USC Marshall School of Business

# DATA SCIENCES AND OPERATIONS

#### Fall 2023

#### DSO 562 – Fraud Analytics

Professor: Ash Pahwa

Email: ashpahwa@marshall.usc.edu

When: Fall 2023Entire Semester: Tuesday 6:30 – 9:30 PMOffice: BRI-306Units: 3



## WHY TAKE THIS COURSE?

Fraud analytics is the use of big data analysis techniques to prevent online financial fraud. It can help financial organizations predict future fraudulent behavior and help them apply fast detection and mitigation of fraudulent activity in real time. Almost all financial institutions are actively hiring people with Fraud Analytics background.

# COURSE OBJECTIVES

- Explore the basic usage of fraud detection systems.
- Design a fraud algorithm approach derived from the problem statement.
- Apply the basic algorithmic approaches to both supervised and unsupervised fraud detection methods.
- Apply and tune mainline, advanced machine learning algorithms in a fraud detection system

### **KEY CONCEPTS**

- Data Analysis
- Machine Learning Models for Fraud Detection

# COURSE DESCRIPTION

In this course you will learn how to build the analytics side of fraud detection model systems. We will cover all algorithmic aspects of solving a fraud problem, how to approach and design the algorithmic solution. The course will cover:

- Diagnosing the fraud problem to be solved
- Critically examining the data around the problem
- Structure the organization of-the data and create variables, using principles of fraud analytics.
- Build supervised and unsupervised fraud statistical models.
- Utilize multiple measures of model efficacy.