

PROFESSOR THOMAS PRINGLE

35mm, VHS, and smartphone digital video—each format presents its own advantages to production, aesthetic specificity, as well as exhibition and circulation. This course shifts methodological attention toward the technological particularities of audiovisual formats. How did emerging media formats mobilize the production of specific categories of non-fiction, such as ethnographic film and propaganda? While reading historical literature about the divergence of different nonfiction media formats, like 16mm, home video, and codes for digital compression, this course also traces how formats were designed for particular uses, including mobile projection and platformed streaming. Recent scholarship in film and media theory drawing from philosophies of technology provides a framework for understanding how the formatting of nontheatrical film and media works operatively.

TUESDAYS 2-5:50 PM SCA 316

