

ESSENTIALS OF BUSINESS DATA ANALYSIS USING R

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TUESDAY & THURSDAY · 10:00AM – 11:50AM

TOPICS

Small business program oriented approach. Real-life Engagement projects.

Data analytics, visualization, and machine learning techniques to address real business challenges

Focus on applied problem solving & practical quantitative skills valued across industries

DETAILS

Prerequisite: BUAD 310 or 311 or 312 or 313

Packages: Ggplot2, dplyr, Rmarkdown, shiny

GitHub account;
Making Apps for business analytics