COURSE OBJECTIVES

Upon successful completion, student will be able to:

- Define operations consulting and the relevant strategic operational areas
- Identify, analyze, and fix issues in operations
- Apply skills needed to succeed in Consulting Firms, including strategy, diagnostic, planning, design, implementation
- Communicate complex deliverables through effective storylines and synthesis
- Work as an effective operations consultant with a client company

KEY CONCEPTS

- Integration of core supply chain operations (launch, source, make, deliver, plan)
- “Day-in-the-life” of a consultant – at the Client / Company and within the Consulting Firm
- Benchmarking and outside-in company analysis
- Creation of client deliverables using Excel, Tableau, Visio, Think-Cell, Alteryx
- Hands-on consulting project execution

WHY TAKE THIS COURSE?

Motivated undergraduate students who would like to expand their knowledge of operations (products, supply chain, and in-market) and apply it in the Consulting Industry. Includes a hands-on project with real clients and companies

This course is for students considering joining the evolving Consulting Industry and would like to learn….What must I know in operations to be an effective consultant and drive competitive advantage? How do I execute consulting engagements with clients? What does it take to succeed in leading Consulting Firms?

COURSE DESCRIPTION

The course covers operational issues and decisions including developing competitive advantage through operations, strategic planning, manufacturing capacity investments, distribution and logistics, process design and transformation. The students will develop an ability to identify and analyze issues in operations and link these to business strategy and industry dynamics. The class includes student-teams performing projects for select companies, as well as lectures, case discussions, quantitative and qualitative methods, and guest speakers.