access for students with disabilities through providing academic accommodations and auxiliary aids in accordance with federal laws and university policy. A letter of verification for approved accommodations can be obtained from OSAS. Please be sure the letter is delivered to me as early in the semester as possible.

Incomplete and Missing Grades

A grade of Incomplete (IN) “is assigned when work is no completed because of documented illness or other ‘emergency’ occurring after the twelfth week of the semester (or 12th week equivalency for any course scheduled for less than 15 weeks).”

A grade of Missing Grade (MG) “should only be assigned in unique or unusual situations… for those cases in which a student does not complete work for the course before the semester ends. All missing grades must be resolved by the instructor through the Correction of Grade Process. One calendar year is allowed to resolve a MG. If an MG is not resolved [within] one year the grade is changed to [Unofficial Withdrawal] UW and will be calculated into the grade point average as zero grade points.

Please refer to: http://www.usc.edu/dept/ARR/grades/gradinghandbook/index.html

Academic Conduct

Sharing of course materials outside of the learning environment - USC has a policy that prohibits sharing of any synchronous and asynchronous course content outside of the learning environment. SCampus Section 11.12(B):

Distribution or use of notes or recordings based on university classes or lectures without the express permission of the instructor for purposes other than individual or group study is a violation of the USC Student Conduct Code. This includes, but is not limited to, providing materials for distribution by services publishing class notes.

Plagiarism – is a serious academic offense with serious consequences

Presenting someone else’s ideas as your own, either verbatim or recast in your own words.

Students who plagiarize the work of other students or provide material for another student to copy, will receive zero points and will be referred to the Student Judicial Affairs and Community Standards (SJACS) board for further action. If SJACS determines the student violated the ethics codes, the student will receive an F in the course as suggested by the University. This is non-negotiable!!

For more information about academic integrity see the student handbook or the Office of Academic Integrity’s website, and university policies on Research and Scholarship Misconduct.
Support Systems:

**Counseling and Mental Health** - (213) 740-9355 – 24/7 on call  
[https://studenthealth.usc.edu/counseling](https://studenthealth.usc.edu/counseling)
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.

**988 Suicide Prevention Lifeline** - 1 (800) 273-8255 – 24/7 on call  
[http://suicidepreventionlifeline.org](http://suicidepreventionlifeline.org)
Free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week.

**Relationship and Sexual Violence Prevention Services (RSVP)** - (213) 740-9355(WELL), press “0” after hours – 24/7 on call  
[https://studenthealth.usc.edu/sexual-assault](https://studenthealth.usc.edu/sexual-assault)
Free and confidential therapy services, workshops, and training for situations related to gender-based harm.

**Office for Equity, Equal Opportunity, and Title IX (EEO-TIX)** - (213) 740-5086  
[https://eeotix.usc.edu/](https://eeotix.usc.edu/)
Information about how to get help or help someone affected by harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants.

**Reporting Incidents of Bias or Harassment** - (213) 740-5086 or (213) 821-8298  
[https://usc-advocate.symplicity.com/care_report](https://usc-advocate.symplicity.com/care_report)
Avenue to report incidents of bias, hate crimes, and microaggressions to the Office of Equity and Diversity |Title IX for appropriate investigation, supportive measures, and response.

**USC Campus Support and Intervention** - (213) 740-0411  
[https://campussupport.usc.edu](https://campussupport.usc.edu)
Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

**Diversity, Equity, and Inclusion** - (213) 740-2101  
[https://diversity.usc.edu](https://diversity.usc.edu)
Information on events, programs and training, the Provost’s Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

**USC Emergency** - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call  
[http://dps.usc.edu](http://dps.usc.edu), [http://emergency.usc.edu](http://emergency.usc.edu)
Emergency assistance and avenue to report a crime. Latest updates regarding safety, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.

**USC Department of Public Safety** - UPC: (213) 740-6000, HSC: (323) 442-1200 – 24/7 on call  
[http://dps.usc.edu](http://dps.usc.edu)
Non-emergency assistance or information.