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Summary +

Outline

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CTIN 452 Fall 2023 CTIN 452 Syllabus

USC School of Cinematic Arts	Introduction to Themed Entertainment Design Units: 4.0 -1 meeting per week, 3 hours and 50 minutes Location: SCIL 114
INSTRUCTOR Joe Garlington email: joegarlington@icloud.com Phone: 213 222-5943	INSTRUCTOR Martzi Campos email: mccampos@usc.edu phone: 650-452-384
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Course Description

Introduce students to the field of Themed Entertainment and Environmental Storytelling, covering the design process as it is practiced in the industry and how an idea evolves from a loose thought into a coherent concept.

Students in the class will design three themed entertainment attractions, e.g., a theme park ride, a museum experience, a specialty dining attraction, a parade, etc.; first, individually, coming up with an idea and showing it to the class and the professors, second as a team, brainstorming a new idea, and then finally developing another team's idea, creating a "Blue Sky" concept level design presentation. The first task takes place over the first two weeks of class. After that each team will present their concept as their

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