ESSENTIALS OF BUSINESS DATA ANALYSIS USING R

PROF. INGA MASLOVA

TUESDAY & THURSDAY • 10:00AM – 11:50AM

TOPICS
- Small business program oriented approach. Real-life Engagement projects.
- Data analytics, visualization, and machine learning techniques to address real business challenges
- Focus on applied problem solving & practical quantitative skills valued across industries

DETAILS
- Prerequisite: BUAD 310 or 311 or 312 or 313
- Packages: Ggplot2, dplyr, Rmarkdown, shiny
- GitHub account; Making Apps for business analytics