

Narrative Technology and the Human Experience

Explore technologies of perception, visualization and interaction to ideate and communicate meaningful future products and experiences.

From speculation to input to prototyping, tomorrow's creators move fluidly between authorship and participatory engagement with communities.

In a series of story & design ideations, investigative tech research and practical exercises, you'll gain competence in expressing the opportunities of emerging technology.

Learning outcomes:

- Become a more effective audio-visual storyteller.
- Express ideas with GenAI tools for video.
- A deep understanding in the potential in Web3 and new devices like Apple Vision Pro.
- Familiarity w/interaction models and sensors.
- Combine maker skills for multimodal prototyping.

