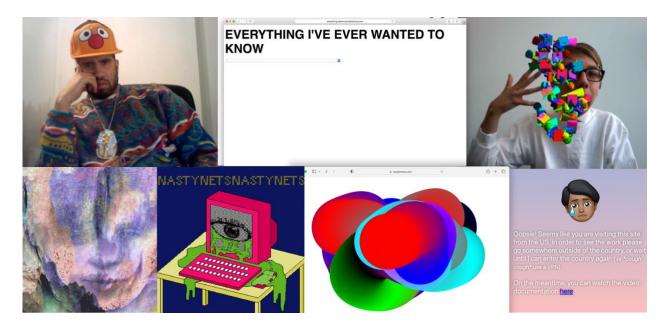
Intermedia



ART 361:

Post-Internet Art and Aesthetics

ART 361: Post-Internet Art and Aesthetics /// 4 units [Pre-req: ART 260 or Chair Approval jpaull@usc.edu. well suited to students with design and digital photo experience.]
T/TH 9- 11:40 Watt 6 Taught by Lecturer Jean Robison

ART 361 Post-Internet Art and Aesthetics focuses on the presentation and broadcast of *the self* via the web within an art context. Starting with historical ideas in art theory, performance, video art and early net art, this class emphasizes the concept of the *constructed self* as it is influenced and created by the Internet. Taking into consideration the explosion of selfies, self-promotion, online personae, fame and narcissism, we will analyze the adaptation and evolution of our psyches as we merge with technology. Moving through this reflective examination of the self and the web we will also consider post-humanism, authenticity, data, surveillance, and our own online presence. Early net artists like JODI.org, Cory Arcangel and Olia Lialina pioneered the web as an experimental space. The work of artists Jayson Musson (Hennessey Youngman), Jeremy Bailey and Petra Cortright centers on the presentation of online identities in a pre-social media context. From these historical standpoints and into our current online milieu, each student will conceptualize, propose, and execute individual or collaborative projects based on concepts established in class, using the web as medium, environment, and experience.

About Faculty Jean Robison: <u>http://jeanrobison.com/</u> Contact: jlrobiso@usc.edu This course counts toward Intermedia Arts Minor, Comm Design Minor, & Performance Art Minor