



When I hear the word

CULTURE

I take out my checkbook

CTCS 677
ON KEYWORDS,
MANIFESTOS, AND
DÉTOURNEMENTS

PROFESSOR VICKI CALLAHAN
MONDAYS 2-5:50 PM
SCA 316

This course explores the efforts to map out the past, present, and future possibilities via shared and contested textual and visual lexicons. We examine the ever-expanding genre of “keywords” as spaces that trace the material practices of language as well as the multitude of manifestos, which serve as public declarations for imagining new and alternative visions and futures. Lastly, we explore the strategies of détournement, hacking, or culture jamming, which serve to disrupt the codes and conventions of global capitalism across a variety of media forms.

We mouth your words