

# BUCO 552

Defining and Communicating  
Your Professional Value

**BUCO 552:**  
Defining and  
Communicating  
Your Professional  
Value (Online)

**Prof. Kirk Snyder**  
TH 6:30 - 9:30pm  
Spring 2024

Differentiate the value you bring to the fast-changing job market to define/communicate interests, talents, skills, values, and the role your unique definition of success plays in strategic, career decision-making to maximize achievement.

Analyze and define how your professional value authentically supports achievement through communication effectiveness as an employee, colleague, manager, and leader.



SCAN ME