Since its inception, the American motion picture industry has been an enormously powerful conveyor of meaning. This course examines the historical role of American cinema up to 1960, focusing particularly on the development and influence of the Hollywood studio system, both in its industrial practices and in its cultural output. We’ll also be looking at the contributions of those working outside of the system, including the race films industry, the avant garde, documentary, and animation. We will screen classic films, explore archival materials from the era, and ultimately think through the connections between this foundational period and the present state of American media.