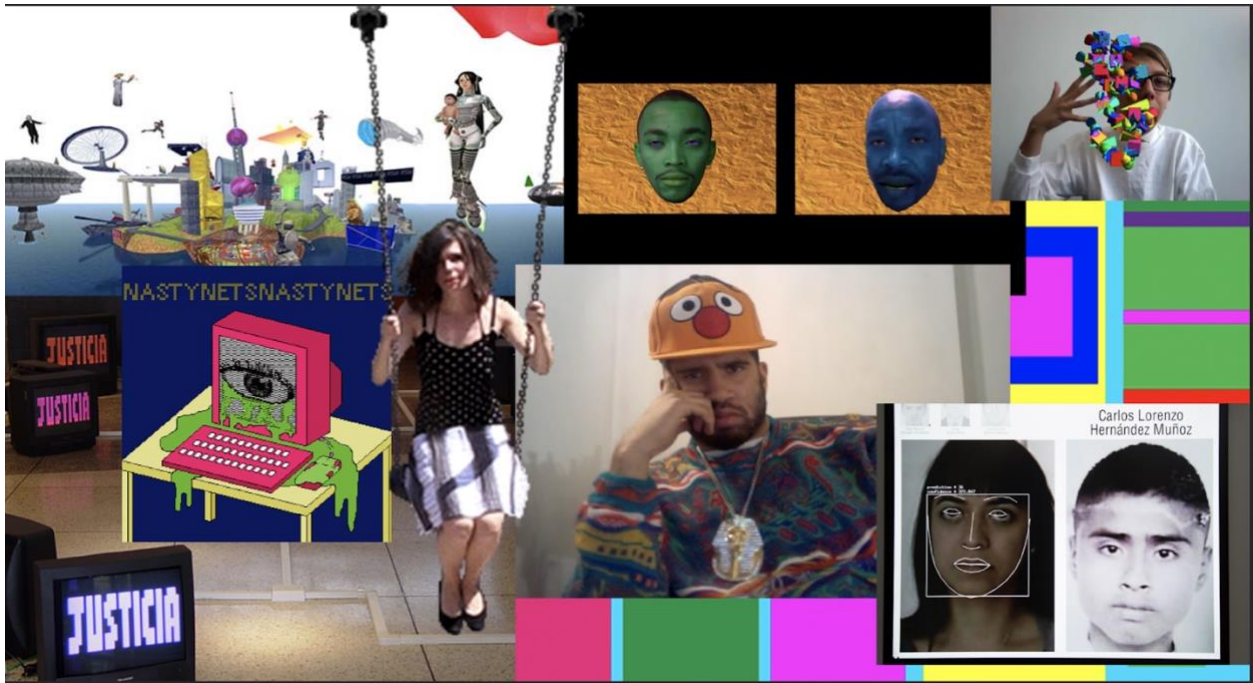


# Intermedia



Clockwise from top left: Cao Fei, Bogosi Sekhukhuni, Jeremy Bailey, Yucef Merhi, Nasty Nets, Olia Lialina, Jayson Musson, Rafael Rozendaal, Rafael Lozano-Hemmer

## ART 361: Post-Internet Art and Aesthetics

**ART 361: Post-Internet Art and Aesthetics /// 4 units [Pre-req: None]**  
[Pre-req: ART 260 or Chair Approval [jpaull@usc.edu](mailto:jpaull@usc.edu)] T/TH 3-5:40pm Watt 6

This studio class explores the internet and on-line expression within an art context. The Internet is no longer a novelty but a necessity. This shift ushers in a Post Internet era in which artists respond to the Internet's impact on culture. Through this lens, ART 361 Post-Internet Art and Aesthetics focuses on the presentation and broadcast of *the self* via art and on the web. Starting with historical ideas in art theory, performance, video art and early net art, the class emphasizes the concept of the *constructed self* as it is influenced and created by the Internet. Taking into consideration the explosion of selfies, self-promotion, online personae, fame and narcissism, we will analyze the adaptation and evolution of our psyches as we merge with technology. Moving through this reflective examination of the self and the web we will also consider post-humanism, authenticity, data, surveillance and our own online presence. Early net artists like [JODI.org](http://JODI.org), Cory Arcangel and Olia Lialina pioneered the web as an experimental space. The work of artists Jayson Musson (Hennessey Youngman), Jeremy Bailey and Petra Cortright centers on the presentation of online identities in a pre-social media context. From these historical standpoints and into our current online milieu, each student will conceptualize, propose, and execute individual or collaborative projects based on concepts established in class, using the web as medium, environment, and experience.