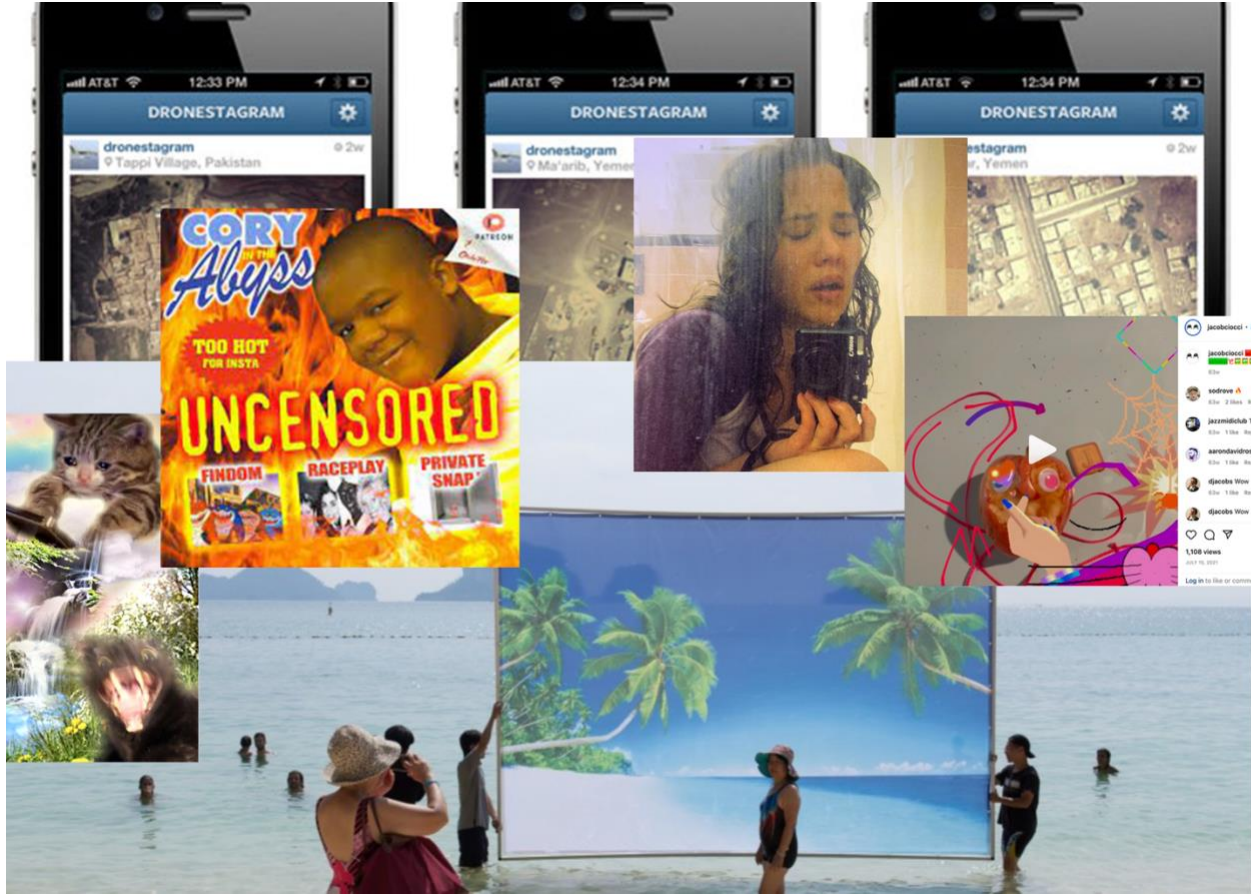


# Intermedia



## ART 362 Ideas in Intermedia: **Theorizing Instagram**

**ART 362 Ideas in Intermedia: **Theorizing Instagram** /// 4 units [Pre-req: None]**

T/TH 12-1:50pm Watt 102B

Taught by Lecturer Jean Robison

This lecture and discussion class considers how Instagram, as a form of both mass media and personal expression, has informed and impacted the ways we think about culture and art. With this frame of reference, we will explore how Instagram can be used as a platform for artistic expression. Topics under consideration: voyeurism, the formation of the “self,” the personal body, archives, fame and celebrity, appropriation, aspirational desire, usership, empowerment/disempowerment, “like-culture” and surveillance capitalism. This class will explore popular culture, personal expression, terms of service agreements, algorithms, memes, venn diagrams and targeted advertising. Readings, lectures, screenings, guest lectures, workshops and class discussions will shape student’s projects and research to lead to a deeper understanding of the impact and use of this social media platform.