

Professor Manuel Castells
Annenberg School for Communication & Journalism
Globalization, Communication and Society
COMM 559
Fall 2024, Section 20837D, 4 Units
Wednesdays 2:00-4:50 PM

Professor: Manuel Castells, University Professor and the Wallis Annenberg Chair in Communication Technology and Society
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Office Number: 213.821.2079
Office Hours: Tuesdays 1:30-4:30 PM (*Please contact Pauline to schedule an appointment*)
Office Location: ASC 102C (Enter from Watt Way)
Class Schedule: Wednesdays, 2:00-4:50 PM, Room ASC 228

Course Description

This is a **graduate course** focused on analysing the relationship between multi-dimensional globalization, multimodal communication and social change. The analysis will highlight the economic, social, cultural, and political implications of globalization, and the specific influence of communication in the various dimensions of globalization. The approach will be comparative, and multicultural, as reflected in the reading materials and in the lectures.

Class Format

This is a lecture and discussion class, meeting three hours per week in one weekly session. Each session will cover one theme, in chronological sequence, as per the syllabus of the course. Students are encouraged to participate actively in the discussion, and expected to read required readings. Recommended readings will be helpful for a better understanding of each topic. Readings organized specifically for each theme treated in the class and numbered in correspondence with the sequence of the lectures.

Pre-requisites

- 1) Graduate standing, no exceptions.
- 2) Enrolment is limited to 25 students. Priority is to the students of the USC/LSE Master Program in Global Communication, PhD students in Communication, and master students in Public Diplomacy.
- 3) Students should have knowledge of history, geography, political economy, and world politics.

Description and Assessment of Assignments

- 1) Strictly regular attendance.
- 2) Active participation in class discussions.
- 3) Research, elaboration and writing of a paper on a topic related to the area of study in the course. **The paper must be empirical and analytical, and deal with a concrete topic.** It cannot be purely theoretical and should not be normative. Base the paper on library/Internet research and relevant documentation. The topic of the paper has to be in agreement with the instructor during the first month of the class. The length of the paper is flexible. Quality matters, not quantity. Quality measured by the originality of the thinking, and the analytical capacity demonstrated in the paper. The paper cannot be purely descriptive. It will take an estimated 40 hours of library/Internet research, analysis, and writing during the semester.
- 4) Grading breakdown: attendance (25%), quality of the paper (50%), and class participation (15%).
- 5) Readings: There will be no control of the readings, but the readings included in the syllabus will help the understanding of the subject, and thus the elaboration of the paper and participation in class discussions.
- 6) Students Learning Outcome: Upon completion of the course, students will be able to:
 - Identify multidimensional globalization networks
 - Analyse – economic, social, cultural, and political relationships
 - Compose – an empirical paper on a topic that is grounded and specific to the course material.

Themes of the Lectures in chronological sequence, one per week in accordance to the USC academic calendar.

1. Week 1, Aug. 28: Globalization, Communication, Technology, and Society: An Overview.
2. Week 2, Sept. 4: The Global Economy. What is a Global Economy? Dimensions of the Global Economy. The internationalization of production of goods and services. A global labour force? The global networks of science and technology. Financial globalization and global financial crises. The global criminal economy.
3. Week 3, Sept. 11: Globalization, Poverty, and Inequality. Capitalism and Inequality in a Long Term Perspective. The Impact of Globalization on Inequality and Poverty. The Feminization of Poverty. Unequal Development, Poverty, and Social Exclusion: the Rise of the Fourth World.
4. Week 4, Sept. 18: Global Cities and Metropolitan Regions. Spatial Nodes of Global Networks of Power, Wealth, Information and Communication in an Urbanized Planet.
5. Week 5, Sept. 25: Global Multimedia Networks in the Age of the Internet and Wireless Communication. Business Concentration, Content Customization, and Global Networking of Media. From Mass Communication to Mass Self-Communication.
6. Week 6, Oct. 2: Globalization, Identity, and Social Conflicts. Identity as Source of Meaning and Mobilization (nationalism, religious fundamentalism, ethnic movements, localism and regionalism).
7. Week 7, Oct. 9: The Global Civil Society and Networked Social Movements.
8. Week 8, Oct. 16: Global Governance and the Network State.
9. Week 9, Oct. 23: War and Peace in a Globalized World: Multilateralism, Unilateralism, and the New Geopolitics. Net wars and Transnational Terrorist Networks. New War Making Technologies, Old Peace Making Institutions.
10. Week 10, Oct. 30: The Diversity of Globalization: The View from Asia (focus on China: National Communism, Global Capitalism).
11. Week 11, Nov. 6: The View from Latin America: From the Crisis of Neoliberalism to the Crisis of Developmentalism. The decisive role of social movements. Criminal Economy and the Corruption of the State.
12. Week 12, Nov. 13: The View from the European Union. Economic Integration, Institutional Networking, and National Identities: From the euro to Brexit. The Return to War in Europe: Russia, Ukraine, and NATO.
13. Week 13, Nov. 20: The View from the United States: From Financial Crisis to the Crisis of Political Legitimacy. Political Polarization and the Assault on Democracy. New Social Movements: Black Lives Matter. Women's Mobilization in Defence of their Rights.

***There is NO CLASS on Nov. 27 in celebration of the Thanksgiving Holiday.**

14. Week 14, Dec. 4: The Dark Side of Globalization: Pandemics in the Making. The Meaning of the Covid-19 Pandemics of 2020-21. A World In Crisis.

Readings

Required Reading: Some full books are required, as indicated in the reading list. Most of the required readings are on Brightspace (except for full books). Required readings accessible by Internet will not be included on Brightspace.

Readings related to specific themes, following the same sequential numbering.

1. Globalization, Communication, Technology, and Society: An Overview.

- a. Steger, Manfred B. *Globalization, The Greatest Hits*. London: Paradigm Publishers, 2010. **Pages 1-15**
- b. Nolan, Peter. *Crossroads. The end of wild capitalism and the future of humanity*. London: Marshall Cavendish, 2009. **Pages 8-99**
- c. Castells, Manuel and Pekka Himanen. *Reconceptualizing Development in the Global Information Age*. Oxford University Press, 2014, section on "Models of Development in the Global Information Age". **Pages 7-25**
- d. Jones, Malcolm (editor) (2020), "The impact of Covid-19 on Globalization", *One Health* volume 11, 20 December 2020 (<http://www.sciencedirect.com>)

2. The Global Economy. What is a Global Economy? Dimensions of the Global Economy. The internationalization of production of goods and services. A global labour force? The global networks of science and technology. Financial globalization and global financial crises. The global criminal economy.

- a. Castells, Manuel. *The Rise of the Network Society*. Oxford, Blackwell, 2000, second edition, section on "The Global Economy: Structure, Dynamics, and Genesis". **Pages 101-147**
- b. Paul Mason, *Post-capitalism*, Oxford: Oxford University Press, 2015. (whole book is required)
- c. Castells, Caraca, and Cardoso (eds) *Aftermath The Cultures of the Economic Crisis*, Oxford University press, 2012. (whole book is required)
- d. Rivoli, Pietra. *The Travels of a T-Shirt in the Global Economy*. Hoboken, NJ: John Wiley&Sons, 2009. **Pages 77-137, 253-261**
- e. Zaloom, Caitlin. *Out of the Pits: Traders and Technology from Chicago to London*. Chicago: University of Chicago Press, 2006. **Chapters 2, 3, 7**
- f. Engelen, Edward (et alter). *After the Great Complacency: Financial Crisis and the Politics of Reform*. Oxford: Oxford University Press, 2011. **Pages 1-65**

3. **Globalization, Poverty, and Inequality. Capitalism and Inequality in a Long Term Perspective. The Impact of Globalization on Inequality and Poverty. The Feminization of Poverty. Unequal Development, Poverty, and Social Exclusion: the Rise of the Fourth World.**
 - a. Collier, Paul. *The Bottom Billion: Why the Poorest Countries Are Failing and What Can Be Done About It*. Oxford: Oxford University Press, 2008.
Chapters 1 and 2.
 - b. Piketty, Thomas and Arthur Goldhammer. *Capital in the Twenty-First Century*. Belknap Press, 2014. (whole book is required)
 - c. UNICEF. *The State of the World's Children 2019* [ww.unicef.org/sowc2019](http://www.unicef.org/sowc2019).
 - d. Bradshaw, S., Chant, S., Linneker, B, "Challenges and Changes in gendered poverty: the feminization, de-feminization, and re-feminization of poverty in Latin America", *Feminist Economics*, 2018. (published online)
 - e. Calderon, Fernando. "Rethinking Human Development", in Manuel Castells and Pekka Himanen, op. cit. 2014. **Pages 247-286**

4. **Global Cities and Metropolitan Regions. Spatial Nodes of Global Networks of Power, Wealth, Information and Communication in an Urbanized Planet.**
 - a. Abrahamson, Mark. *Global Cities*. Oxford: Oxford University Press, 2004.
Pages 71-94, 121-161
 - b. Davis, Mike. *Planet of Slums*. New York and London: Verso, 2006. **Pages 1-49**
 - c. UN-Habitat. *World's Cities Report 2016. Urbanization and Development*.
<http://unhabitat.org/books/world-cities-report/>
 - d. Castells, Manuel. "Globalisation, Networking, Urbanisation: Reflections on the Spatial Dynamics of the Information Age", *Urban Studies*, 2010.
Pages 27-37, 47; <http://usj.sagepub.com/content/47/13/2737>.
 - e. Taylor, Peter. *Extraordinary Cities*. Edward Elgar, Northampton, MA, 2013.
Pages 297-348
 - f. Mayer, Margit "Neoliberal Urbanism and Uprisings Across Europe", in Margit Mayer et al (2016) London: Palgrave Mc Millan. **Pages 57-92**

5. **Global Multimedia Networks in the Age of the Internet and Wireless Communication. Business Concentration, Content Customization, and Global Networking of Media. From Mass Communication to Mass Self-Communication.**
 - a. Arsenault, Amelia and Manuel Castells. "The Structure and Dynamics of Global Multimedia Business Networks". In *International Journal of Communication*, volume 2, 2008. www.ijoc.org.

- b. Volkmer, Ingrid. *News in The Global Sphere: A Study of CNN and Its Impact on Global Communication*. Luton: University of Luton Press, 1999. **Pages 91-217**
- c. Curtin, Michael. *Playing to the World's Biggest Audience: The Globalization of Chinese Film and TV*. Berkeley: University of California Press, 2007. **Pages 1-28, 192-268**
- d. Castells, Manuel (et alter). *Mobile Communication and Society: A Global Perspective*. Cambridge: MIT Press, 2006. **Pages 7-38, 215-258**
- e. Jenkins, Henry, Sam Ford and Joshua Green. *Spreadable Media*. New York: New York University Press 2013. **Pages 1-152**
- f. Athique, Adrian. *Digital Media and Society*. Cambridge: Polity Press, 2013. **Pages 5-64**

6. Globalization, Identity, and Social Conflicts. Identity as Source of Meaning and Mobilization (nationalism, religious fundamentalism, ethnic movements, localism and regionalism).

- a. Castells, Manuel. *The Power of Identity*. Oxford: Blackwell, 2nd edition, 2004. **Pages 12-23, 108 -144**
- b. Moisi, Dominique. *The Geopolitics of Emotion: How Cultures of Fear, Humiliation, and Hope are Reshaping the World*. London: The Bodley Head, 2009. (whole book is required)
- c. Roy, Olivier. *Globalized Islam: The Search for a New Ummah*. New York: Columbia University Press, 2004. **Pages 326-340**
- d. James, Paul W. *Globalism, Nationalism, Tribalism: Bringing Theory Back In*. London: Sage, 2006. **Pages 13-38**
- e. Rantanen, Terhi. "In Nationalism We Trust", in Manuel Castells et alter (editors) *Aftermath: The Cultures of the Economic Crisis*. Oxford: Oxford University Press, 2012. **Pages 132-153**

7. The Global Civil Society and Networked Social Movements.

- a. Mason, Paul. *Why It's Kicking Off Everywhere. The New Global Revolutions*. London: Verso, 2012. **Pages 25-85**
- b. Juris, Jeffrey S. *Networking Futures: The Movements Against Corporate Globalization*. Durham: Duke University Press, 2008. **Pages 1-26, 287-302**
- c. Castells, Manuel. *Networks of outrage and hope. Social Movements in the Internet Age. 2nd edition*, Cambridge: Polity Press, 2015. **Pages 220-313**
- d. *Information, Communication and Society*, (2015) "Special Issue: Streets to Screens. Mediating Conflict through Digital Networks", Volume 18, number 11, November 2015. **Page, 1269-1406** (read entire issue, available online)

- e. Koggel, Christine M. (2011) "Global Feminism" in Edelglass, William and Garfield, Jay, *The Oxford Handbook of World Philosophy*, Oxford University Press. (published online)
- f. Bosia, MJ, McEnvoy, JM, Rahman M. (2020) *The Oxford Handbook of global LGBT and sexual diversity politics*, Oxford University Press, self-selected chapters. (published online)

8. Global Governance and the Network State.

- a. Beck, Ulrich. *Power in the Global Age*. Cambridge: Polity Press, 2005. **Pages 166-235**
- b. Volkmer, Ingrid. *The Global Public Sphere*. Cambridge: Polity Press, 2014. **Pages 11-52**
- c. Castells, Manuel. "The New Public Sphere: Global Civil Society, Communication Networks and Global Governance", *Annals of the American Academy of Political and Social Science*, vol. 616, no. 1, 2008. **Pages 78-93**
<http://annenbergl.usc.edu/Faculty/Communication%20and%20Journalism/~medi a/78.ashx>.
- d. Nye, Joseph and John D. Donahue (eds.). *Governance in a Globalizing World*. Washington: Brookings Institution, 2000. **Pages 1-41**

9. War and Peace in a Globalized World: Multilateralism, Unilateralism, and the New Geopolitics. Net wars and Transnational Terrorist Networks. New War Making Technologies, Old Peace Making Institutions.

- a. Nye, Joseph. *Power in the Global Information Age*. London: Routledge, 2004. (whole book is required)
- b. Arquilla, John and David Ronfeldt. *Networks and Netwars*. Santa Monica, CA: Rand Corporation, 2003. **Pages 1-25, 311-354**
- c. Arquilla, John and Douglas A. Borer (editors). *Information Strategy and Warfare*. New York: Routledge, 2007. **Pages 1-112**
- d. Cooker, Christopher. *Warrior Geeks*. C. Hurst, 2013. **Pages 147-219**
- e. Bunker, Robert J. and John P. Sullivan. "Cartel Evolution Revisited: Third Phase Cartel Potentials and Alternative Futures in Mexico", in *Small Wars and Insurgencies*, Vol 21, no. 1, March 2010. **Pages 30-54**
<http://journals.academia.edu/SmallWarsAndInsurgencies>
- f. Roach, Mary. *Grunt*. New York: WW Norton, 2016. **Pages 13-38**

10. The Diversity of Globalization: The View from Asia with a focus on China: National Communism, Global Capitalism.

- a. Henderson, Jeff. *East Asian Transformation: On the Political Economy of Dynamism, Governance and Crisis*. London: Routledge, 2011. **Pages 1-38**

- b. Qiu, Jack Linchuan. *The Working Class Network Society: Communication Technology and Information Have-less in Urban China*. Cambridge: MA: MIT Press, 2009. (whole book is required)
- c. Hsing, You-Tien and Ching Kwan Lee (Editors). *Reclaiming Chinese Society: The New Social Activism*. London: Routledge, 2009. **Pages 42-63 and 184-206**
- d. Hsing, You-Tien. *The Great Urban Transformation: Politics of Land and Property in China*. Oxford: Oxford University Press, 2010. **Pages 33-92**
- e. Hsing, You-Tien, "Development as Culture: Human Development and Information Development in China" in Manuel Castells and Pekka Himanen (editors) *Reconceptualizing Development in the Global Information Age*, 2014. **Pages 116-139**
- f. Zhao, Yuezhi. *Communication in China: Political Economy, Power and Conflict*. Lanham, Rowman and Little Publishers, 2008. **Pages 75-135**
- g. Nolan, Peter. *Is China Buying the World?* Cambridge: Polity Press, 2012. **Pages 55-110**
- h. Lee, Ann (2017) *Will China's Economy Collapse*, Cambridge, Polity Press, **Pages 1-33 and 79-109**
- i. Wang, Yuehan (2021) "Cultures, Institutions, and Development. Making China's Technology Hub", Los Angeles, Annenberg School of Communication, Unpublished PhD Dissertation.

11. The View from Latin America: From the Crisis of Neoliberalism to the Crisis of Developmentalism.

- a. Ottone, Ernesto. "A Non-Global Crisis. Challenging the Crisis in Latin America", in Manuel Castells et al (editors), *Aftermath: The Cultures of the Economic Crisis*. Oxford: Oxford University Press, 2012. **Pages 278-302**
- b. Castells, Manuel and Fernando Calderon, "Latin America. Economic Faultlines", *Berkeley Latin American Studies Review*, Fall 2015.
<http://clas.berkeley.edu/research/latin-america-economic-faultlines>
- c. Calderon, Fernando and Castells, Manuel (2020) "*The New Latin America*", Cambridge: Polity Press. (whole book is required)

12. The View from the European Union. Economic Integration, Institutional Networking, and National Identities: From the euro to Brexit. The Return to War in Europe: Russia, Ukraine, and NATO.

- a. Castells, Manuel (editor) *Europe's Crises*, Cambridge: Polity Press, 2018. (whole book is required)
- b. Beck, Ulrich. *German Europe*. Cambridge: Polity Press, 2013. (whole book is required)

- c. Marsh, David. *Europe's Deadlock. How the Euro-Crisis Could be Solved and Why It Won't Happen*. New Haven: Yale University Press, 2013. **Pages 4-95**
- d. Armin, Shaffer and Wolfgang Streek (eds). *Politics in the Age of Austerity*. Cambridge: Polity Press, 2014. **Pages 1-25**

13. The View from the United States: From Financial Crisis to the Crisis of Political Legitimacy. Political Polarization and the Assault on Democracy. New Social Movements: Black Lives Matter. Women's Mobilization in Defence of their Rights.

- a. Krugman, Paul. *The Return of Depression Economics and the Crisis of 2008*. New York: W.W. Norton, 2009. **Chapters 6, 7, 8**
- b. Castells, Manuel. *Communication Power*. Oxford University Press, 2009. **Pages 193-298**
- c. Nichols, John and Robert Mc Chesney. *Dollarocracy. How the Money and Media Election Complex is Destroying America*. New York: Nation Books, 2013. **Pages 35-160**
- d. Soderberg, Nancy. *The Superpower Myth: The Use and Misuse of American Might*. Hoboken, New Jersey, 2005. **Pages 9-31, 225-275**
- e. Vance, J.D. *Hillbilly Elegy. A Memoir of a Family and Culture*. Harper Collins, 2016. (whole book is required)
- f. Walter Russell Mead "The Jacksonian Revolt. American Populism and the Liberal Order", *Foreign Affairs*, March-April 2017. (article is online)
- g. Castells, Manuel (2019) *Rupture. The Crisis of Liberal Democracy*, Cambridge: Polity Press. (section on the election of Trump)
- h. Nathaniel Persily and Joshua A. Tucker, *Social Media and Democracy*, Cambridge: Cambridge University Press, 2020.

14. The Dark Side of Globalization: Pandemics in the Making. The Meaning of the Covid-19 Pandemics of 2020-21. A World In Crisis.

- a. Horton, Richard (2020), *The Covid-19 Catastrophe*, Cambridge: Polity Press. (whole book is required)
- b. Peter Zeihan, *The End of the World is Just the Beginning: Mapping the Collapse of Globalization*, New York: Harper Books, 2022.

Recommended Reading

World Commission on the Social Dimension of Globalization. *A Fair Globalization. Creating Opportunities for All*. Geneva: International Labour Organization, 2004.

Wilson III, Ernest J. *The Information Revolution and Developing Countries*. Cambridge, MA: The MIT Press, 2004.

Vertovec, Steven and Darrell Posey (eds). *Globalization, Globalism, Environments and Environmentalism*. Oxford: Oxford University Press, 2003. Pages 3-18, 91-125

Stiglitz, Joseph. *Globalization and its Discontents*. New York: WW Norton, 2002.

Wolf, Martin. *Why Globalization Works*. New Haven: Yale University Press, 2004.

Rieger, Elmar and Stephan Leibfried. *Limits to Globalization*. Cambridge: Polity Press, 2003.

Cooper, George. *The Origin of Financial Crises*. New York: Vintage Books, 2008.

Hutton, Will and Anthony Giddens (eds). *On the Edge. Living in Global Capitalism*. London: Jonathan Cape, 2000.

Wolf, Martin. *Fixing Global Finance*. Baltimore: Johns Hopkins University Press, 2008.

Sachs, Jeffrey D. *The End of Poverty: Economic Possibilities for Our Time*. New York: The Penguin Press, 2005.

Amsden, Alice H. *Escape from Empire: The Developing World's Journey Through Heaven and Hell*. Cambridge, MA: The MIT Press, 2007.

Roy, Ananya. *City Requiem, Calcutta: Gender and the Politics of Poverty*. Minneapolis: University of Minnesota Press, 2003.

Horton, Keith and Haig Patapan (eds). *Globalization and Equality*. London: Routledge, 2004.

Massey, Douglas (et alter). *World in Motion: Understanding International Migration at the End of the Millennium*. Oxford: Clarendon Press, 1998.

Scott, Allen (ed). *Global City Regions: Trends, Theory, Policy*. Oxford: Oxford University Press, 2001.

Graham, Stephen and Marvin Simon. *Splintering Urbanism*. London: Routledge, 2001.

Dear, Michael (ed). *From Chicago to L.A.* London: Sage, 2002.

Hall, Peter and Kathy Pain. *The Polycentric Metropolis*. London: Earthscan, 2006.

Wu, Weiping and Shahid Yusuf, "Shanghai: Remaking China's Future Global City", in *World Cities Beyond the West: Globalization, Development and Inequality*. Cambridge: Cambridge University Press, 2004. Pages 27-58

Newman, Russell. *The Structure of Communication: Continuity and Change in a Digital Age*. Chicago: University of Chicago Press, 2013.

Castells, Manuel. *The Internet Galaxy*. Oxford and New York: Oxford University Press, 2001.

Lash, Scott and Celia Lury. *Global Cultural Industry*. Cambridge: Polity Press, 2007.

Franda, Marcus. *Launching into Cyberspace: Internet, Development and Politics in Five World Regions*. Boulder: Lynne Rienner Publishers, 2003.

Price, Monroe E. *Media and Sovereignty: The Global Information Revolution and its Challenge to State Power*. Cambridge, MA: MIT Press, 2002.

Castells, Manuel. *The Power of Identity* (2nd ed). Oxford: Blackwell, 2004. Chapter 1, Pages 109-144

Lawrence, Bruce B. *Shattering the Myth: Islam Beyond Violence*. Princeton: Princeton University Press, 1998. Pages 3-106

Mozaffari, Mehdi (ed). *Globalization and Civilizations*. London: Routledge, 2002.

Domke, David and Kevin Coe. *The God Strategy: How Religion Became a Political Weapon in America*. Oxford: Oxford University Press, 2008.

Kaldor, Mary. *Global Civil Society*. Cambridge: Polity Press, 2003.

O'Brien, Robert (et alter). *Contesting Global Governance: Multilateral Economic Institutions and Global Social Movements*. Cambridge: Cambridge University Press, 2000.

Castells, Manuel. *The Power of Identity* (2nd ed). Oxford: Blackwell, 2004. Pages 72-108, 145-167

Juris, Jeffrey S. *Networking Futures: The Movements Against Corporate Globalization*. London: Duke University Press, 2008.

Sassen, Saskia. *Territory. Authority. Rights. From Medieval to Global Assemblages*. Princeton: Princeton University Press, 2006. Pages 323-376

Nye, Joseph and John D. Donahue (eds). *Governance in a Globalizing World*. London: Routledge, 2000.

Ong, Aihwa. *Neoliberalism as Exception: Mutations in Citizenship and Sovereignty*. London: Duke University Press, 2006.

Wedel, Janine R. *Shadow Elite: How the World's New Power Brokers Undermine Democracy, Government, and the Free Market*. New York: Basic Books, 2009.

The Global Civil Society and Networked Social Movements.

Nye, Joseph S. *Power in the Global Information Age*. London: Routledge, 2004.
Held, David. *Global Covenant: The Social Democratic Alternative to the Washington Consensus*. Cambridge, England and Malden, Massachusetts: Polity Press, 2004.

Hardt, Michael and Antonio Negri. *Multitude: War and Democracy in the Age of Empire*. London: Penguin Books, 2005.

Arquilla, John and David Rondfeldt. *Networks and Netwars*. Santa Monica, CA: Rand Corporation, 2001.

Smucker, Philip. *Al Qaeda's Great Escape: The Military and the Media on Terror's Trail*. Washington DC: Potomac Books, 2004.

Guillemin, Jeanne. *Biological Weapons: From the Invention of State-sponsored Programs to Contemporary Bioterrorism*. New York: Columbia University Press, 2005.
Pages 167-205

Sageman, Marc. *Understanding Terror Networks*. Philadelphia: University of Pennsylvania Press, 2004.

Ghonim, W. *Revolution 2.0: The Power of the People is Greater than the People in Power. A Memoir*. Boston: Houghton-Mifflin-Harcourt, 2012.

Roy, Oliver. *Secularism Confronts Islam*. New York: Columbia University Press, 2007.

Santiso, Javier. *Latin America: The Political Economy of the Possible*. Oxford: Oxford University Press, 2006.

Castells, Manuel. *Globalizacion, Democracia y Desarrollo: Chile en el Contexto Global*. Santiago de Chile, Fondo de Cultura Economica, 2005.

Garreton, Manuel Antonio. *Incomplete Democracy: Political Democratization in Chile and Latin America*. Chapel Hill: University of North Carolina Press, 2003.

Ducatel, Ken, Juliet Webster and Werner Hermann (eds). *The Information Society in Europe: Work and Life in an Age of Globalization*. Lanham, Rowman and Littlefield, 2000.

Telo, Mario. "Governance and Government in the European Union: The Open Method of Coordination", In Maria Joao Rodrigues (Ed.) op. cit., 2002. Pages 242-272

Castells, Manuel and Pekka Himanen, *The Information Society and the Welfare State: The Finnish Model*. Oxford: Oxford University Press, 2002.

Rodrigues, Maria Joao. *European Policies for a Knowledge Economy*. Northampton, MA: Edward Elgar, 2003.

Stiglitz, Joseph. *The Roaring Nineties: Seeds of Destruction*. London: Allen Lane, 2003.

Nye, Joseph S. *The Paradox of American Power*. Oxford: Oxford University Press, 2002. Pages 77-136

Mishel, Lawrence, Jared Bernstein and Sylvia Allegretto. *The State of Working America*. Ithaca: Cornell University Press, 2007. Pages 1-34

Krugman, Paul. *The Great Unraveling: Losing our Way in the New Century*. New York: W.W. Norton, 2003.

Newhouse, John. *Imperial America*. New York: Alfred Knopf, 2003.

Norris, Pippa. *A Virtuous Circle: Political Communications in Postindustrial Societies*. Cambridge: Cambridge University Press, 2000.

Croteau, David and William Hoynes. *The Business of Media. Corporate Media and the Public Interest*. Thousand Oaks, CA: Pine Forge Press, 2001.

Rao, Madanmohan (ed). *News Media and New Media: The Asia-Pacific Internet Handbook*. Singapore, Nanyang Technological University: Eastern Universities Press, 2003. Pages 1-60

Alakeson, Vidhya. *Making the Net Work: Sustainable Development in a Digital Society*. Middlesex. England: Forum for the Future, 2003.

Lash, Scott and Celia Lury. *Global Culture Industry*. Cambridge: Polity Press, 2007.

Cardoso, Gustavo, Angus Cheong, and Jeffrey Cole (eds). *World Wide Internet: Changing Societies, Economies and Cultures*. Macau: University of Macau, 2009.

Gardels, Nathan and Mike Medavoy. *American Idol after Iraq: Competing for Hearts and Minds in the Global Media Age*. Oxford: Wiley-Blackwell, 2009. Pages 1-8, 71-97

Statement on Academic Conduct and Support Systems (from USC Annenberg)

Academic Integrity

The University of Southern California is foremost a learning community committed to fostering successful scholars and researchers dedicated to the pursuit of knowledge and the transmission of ideas. Academic misconduct is in contrast to the university's mission to educate students through a broad array of first-rank academic, professional, and extracurricular programs and includes any act of dishonesty in the submission of academic work (either in draft or final form).

This course will follow the expectations for academic integrity as stated in the [USC Student Handbook](#). All students are expected to submit assignments that are original work and prepared specifically for the course/section in this academic term. You may not submit work written by others or "recycle" work prepared for other courses without obtaining written permission from the instructor(s). Students suspected of engaging in academic misconduct will be reported to the Office of Academic Integrity.

Other violations of academic misconduct include, but are not limited to, cheating, plagiarism, fabrication (e.g., falsifying data), knowingly assisting others in acts of academic dishonesty, and any act that gains or is intended to gain an unfair academic advantage.

The impact of academic dishonesty is far-reaching and is considered a serious offense against the university and could result in outcomes such as failure on the assignment, failure in the course, suspension, or even expulsion from the university.

For more information about academic integrity see the [student handbook](#) or the [Office of Academic Integrity's website](#), and university policies on [Research and Scholarship Misconduct](#)

The School of Communication maintains a commitment to the highest standards of ethical conduct and academic excellence. Any student found responsible for plagiarism, fabrication, cheating on examinations, or purchasing papers or other assignments will be reported to the Office of Student Judicial Affairs and Community Standards and may be dismissed from the School of Communication. There are no exceptions to the school's policy.

In addition, it is assumed that the work you submit for this course is work you have produced entirely by yourself and has not been previously produced by you for submission in another course or Learning Lab, without approval of the instructor.

Course Content Distribution and Synchronous Session Recordings Policies

USC has policies that prohibit recording and distribution of any synchronous and asynchronous course content outside of the learning environment.

Recording a university class is prohibited without the express permission of the instructor and announcement to the class, or unless conducted pursuant to an Office of Student Accessibility Services (OSAS) accommodation. Recording can inhibit free discussion in the future, and thus infringe on the academic freedom of other students as well as the instructor. ([Living our Unifying Values: The USC Student Handbook](#), page 13).

Distribution or use of notes, recordings, exams, or other intellectual property, based on university classes or lectures without the express permission of the instructor for purposes other than individual or group study is also prohibited. This includes but is not limited to providing materials for distribution by services publishing course materials. This restriction on unauthorized use also applies to all information, which had been distributed to students or in any way had been displayed for use in relationship to the class, whether obtained in class, via email, on the internet, or via any other media. ([Living our Unifying Values: The USC Student Handbook](#), page 13).

AI Policy - Permitted on specific assignments

In this course, I encourage you to use artificial intelligence (AI)-powered programs to help you with assignments that indicate the permitted use of AI. You should also be aware that AI text generation tools may present incorrect information, biased responses, and incomplete analyses; thus, they are not yet prepared to produce text that meets the standards of this course. To adhere to our university values, you must cite any AI-generated material (e.g., text, images, etc.) included or referenced in your work and provide the prompts used to generate the content. Using an AI tool to generate content without proper attribution will be treated as plagiarism and reported to the Office of Academic Integrity. Please review the instructions in each assignment for more details on how and when to use AI Generators for your submissions.

Please ask if you are unsure about what constitutes unauthorized assistance on an exam or assignment, or what information requires citation and/or attribution.

Collaboration. In this class, you are expected to submit work that demonstrates your individual mastery of the course concepts.

Group work. Unless specifically designated as a “group project,” all assignments are expected to be completed individually.

Computer programs. Plagiarism includes the submission of code written by, or otherwise obtained from someone else.

If found responsible for an academic violation, students may be assigned university outcomes, such as suspension or expulsion from the university, and grade penalties, such as an “F” grade on the assignment, exam, and/or in the course.

Students and Disability Accommodations

USC welcomes students with disabilities into all of the University's educational programs. [The Office of Student Accessibility Services](#) (OSAS) is responsible for the determination of appropriate accommodations for students who encounter disability-related barriers. Once a student has completed the OSAS process (registration, initial appointment, and submitted documentation) and accommodations are determined to be reasonable and appropriate, a Letter of Accommodation (LOA) will be available to generate for each course. The LOA must be given to each course instructor by the student and followed up with a discussion. This should be done as early in the semester as possible as accommodations are not retroactive. More information can be found at osas.usc.edu. You may contact OSAS at (213) 740-0776 or via email at osasfrontdesk@usc.edu.

Support Systems

[Annenberg Student Success Fund](#)

The Annenberg Student Success Fund is a donor-funded financial aid account available to USC Annenberg undergraduate and graduate students for non-tuition expenses related to extra- and co-curricular programs and opportunities.

[Annenberg Student Emergency Aid Fund](#)

Awards are distributed to students experiencing unforeseen circumstances and emergencies impacting their ability to pay tuition or cover everyday living expenses. These awards are not intended to cover full-tuition expenses, but rather serve as bridge funding to guarantee students' continued enrollment at USC until other resources, such as scholarships or loans, become available. Students are encouraged to provide as much information in their application, as well as contact their academic advisor directly with questions about additional resources available to them.

[Counseling and Mental Health](#) - (213) 740-9355 – 24/7 on call

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.

[988 Suicide and Crisis Lifeline](#) - 988 for both calls and text messages – 24/7 on call

The 988 Suicide and Crisis Lifeline (formerly known as the National Suicide Prevention Lifeline) provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week, across the United States. The Lifeline is comprised of a national network of over 200 local crisis centers, combining custom local care and resources with national standards and best practices. The new, shorter phone number makes it easier for people to remember and access mental health crisis services (though the previous 1 (800) 273-8255 number will continue to function indefinitely) and represents a continued commitment to those in crisis.

[Relationship and Sexual Violence Prevention Services \(RSVP\)](#) - (213) 740-9355(WELL)
– 24/7 on call

Free and confidential therapy services, workshops, and training for situations related to gender- and power-based harm (including sexual assault, intimate partner violence, and stalking).

[Office for Equity, Equal Opportunity, and Title IX \(EEO-TIX\)](#) - (213) 740-5086

Information about how to get help or help someone affected by harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants.

[Reporting Incidents of Bias or Harassment](#) - (213) 740-5086 or (213) 821-8298

Avenue to report incidents of bias, hate crimes, and microaggressions to the Office for Equity, Equal Opportunity, and Title for appropriate investigation, supportive measures, and response.

[The Office of Student Accessibility Services \(OSAS\)](#) - (213) 740-0776

OSAS ensures equal access for students with disabilities through providing academic accommodations and auxiliary aids in accordance with federal laws and university policy.

[USC Campus Support and Intervention](#) - (213) 740-0411

Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

[Diversity, Equity and Inclusion](#) - (213) 740-2101

Information on events, programs and training, the Provost's Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

[USC Emergency](#) - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call

Emergency assistance and avenue to report a crime. Latest updates regarding safety, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.

[USC Department of Public Safety](#) - UPC: (213) 740-6000, HSC: (323) 442-1200 – 24/7 on call

Non-emergency assistance or information.

[Office of the Ombuds](#) - (213) 821-9556 (UPC) / (323-442-0382 (HSC)

A safe and confidential place to share your USC-related issues with a University Ombuds who will work with you to explore options or paths to manage your concern.

[Occupational Therapy Faculty Practice](#) - (323) 442-2850 or otfp@med.usc.edu

Confidential Lifestyle Redesign services for USC students to support health promoting habits and routines that enhance quality of life and academic performance.

[TrojansAlert](#)

TrojansAlert is an alert system that allows university officials to contact you during an emergency. It is your connection to real-time updates, instructions on where to go, what to do, or what not to do, who to contact and other important information. Visit the website to sign up.

Emergency Preparedness/Course Continuity in a Crisis

In case of a declared emergency if travel to campus is not feasible, USC executive leadership will announce an electronic way for instructors to teach students in their residence halls or homes using a combination of Blackboard, teleconferencing, and other technologies. See the university's site on [Campus Safety and Emergency Preparedness](#).

[ITS Customer Support Center \(CSC\)](#): (213) 740-5555

The ITS Customer Support Center (CSC) provides support to the USC community for connecting to the USC Network and using supported applications. For help with network connectivity and software, contact CSC. Walk-in support is available in Leavey Library's Information Commons.

[Violence-Free Campus](#)

Visit the website to read more about prohibited behaviors, reporting responsibilities and where to report.

Student-Athlete Travel Excuse Letters

Prior to a university-sponsored away competition, Student-Athletes are responsible for providing their Instructor with a Competition Excuse Letter (provided by their academic counselor) for the classes missed while on the road (i.e., excused absence). It is the responsibility of the Student-Athlete to provide the letter prior to leaving on their trip and to make arrangements for a make-up of any missed assignments or exams. Please refer to the [SAAS site](#) where they detail travel and travel excuse letters.