

**IMPORTANT:**

Please refer to the [USC Center for Excellence in Teaching](#) for current best practices in syllabus and course design. This document is intended to be a customizable template that primarily includes the technical elements required for the Curriculum Office to forward your proposal to the UCOC.

**ECON 555, Topics in Asset Pricing Theory****Units:****Term—Day—Time: Fall 2022****IMPORTANT:**

The general expectation for a standard format course offered in a standard 15-week term is that the number of 50-minute contact hours per week should equal the number of semester units indicated and that one semester unit entails 1 hour of class time and 2 hours of outside work (3 hours total) per week. Standard fall and spring sessions (001) require a final summative experience during the University scheduled final exam day and time.

Please refer to the [Contact Hours Reference](#) to see guidelines for courses that do not follow a standard format and/or a standard term.

**Location:** Physical address and/or course-related URLs, etc.

**Instructor: Marianne Andries**

**Office:** KAP 364

**Office Hours:** Wednesdays 2pm-4pm

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**Teaching Assistant: TBD**

**Office:**

**Office Hours:**

**Contact Info:**

## Course Description

The current value of any given asset is determined, quite naturally, by how much payoff you expect this asset to yield, and by how much appetite you have for the risks this payoff entails.

This simple intuitive statement is formalized as  $p_t = E_t(\Pi_{t,t+1}X_{t+1})$ , the central pricing formula in market finance, where  $p_t$  is the price, at any time  $t$ , of an asset with next-period final payoff  $X_{t+1}$ ;  $\Pi_{t,t+1}$  is the discount for risk between  $t$  and  $t + 1$ ; and  $E_t$  is the expectation operator given the information  $J_t$  at time  $t$ .

Writing this formula down allows me to highlight the key elements at the core of this Advanced Asset Pricing Theory course:

- I) How is the discount for risk  $\Pi_{t,t+1}$  determined? How is risk measured? Why are some risks more acceptable than others? How do agents evaluate different payoff distributions?
- II) What is the information set  $J_t$  that agents have access to at time  $t$ ? What mechanisms would limit their access to information?
- III) How do agents form their expectation operator  $E_t$ ? Are they subject to biases? Do they learn over time?

The classical asset pricing model assumes I) the discount for risk is determined by a standard expected utility model, with e.g. power utility; II) agents observe all available information at any time  $t$  (efficient market hypothesis); and III) agents use all the available information rationally to form their expectations.

In this class, we will see why the evidence invites us to relax these assumptions, one by one, and how such extensions to the classical model have been formalized.

Some empirical evidence will be discussed but the course will focus on theoretical work.

Many different topics will be covered (see the course schedule below), so not all will be studied in depth; but I can provide the interested students with additional material should they want to study a particular question more extensively.

**Prerequisites:** ECON 652: Economics of Financial Markets II; ECON 515: Time Series Analysis (prerequisite or co-enrollment);

This course requires sufficient mathematical background and/or appetite for theory.

**Recommended:** ECON 606 - Behavioral theories of decision-making

## Course Notes

The slides for each lecture, as well as the recommended readings, will be posted online. Any digital class notes taken during each class will also be made available.

## Grading policy:

The final grade is a weighted average of the following:

- Weekly assignments and class participation: 30%
- Referee report: 30%
- Final exam: 40%

Weekly assignments: students will be required to write a brief summary/report on journal articles each week. All students must turn such assignment at the beginning of the class, unless otherwise instructed.

One or more student will be asked to present her/his work in a 5-minute presentation.

Referee report: students will be required to write an in-depth report, in the style of a journal "referee report", on one research paper they choose from a list I will provide. The referee report will be due at the end of the course.

## Course Schedule: A Weekly Breakdown

**Note:** This schedule is tentative and may be subject to change! Not all reading references will be studied in detail each week; the list is indicative.

	Topics/Daily Activities	Readings/Preparation
<b>Week 1</b>	Introduction Asset Pricing Theory foundations	<i>Asset Pricing</i> – John Cochrane ECON 557: Financial Economics
<b>Week 2</b>	<b>Part I: Preferences</b> 1. Habit	Campbell, John Y., and John H. Cochrane. "By force of habit: A consumption-based explanation of aggregate stock market behavior." <i>Journal of political Economy</i> 107.2 (1999): 205-251
<b>Week 3 and 4</b>	<b>Part I: Preferences</b> 2. Long-run risk, Epstein-Zin preferences	Bansal, Ravi, and Amir Yaron. "Risks for the long run: A potential resolution of asset pricing puzzles." <i>The journal of Finance</i> 59.4 (2004): 1481-1509.
<b>Week 5 and 6</b>	<b>Part I: Preferences</b> 3. Loss aversion / Disappointment aversion	Kőszegi, Botond, and Matthew Rabin. "A model of reference-dependent preferences." <i>The Quarterly Journal of Economics</i> 121.4 (2006): 1133-1165.  Routledge, Bryan R., and Stanley E. Zin. "Generalized disappointment aversion and asset prices." <i>The Journal of Finance</i> 65.4 (2010): 1303-1332.  Barberis, Nicholas C. "Thirty years of prospect theory in economics: A review and assessment." <i>Journal of Economic Perspectives</i> 27.1 (2013): 173-96.
<b>Week 7</b>	<b>Part I: Preferences</b> 4. Time inconsistency	Luttmer, Erzo GJ, and Thomas Mariotti. "Subjective discounting in an exchange economy." <i>Journal of Political Economy</i> 111.5 (2003): 959-989.  Andries, Marianne, Thomas M. Eisenbach, and Martin C. Schmalz. "Horizon-dependent risk aversion and the timing and pricing of uncertainty." <i>FRB of New York Staff Report</i> 703 (2019).
<b>Week 8</b>	<b>Part II: Information</b> 1. Inattention, Information avoidance --- an empirical survey	Sicherman, Nachum, et al. "Financial attention." <i>The Review of Financial Studies</i> 29.4 (2016): 863-897.  Golman, Russell, David Hagmann, and George Loewenstein. "Information avoidance." <i>Journal of Economic Literature</i> 55.1 (2017): 96-135.
<b>Week 9 and 10</b>	<b>Part II: Information</b> 2. Theories of inattention: a. Information costs b. Rational inattention c. Sparsity	Veldkamp, Laura L. <i>Information choice in macroeconomics and finance</i> . Princeton University Press, 2011.  Gabaix, Xavier. "Behavioral inattention." <i>Handbook of Behavioral Economics: Applications and Foundations</i> 1. Vol. 2. North-Holland, 2019. 261-343.

		Abel, Andrew B., Janice C. Eberly, and Stavros Panageas. "Optimal inattention to the stock market with information costs and transactions costs." <i>Econometrica</i> 81.4 (2013): 1455-1481.
<b>Week 11 and 12</b>	<b>Part II: Information</b> 3. Preferences for risk, preferences for information	Epstein, Larry G., Emmanuel Farhi, and Tomasz Strzalecki. "How much would you pay to resolve long-run risk?." <i>American Economic Review</i> 104.9 (2014): 2680-97.  Andries, Marianne, and Valentin Haddad. "Information aversion." <i>Journal of Political Economy</i> 128.5 (2020): 1901-1939.
<b>Week 13</b>	<b>Part III: Rational Expectations ?</b> 1. Optimal Expectations	Brunnermeier, Markus K., and Jonathan A. Parker. "Optimal expectations." <i>American Economic Review</i> 95.4 (2005): 1092-1118.  Oster, Emily, Ira Shoulson, and E. Dorsey. "Optimal expectations and limited medical testing: evidence from Huntington disease." <i>American Economic Review</i> 103.2 (2013): 804-30.
<b>Week 14</b>	<b>Part III: Rational Expectations ?</b> 2. Experience effect	Malmendier, Ulrike, Demian Pouzo, and Victoria Vanasco. "Investor experiences and financial market dynamics." <i>Journal of Financial Economics</i> 136.3 (2020): 597-622.  Nagel, Stefan, and Zhengyang Xu. <i>Asset pricing with fading memory</i> . No. w26255. National Bureau of Economic Research, 2019.  Kozlowski, Julian, Laura Veldkamp, and Venky Venkateswaran. <i>Scarring body and mind: the long-term belief-scarring effects of Covid-19</i> . No. w27439. National Bureau of Economic Research, 2020.
<b>Week 15</b>	<b>Part III: Rational Expectations ?</b> 3. Extrapolation, Diagnostic expectations	Barberis, Nicholas, et al. "Extrapolation and bubbles." <i>Journal of Financial Economics</i> 129.2 (2018): 203-227.  Barberis, Nicholas, et al. "X-CAPM: An extrapolative capital asset pricing model." <i>Journal of financial economics</i> 115.1 (2015): 1-24.  Bordalo, Pedro, et al. "Diagnostic expectations and stock returns." <i>The Journal of Finance</i> 74.6 (2019): 2839-2874.
<b>FINAL</b>	Refer to the final exam schedule in the USC <i>Schedule of Classes</i> at <a href="https://classes.usc.edu">classes.usc.edu</a> .	

## Statement on Academic Conduct and Support Systems

### Academic Conduct:

Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, “Behavior Violating University Standards” [policy.usc.edu/scampus-part-b](https://policy.usc.edu/scampus-part-b). Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, [policy.usc.edu/scientific-misconduct](https://policy.usc.edu/scientific-misconduct).

### Support Systems:

*Counseling and Mental Health - (213) 740-9355 – 24/7 on call*  
[studenthealth.usc.edu/counseling](https://studenthealth.usc.edu/counseling)

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.

*National Suicide Prevention Lifeline - 1 (800) 273-8255 – 24/7 on call*  
[suicidepreventionlifeline.org](https://suicidepreventionlifeline.org)

Free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week.

*Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-9355(WELL), press “0” after hours – 24/7 on call*  
[studenthealth.usc.edu/sexual-assault](https://studenthealth.usc.edu/sexual-assault)

Free and confidential therapy services, workshops, and training for situations related to gender-based harm.

*Office of Equity and Diversity (OED) - (213) 740-5086 | Title IX – (213) 821-8298*  
[equity.usc.edu](https://equity.usc.edu), [titleix.usc.edu](https://titleix.usc.edu)

Information about how to get help or help someone affected by harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants.

*Reporting Incidents of Bias or Harassment - (213) 740-5086 or (213) 821-8298*  
[usc-advocate.symplicity.com/care\\_report](https://usc-advocate.symplicity.com/care_report)

Avenue to report incidents of bias, hate crimes, and microaggressions to the Office of Equity and Diversity | Title IX for appropriate investigation, supportive measures, and response.

*The Office of Disability Services and Programs - (213) 740-0776*  
[dsp.usc.edu](https://dsp.usc.edu)

Support and accommodations for students with disabilities. Services include assistance in providing readers/notetakers/interpreters, special accommodations for test taking needs, assistance with architectural barriers, assistive technology, and support for individual needs.

*USC Campus Support and Intervention - (213) 821-4710*

[campussupport.usc.edu](http://campussupport.usc.edu)

Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

*Diversity at USC - (213) 740-2101*

[diversity.usc.edu](http://diversity.usc.edu)

Information on events, programs and training, the Provost's Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

*USC Emergency - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call*

[dps.usc.edu](http://dps.usc.edu), [emergency.usc.edu](http://emergency.usc.edu)

Emergency assistance and avenue to report a crime. Latest updates regarding safety, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.

*USC Department of Public Safety - UPC: (213) 740-6000, HSC: (323) 442-120 – 24/7 on call*

[dps.usc.edu](http://dps.usc.edu)

Non-emergency assistance or information.