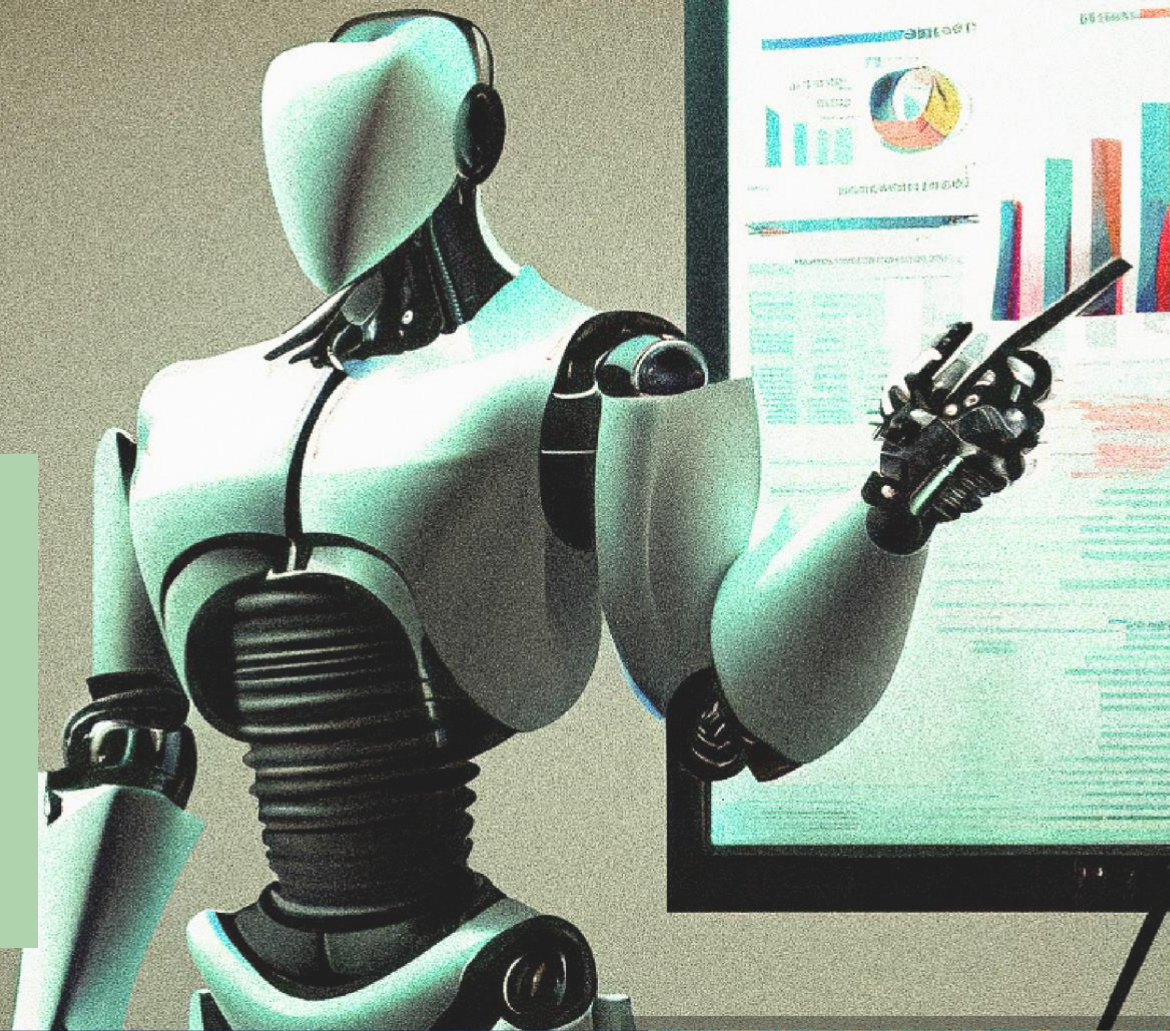
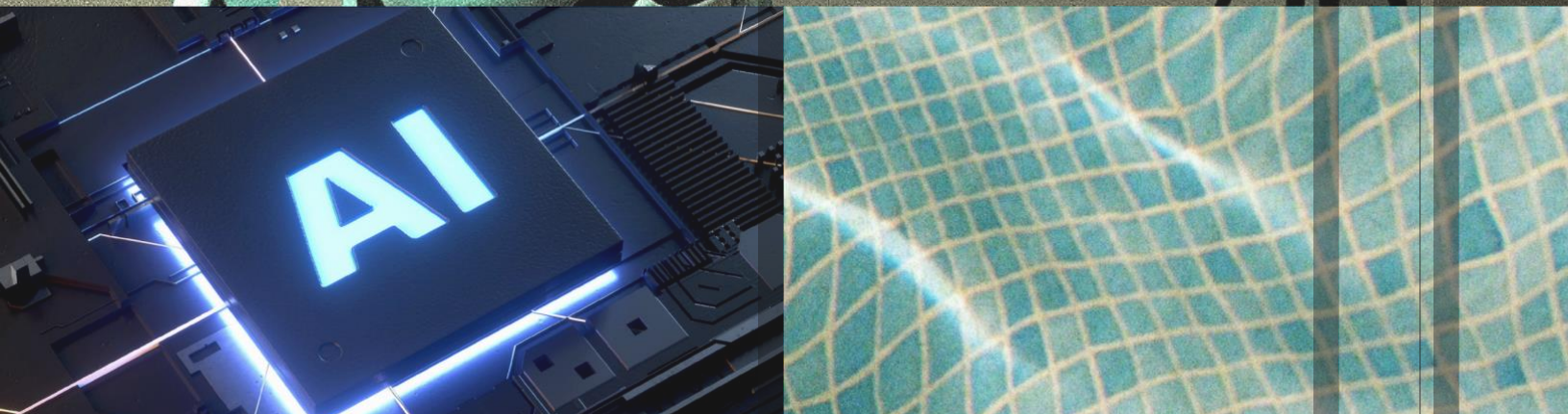


BUCO 445



Spring 2024
Undergraduate
Electives



BUCO 445: Communicating to Lead and Persuade (4 units)

Leverage artificial intelligence (AI) tools and receive personalized coaching to craft and refine your communication game in the workplace. BUCO 445 teaches students the techniques to develop and deliver excellent professional pitches for a variety of workplace situations. Individualized feedback from the course's coaching model builds unique strengths. *No midterm and no final exam.*

Professor Stephen Lind
T/TH 12:00pm to 1:50pm (Spring 2024)