This class will explore how and why media and popular culture have become sites for meaning-making and identity formation.

Organized religion is in decline. Scripture and rituals that once provided meaning have nostalgic resonance, but little significance for many.

Students will choose a genre to explore: music, film, television, food, fashion, gaming, visual and performance art to study through research and participant-observation.

For more information, contact Prof. Diane Winston
dianewin@usc.edu