

USC Price

PPD 353 Philanthropy and Social Change
Fall 2023 Mondays & Wednesdays, 4:00 - 5:50pm
Location: RGL 215

Professor Nicole Esparza
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Office: RGL 208

Calendly QR Code



Office hours by appointment: <https://calendly.com/neesparz/30min>
Office Hours Zoom: <https://usc.zoom.us/j/4884268965>

Course Description

Philanthropic and nonprofit organizations have a long history of community support and social change in the United States. Their unique position and regulation within the economy allows these organizations to be risk takers and sources of innovation. This course provides an introduction to the influence of philanthropy on advocacy and social change in the United States and abroad. It examines the scope and diversity of the philanthropic sector, tracing its evolution through US history and its impact on change. This course will also introduce students from a range of disciplines to the complex role of different types of foundations in US society and culture; encourage them to examine further the intersections of philanthropy with policy, business, law, and society.

Learning Objectives

Reading Material

All reading material needed for class discussion is available on Blackboard. Each class is organized around assigned readings. Students are expected to read the assigned pages prior to the class in which they will be discussed, both to increase understanding of the lecture and to facilitate class discussion.

Classroom Norms

During our classroom discussions and when working in groups, please be: 1. Respectful; 2. Constructive; and 3. Inclusive.

Description and Assessment of Assignments

Grading Breakdown

Course Grading and Requirements

Category	Percentage
Class Exercises	15%
Assignments	30%
Midterm Exam	20%
Group Presentation	10%
Final Paper	20%
Total Points:	100%

Class exercises (15%)

Students are expected to come to class ready to engage and discuss the reading. The date next to the readings indicates when they should be completed. The class format will consist of lectures, group discussion, and in-class exercises. The in-class exercises are graded pass or fail and cannot be made up.

Assignments (30%)

Assignments will be posted on Blackboard at least one week prior to the due date and are due before class via Blackboard. Diminished credit will be given to assignments that are up to one week late; however, after that date, no credit will be given to assignments without prior approval.

Midterm Exam (20%)

There will be a take-home midterm exam based on the readings and class lecture.

Group Presentations (10%)

Students (groups of 2-3) will be asked to give a 15–20-minute presentation on a nonprofit, philanthropic cause, or topic related to class.

Final Paper (20%)

There will be a final paper due Wednesday, December 6th by 11:59pm.

Academic Integrity

The University of Southern California is foremost a learning community committed to fostering successful scholars and researchers dedicated to the pursuit of knowledge and the transmission of ideas. Academic misconduct is in contrast to the university's mission to educate students

through a broad array of first-rank academic, professional, and extracurricular programs and includes any act of dishonesty in the submission of academic work (either in draft or final form).

This course will follow the expectations for academic integrity as stated in the [USC Student Handbook](#). All students are expected to submit assignments that are original work and prepared specifically for the course/section in this academic term. You may not submit work written by others or “recycle” work prepared for other courses without obtaining written permission from the instructor(s). Students suspected of engaging in academic misconduct will be reported to the Office of Academic Integrity.

Other violations of academic misconduct include, but are not limited to, cheating, plagiarism, fabrication (e.g., falsifying data), knowingly assisting others in acts of academic dishonesty, and any act that gains or is intended to gain an unfair academic advantage.

The impact of academic dishonesty is far-reaching and is considered a serious offense against the university and could result in outcomes such as failure on the assignment, failure in the course, suspension, or even expulsion from the university.

For more information about academic integrity see the [student handbook](#) or the [Office of Academic Integrity’s website](#), and university policies on [Research and Scholarship Misconduct](#).

Course Policy on the use of AI Generators

In this course, I allow the use of artificial intelligence (AI)-powered programs to help you with your work.

- AI tools are permitted to help you brainstorm topics or revise work you have already written.
- Proceed with caution when using AI tools and do not assume the information provided is accurate or trustworthy. If it gives you a number or fact, assume it is incorrect unless you either know the correct answer or can verify its accuracy with another source. You will be responsible for any errors or omissions provided by the tool. It works best for topics you understand.
- AI is a tool, but one that you need to acknowledge using. You must cite any AI-generated material (e.g., text, images, etc.) included or referenced in your work and provide the prompts used to generate the content. Using an AI tool to generate content without proper attribution will be treated as plagiarism and reported to the Office of Academic Integrity.
- Be thoughtful about when AI is useful. Consider its appropriateness for each assignment or circumstance.

Students and Disability Accommodations:

USC welcomes students with disabilities into all of the University’s educational programs. [The Office of Student Accessibility Services](#) (OSAS) is responsible for the determination of

appropriate accommodations for students who encounter disability-related barriers. Once a student has completed the OSAS process (registration, initial appointment, and submitted documentation) and accommodations are determined to be reasonable and appropriate, a Letter of Accommodation (LOA) will be available to generate for each course. The LOA must be given to each course instructor by the student and followed up with a discussion. This should be done as early in the semester as possible as accommodations are not retroactive. More information can be found at osas.usc.edu. You may contact OSAS at (213) 740-0776 or via email at osasfrontdesk@usc.edu.

Support Systems:

[*Counseling and Mental Health*](#) - (213) 740-9355 – 24/7 on call

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.

[*988 Suicide and Crisis Lifeline*](#) - 988 for both calls and text messages – 24/7 on call

The 988 Suicide and Crisis Lifeline (formerly known as the National Suicide Prevention Lifeline) provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week, across the United States. The Lifeline is comprised of a national network of over 200 local crisis centers, combining custom local care and resources with national standards and best practices. The new, shorter phone number makes it easier for people to remember and access mental health crisis services (though the previous 1 (800) 273-8255 number will continue to function indefinitely) and represents a continued commitment to those in crisis.

[*Relationship and Sexual Violence Prevention Services \(RSVP\)*](#) - (213) 740-9355(WELL) – 24/7 on call

Free and confidential therapy services, workshops, and training for situations related to gender- and power-based harm (including sexual assault, intimate partner violence, and stalking).

[*Office for Equity, Equal Opportunity, and Title IX \(EEO-TIX\)*](#) - (213) 740-5086

Information about how to get help or help someone affected by harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants.

[*Reporting Incidents of Bias or Harassment*](#) - (213) 740-5086 or (213) 821-8298

Avenue to report incidents of bias, hate crimes, and microaggressions to the Office for Equity, Equal Opportunity, and Title for appropriate investigation, supportive measures, and response.

[*The Office of Student Accessibility Services \(OSAS\)*](#) - (213) 740-0776

OSAS ensures equal access for students with disabilities through providing academic accommodations and auxiliary aids in accordance with federal laws and university policy.

[*USC Campus Support and Intervention*](#) - (213) 740-0411

Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

[Diversity, Equity and Inclusion](#) - (213) 740-2101

Information on events, programs and training, the Provost's Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

[USC Emergency](#) - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call

Emergency assistance and avenue to report a crime. Latest updates regarding safety, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.

[USC Department of Public Safety](#) - UPC: (213) 740-6000, HSC: (323) 442-1200 – 24/7 on call

Non-emergency assistance or information.

[Office of the Ombuds](#) - (213) 821-9556 (UPC) / (323-442-0382 (HSC)

A safe and confidential place to share your USC-related issues with a University Ombuds who will work with you to explore options or paths to manage your concern.

[Occupational Therapy Faculty Practice](#) - (323) 442-2850 or otfp@med.usc.edu

Confidential Lifestyle Redesign services for USC students to support health promoting habits and routines that enhance quality of life and academic performance

Detailed Course Schedule

Week 1 Introduction to Philanthropy & Social Change (August 21 &23)

Learning Objectives

- Go over syllabus and expectations of course.
- Define the nonprofit sector.
- Identify the different types of nonprofit organizations within the sector (direct service delivery, advocacy organizations, private foundations).
- Identify different actors within the nonprofit sector.
- Discuss the definition of philanthropy and it differs from charity.

Readings

Darlan Rodriguez et al. 2019. "Chapter 1: "Nonprofits in the United States." (pgs 14-21) in *Nonprofit Management 101: A Complete and Practical Guide for Leaders and Professionals* (2nd ed.).

Hansen-Turton & Torres. 2014. "Chapter 1: Introduction and Overview" in *Social Innovation and Impact in Nonprofit Leadership*. Springer Publishing Company.

Karen Goetz. 2014. *Philanthropy vs. Charity- What's the difference?* Richard Shineman Foundation.

Week 2 Wicked Problems & Theories of the Nonprofit Sector (August 28 & 30)

Readings

Yousafzai, M. 2023. *Wicked Problems Definition: What Are Wicked Problems?* MasterClass.

Hall, P.D. (2016). Historical Perspectives on Nonprofit Organizations in the United States. In *The Jossey-Bass Handbook of Nonprofit Leadership and Management* (eds D.O. Renz and R.D. Herman).

Week 3 Historical Foundations of Philanthropy (September 6)

The nonprofit sector and philanthropy is largely an "American" experience based on our roots of religion, democracy, and capitalism. In this lecture, we will look at the roots of philanthropy in the Gilded Age and begin to compare it to the New Gilded Age.

Readings

Carnegie, A. 1889. "[Wealth](#)," *North American Review*, 148, no. 391 (June 1889): 653, 657-62.

Rockefeller, J.D. 1908. *The Difficult Art of Giving*

Juskalian, R. 2014. "[Was Carnegie Right about Philanthropy?](#)" *The New Yorker*, February 9, 2014.

Eikenberry, A. 2009. *Giving Circles: Philanthropy, Voluntary Association, and Democracy*. Indiana University Press. (Intro & chapter 1)

Moody, M., & Breeze, B. (2016). *The Philanthropy Reader (1st ed.)*. Routledge.

Definitions

Catherine Zimmer. 2020. *Philanthropy*. Learning to Give.
<https://www.learningtogive.org/resources/philanthropy>

Council on Foundations. 2021. *Foundation Basics*. <https://www.cof.org/content/foundation-basics>

Week 4 Why do people Give? Theories on Altruism (September 11 & 13)

Moody, M., & Breeze, B. (2016). *The Philanthropy Reader (1st ed.)*. Routledge. (select Chapters)

Week 5 The New Gilded Age of Philanthropy (September 18 & 20)

Readings

David Callahan. 2017. *The Givers: Wealth, Power, and Philanthropy in a New Gilded Age*.

The Economist. 2004. "Doing well and doing Good: Why a new golden age of philanthropy may be dawning," *The Economist*, July 31, 2004.

Week 6 Change Agents & Catalytic Philanthropy (September 25 & 27)

Lunenburg, Fred C. 2010. "Managing Change: The Role of the Change Agent." *International Journal of Management, Business, and Administration* 13(1): 1-10.

Julie Battilana and Marissa Kimsey. 2017. "Should You Agitate, Innovate, or Orchestrate?" *Stanford Social Innovation Review*, September 18, 2017.

Julie Battilana and Tiziana Casciaro. 2013. "The Network Secrets of Great Change Agents." *Harvard Business Review*, July-August 2013.

Mark R. Kramer. 2009. "Catalytic Philanthropy." *Stanford Social Innovation Review*, Fall 2009.

James M. Ferris. 2017. "Philanthropy as a Catalyst." *Stanford Social Innovation Review*, Winter 2017.

Hansen-Turton & Torres. 2014. "Chapter 5: Next-Generation Nonprofits" in *Social Innovation and Impact in Nonprofit Leadership*. Springer Publishing Company.

Week 7 Big Bet Philanthropy & Prizes (October 2 & 4)

William Foster et al. 2016. "Making Big Bets for Social Change." *Stanford Social Innovation Review*, Winter 2016.

Bays, Jonathan, Goland, Tony and Newsum, Joe. 2009. "Using Prizes to Spur Innovation." *McKinsey Quarterly*, July 2009.

Rockefeller Advisors. 2021. *Prize Philanthropy*. Author.

Larry Kramer. 2017. "Against 'Big Bets.'" *Stanford Social Innovation Review*, Vol. 15, Iss. 3: 61-62.

Tate Williams. 2015. "The Perils of All These Prizes." *Inside Philanthropy*, November 6, 2015.

Week 8 Week 8 Big Philanthropy & Midterm (October 9 & 11)

Readings TBD

Midterm Information will be on Midterm "Tab" October 4th)

Week 9 Funding Social Movements (October 16 & 18)

Readings

Sean Dobson. 2014. Freedom Funders and the Civil Rights Movement: Philanthropy & Civil Rights Movement 1955-1965. National Committee for Responsive Philanthropy.

Benjamin Marquez. 2003. "Mexican-American Political Organizations and Philanthropy: Bankrolling a Social Movement." *Social Service Review*.

Jennifer A. Taylor and Katrina Miller-Stevens. 2022. *Rage Giving*. Cambridge University Press.

Week 10 Funding: Place, Education & Science (October 23 & 25)

Anft, M. 2015. "When Scientific Research Can't Get Federal Funds, Private Money Steps In." *The Chronicle of Philanthropy*, February 8, 2015.

Gargani, John and McLean, Robert. 2017. "Scaling Science." *Stanford Social Innovation Review*, Vol. 15 (4): 34-39.

Ian McGugan. 2014. "The Ice-Bucket Racket." *The New York Times*, November 14, 2014.

Week 11 Critiques of Philanthropy, Wealth, and Inequality (October 30 & November 2)

TBD

Week 12 From Generosity to Justice (November 6 & 8)

Elisa Lipsky-Karasz. 2020. "How Darren Walker and the Ford Foundation Reinvented Philanthropy for the Pandemic." *Wallstreet Journal Magazine*, November 17, 2020.

Darren Walker. 2019. *From Generosity to Justice: A New Gospel of Wealth*. The Ford Foundation/ Disruption Books. 1-31.

Debra Kahn. 2022. "The philanthropist reconciling capitalism and inequality," *Politico*. May 25, 2022.

Dorian O. Burton and Brian C.B. Barnes. 2017. "Shifting Philanthropy From Charity to Justice." *Stanford Social Innovation Review*, January 3, 2017.

Week 13 Relations between donors & Beneficiaries (November 13 & 15)

Week 14 The Ask & Grant Writing Workshop I (November 20)

Week 15 TBA

Week 16 Final Projects Due

Reference Materials

- Council on Foundations. "Glossary of Philanthropic Terms." (** Useful Reference all Semester*) <https://www.cof.org/content/glossary-philanthropic-terms>
- Foundation Center Philanthropy News Digest [http://foundationcenter.org/newsletters/]
- The Nonprofit Quarterly Newsletter [http://nonprofitquarterly.org/category/newswire/]
- Guidestar – create a free user account and access information on nonprofit organizations [https://www.guidestar.org/Login.aspx]
- Charity Navigator– create a free user account and access information on nonprofit organizations [http://www.charitynavigator.org/]
- CPPP lists of resources – provides links to a multitude of resources [http://cPPP.usc.edu/field-resources/]
- *Stanford Social Innovation Review Magazine* – [http://ssir.org/]. If the article is locked go to the USC library site
- The Chronicle of Philanthropy – [https://philanthropy.com]. If the article is locked go to the USC library site