

# special topics:



**BUCO 599 Special Topics:  
Business Communication  
Technologies: Selection  
for Success (1.5 UNITS)**

**Professor Stephen Lind**

**T/TH 2:00 - 3:20pm**

**Spring 2023**

From artificial intelligence to virtual reality, this course will introduce students to emerging business communication technologies to effectively communicate in workplaces across diverse fields and industries. Students interested in

effective communication leadership, innovation, and collaboration will essentially walk through a trade-show of cutting-edge and emerging business communication tools while learning how to strategically apply them in the workplace.

In addition to an immersion into the world of innovative and emerging communication tools, students in this course will also develop specific communication perspectives and skills needed for analyzing, implementing, and managing the ethical challenges that new business

communication technologies pose in a changing and global world. Through comprehensive deep dives into the strategic uses of business communication technologies, students will takeaway unique understanding about how to leverage these technologies for success in remote, distributive, and in-person environments.

# buco 599