

USC Dornsife

Economics 366: Urban Economics

Units: 4

Fall 2023

Syllabus Version July 14th 2023

Location: THH 212

Schedule: MW 10am-1130am

Instructor: Matthew E. Kahn

Office: 3rd floor of Kaprelian

Zoom Link: <https://usc.zoom.us/j/2593307639>

Office Hours: ON Zoom on Wednesday at 4pm-5pm.

Contact Info: kahnme@usc.edu

Teaching Assistant:

Office: TBA

Zoom Link:

Office Hours:

Contact Info:

Responsibilities: During a typical week, the class TA will answer questions about the next homework and will distribute an answer key and the grades for a previous homework.

Course Description

This undergraduate survey course will introduce students to the major ideas in urban economics.

This course explores the theoretical foundations, empirical methods, data collection efforts and research techniques used in empirical urban economics. The course aims to provide students with the knowledge and skills necessary to investigate socioeconomic problems that take place in space.

Students will gain an in-depth understanding and hands-on experience to explore a variety of applications through a combination of lectures, discussions, and projects. Students will learn how economists use Spatial “Big Data” to test various hypotheses related to firm locational choice, urban growth, residential location patterns and pollution challenges.

Urban economic ideas will be applied to understand economic growth in cities in the developed world and the developing world. This framework is useful both for understanding emerging business opportunities and for designing public policies that seek to reduce the social cost of urban economic growth (i.e pollution, infectious disease and congestion).

Students will learn how to apply microeconomic concepts to understand economic geographic patterns. They will learn how to measure trends in economic vibrancy and to study the correlates of differential economic growth rates. We will study the shared commonalities and differences in urban economic growth patterns across the continents.

The course will be taught in person but during some classes during the Semester we will **switch to zoom** to accommodate Professor Kahn’s family responsibilities in New York City.

Learning Objectives

When you have completed this course, you will be able to:

- Articulate the key theoretical concepts of urban economics and understand how spatial concepts can be used to produce new and better inferences in economics
- Collect urban spatial data and test urban economics hypotheses using basic statistical tools.
- Enhance written and oral communication skills that are essential for today’s workforce. Integrate empirical research findings into research presentations.
- Use the tools of urban economics to form informed predictions about the possible unintended consequences of new public policies that influence the locational choices of firms and people both across cities and within cities.

The Course Format

In a typical week, students should go to the Blackboard webpage and watch the videos for that week, do the class readings, attend office hour when you have questions, and work on the relevant assignments.

Professor Kahn will post the relevant videos before a face to face class. He will assume that students have watched the relevant videos before the class. During a class, Professor Kahn will review key ideas from the readings and then will talk about relevant issues.

Class Meetings will NOT be zoom recorded.

Note: Some classes may be moved to Zoom during the semester.

Professor Biography

Matthew E. Kahn is the Provost Professor of Economics and Spatial Sciences at USC. He is the author of *Green Cities: Urban Growth and the Environment* (Brookings Institution Press 2006) and the co-author of *Heroes and Cowards: The Social Face of War* (Princeton University Press 2008). He is the author of *Climatopolis: How Our Cities Will Thrive in the Hotter World* (Basic Books 2010). In 2013, he published *Fundamentals of Environmental and Urban Economics* (Amazon Books). His research areas include; environmental, urban, energy and real estate economics.

Research Webpage: mek1966.googlepages.com

Prerequisite(s): ECON 201, Microeconomics, some preparation in statistics.

Course Grading Breakdown

- One Course Paper worth 15%
- Five Course Homeworks worth 10% each
- Midterm 10%
- Final exam 25%

Course Paper:

The paper will be ten pages long double spaced. The paper title should reveal the student's core question. The introduction should briefly explain why the question is relevant. The next section should provide a literature review of at least two peer reviewed papers. Students should use Google Scholar to find these papers. Footnotes should be used to reference these papers. The next section of the paper should list out the core hypotheses that will be tested. The main section of the paper should either use microeconomic theory and/or basic statistics and data to discuss the paper's main hypotheses. The final section should be called "Future Research" describing what would be the next steps the student would want to take to make progress.

The paper will be due during the 10th week. Professor Kahn will provide more advice about the paper early in the semester.

Homeworks:

Homeworks will combine ideas from urban economics. Students can work in groups of up to 4 and should submit 1 homework with your names on the first page.

Exams:

The midterm and the final exam will be open notes and will test on the course's big themes. The midterm exam will be held on October 2023 and the final exam date is December XXth 2023. There will be no retake of either the midterm or the final exam.

All Course Materials will be posted to the course Blackboard page.

Text: An Introduction to Urban Economics by Matthew E. Kahn

Textbook #2: Fundamentals of Environmental and Urban Economics by Matthew E Kahn

A Free copy of Professor Kahn's book will be posted to Blackboard.

<https://www.amazon.com/Fundamentals-Environmental-Urban-Economics-Matthew-ebook/dp/B00E1U992U>

Additional Reading will be posted to our Blackboard Page.

Our Class blackboard page is:

Content will be organized by Week

All Course Zoom Videos will be archived at USC Zoom Pro Meeting

Course Schedule: A Lecture Breakdown

| | Topics/Daily Activities | Readings and Homework | Deliverable/ Due Dates |
|------------------------------------|---------------------------------------|------------------------|---------------------------|
| Lecture 1 Aug 21 2023 | Course Overview & Introduction | Kahn, Chapter 1 | |
| Lecture 2 Aug 23 2023 | Key Concepts of Urban Economics | Kahn, Chapter 2 | |
| Lecture 3 Aug 28, 2023 | Urban Data and Hypothesis Testing | Kahn, Chapter 3 | |
| Lecture 4 Aug 30th, 2023 | Cities and Trade | Kahn, Chapter 4 | Homework #1 Due |
| Sep 04 2023 | Labor Day | | |
| Sep 06, 2023 | No Class | Urban Economics Videos | |
| Lecture 5 Sep 11, 2023 | The Birth of a City | Kahn, Chapter 5 | |
| Lecture 6 Sep 13, 2023 | Firm Locational Choice | Kahn, Chapter 6 | Homework #2 Due |
| Lecture 7 Sep 18th, 2023 | Agglomeration in cities | Kahn, Chapter 7 | |
| Lecture 8 Sep 20th 2023 | Household Locational Choice | Kahn, Chapter 8 | Homework #3 Due |
| Lecture 9 Sep 25th 2023 | The Quality of Life of the Urban Poor | Kahn, Chapter 9 | |
| Lecture 10 Sep 29, 2023 | Poverty in Cities | Kahn, Chapter 10 | |
| Midterm Oct 02, 2023 | Midterm Exam | | |
| Lecture 11 Oct 04, 2023 | The Consumer City (ZOOM Lecture) | Kahn, Chapter 11 | |
| Lecture 12 Oct 09 2023 | Transport in Cities I | Kahn, Chapter 12 | Homework #4 Due |
| Lecture 13 Oct 11, 2023 | Transport in Cities II | | |
| Lecture 14 Oct 13, 2023 | Real Estate Prices | Kahn, Chapter 13 | |
| Lecture 15 Oct 18, 2023 | Real Estate Prices II | | |
| Lecture 16 Oct 20, 2023 | Zoning | Chapter 14 | |

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| Lecture 17 Oct 25, 2023 | The Causes and Consequences of Sprawl | Chapter 15 | |
| Lecture 18 Oct 27, 2023 | Negative Externalities | Chapter 16 | |
| Lecture 19 Nov 01, 2023 | Negative Externalities II | Chapter 17 | |
| Lecture 20 Nov 03, 2023 | Urban Governance | Chapter 18 | |
| Lecture 21 Nov 08, 2023 | Cities and Climate Change | Chapter 19 | Homework #5 due |
| Lecture 22 Nov 10, 2023 | Cities and Climate Change II | | |
| Lecture 23 Nov 15, 2023 | Cities in the Developing World in Asia | Chapter 20 | |
| Lecture 24 Nov 17, 2023 | Cities in the Developing World in Africa | | Paper Due |
| Nov 22, 2023 | Thanksgiving | | |
| Lecture 27 Nov 29, 2023 | The Impact of Work from Home on Cities | | |
| Lecture 28 Dec 01, 2023 | Course Summary | Chapter 21 | |
| Final Exam Dec 2023 | Final Exam | | |

Optional Extra Reading

Textbook #2: Fundamentals of Environmental and Urban Economics by Matthew E Kahn

A Free copy of Professor Kahn's book will be posted to Blackboard.

<https://www.amazon.com/Fundamentals-Environmental-Urban-Economics-Matthew-ebook/dp/B00E1U992U>

This book provides some insights about how I write my e-books.

Additional Reading (Some of these will be posted to our Blackboard Page)

Bassi et. al. Avoiding Pollution or Adapting to it? Managerial Quality and Worker Exposure to PM2.5 in Urban Uganda

Baum-Snow N. Did highways cause suburbanization?. The quarterly journal of economics. 2007 May 1;122(2):775-805.

Baum-Snow, Nate. and Fernando Ferreira Causal inference in urban economics, *Handbook of Urban Economics, Volume #5*

Black, Sandra E. "Do better schools matter? Parental valuation of elementary education." *Quarterly journal of economics* (1999): 577-599.

Bryan G, Glaeser E, Tsivanidis N. Evidence paper. Cities, IGC paper.
https://www.theigc.org/wp-content/uploads/2019/12/IGC-Cities-evidence-paper-December-2019_web.pdf

Bryan G, Chowdhury S, Mobarak AM. Underinvestment in a profitable technology: The case of seasonal migration in Bangladesh. *Econometrica*. 2014 Sep;82(5):1671-748.

Duranton G, Turner MA. The fundamental law of road congestion: Evidence from US cities. *The American Economic Review*. 2011 Oct 1;101(6):2616-52

Giuliano, G. and K. Small, "[Subcenters in the Los Angeles Region](#)," *Regional Science and Urban Economics*, July 1991.

Gibson, John & Olivia, Susan & Boe-Gibson, Geua & Li, Chao, 2021. "[Which night lights data should we use in economics, and where?](#)," *Journal of Development Economics*, Elsevier, vol. 149(C).

Gollin D, Kirchberger M, Lagakos D. Do urban wage premia reflect lower amenities? Evidence from Africa. *Journal of Urban Economics*. 2021 Jan 1;121:103301.

Glaeser, Edward Jed Kolko, and Albert Saiz, 2001. "Consumer City." *Journal of Economic Geography*, Oxford University Press,

Glaeser, Edward L. "Are cities dying?." *The Journal of Economic Perspectives*(1998): 139-160.

Glaeser EL, Kahn ME, Rappaport J. Why do the poor live in cities? The role of public transportation. *Journal of urban Economics*. 2008 Jan 1;63(1):1-24.

Glaeser, E., J. Gyourko and R. Saks, "[Why is Manhattan So Expensive: Regulation and the Rise in Housing Prices](#)," *Journal of Law and Economics*, October 2005.

Glaeser, Edward Jed Kolko, and Albert Saiz, 2001. "Consumer City." *Journal of Economic Geography*, Oxford University Press,

Kahn ME. Urban growth and climate change. *Annu. Rev. Resour. Econ.* 2009 Jun;1(1):333-50.

<https://voxeu.org/article/climatopolis-how-will-climate-change-impact-urbanites-and-their-cities>

Kahn ME, McComas M. Unlocking the Potential of Post-Industrial Cities. Johns Hopkins University Press; 2021 Feb 23.

Kahn, M.E and Walsh, Randall "Cities and the Environment, Handbook Volume #5

Lall, Somik Vinay, J. Vernon Henderson, and Anthony J. Venables. *Africa's cities: Opening doors to the world*. World Bank Publications, 2017.

McMillen, D., "[Nonparametric Employment Subcenter Identification](#)," *Journal of Urban Economics*, November 2001.

Moretti E. Cities and growth. International Growth Center. 2014 Apr 11.

Rosenthal SS, Strange WC. Evidence on the nature and sources of agglomeration economies. *Handbook of regional and urban economics*. 2004 Dec 31;4:2119-71.

Zheng, Siqi, and Matthew E. Kahn. "Land and residential property markets in a booming economy: New evidence from Beijing." *Journal of Urban Economics* 63, no. 2 (2008): 743-757.

Zheng S, Kahn ME. A new era of pollution progress in urban China?. *Journal of Economic Perspectives*. 2017 Feb;31(1):71-92.

Zheng S, Sun C, Qi Y, Kahn ME. The evolving geography of China's industrial production: Implications for pollution dynamics and urban quality of life. *Journal of Economic Surveys*. 2014 Sep;28(4):709-24.

Zheng S, Wang J, Sun C, Zhang X, Kahn ME. Air pollution lowers Chinese urbanites' expressed happiness on social media. *Nature Human Behaviour*. 2019 Mar;3(3):237-43.

Zheng S, Kahn ME. Understanding China's urban pollution dynamics. *Journal of Economic Literature*. 2013 Sep 1;51(3):731-72.

Zheng S, Sun W, Wu J, Kahn ME. The birth of edge cities in China: Measuring the effects of industrial parks policy. *Journal of Urban Economics*. 2017 Jul 1;100:80-103.

Zheng, Siqi, and Matthew E. Kahn. "Land and residential property markets in a booming economy: New evidence from Beijing." *Journal of Urban Economics* 63, no. 2 (2008): 743-757.

Statement on Academic Conduct and Support Systems

Academic Conduct

Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in *SCampus* in Section 11, *Behavior Violating University Standards* <https://scampus.usc.edu/1100-behavior-violating-university-standards-and-appropriate-sanctions/>. Other forms of academic dishonesty are equally unacceptable. See additional information in *SCampus* and university policies on scientific misconduct, <http://policy.usc.edu/scientific-misconduct/>.

Discrimination, sexual assault, and harassment are not tolerated by the university. You are encouraged to report any incidents to the *Office of Equity and Diversity* <http://equity.usc.edu/> or to the *Department of Public Safety* <http://capsnet.usc.edu/department/department-public-safety/online-forms/contact-us>. This is important for the safety whole USC community. Another member of the university community – such as a friend, classmate, advisor, or faculty member – can help initiate the report, or can initiate the report on behalf of another person. *The Center for Women and Men* <http://www.usc.edu/student-affairs/cwm/> provides 24/7 confidential support, and the sexual assault resource center webpage sarc@usc.edu describes reporting options and other resources.

Support Systems

A number of USC’s schools provide support for students who need help with scholarly writing. Check with your advisor or program staff to find out more. Students whose primary language is not English should check with the *American Language Institute* <http://dornsife.usc.edu/ali>, which sponsors courses and workshops specifically for international graduate students. *The Office of Disability Services* and *Programs* http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html provides certification for students with disabilities and helps arrange the relevant accommodations. If an officially declared emergency makes travel to campus infeasible, *USC Emergency Information* <http://emergency.usc.edu/> will provide safety and other updates, including ways in which instruction will be continued by means of blackboard, teleconferencing, and other technology.