ITP 104: Web Publishing
Units: 2
Spring 2022 – Wed – 3:30pm - 6:20pm

Location: MHP B7B & Online

Instructor: Annabelle Lau
Office Hours: See course website
Contact Info: lauannab@usc.edu

IT Help: Provided by Viterbi IT
Hours of Service: 8am – 5pm, Mon-Fri
Walk-in: DRB 205
Contact Info: (213) 740-0517
Email: engrhelp@usc.edu
Course Description

The core web publishing languages of HTML and CSS, the fundamentals of how Web pages and sites function, a basic understanding of graphic production with a specific stress on creating graphics for the Web, and a general grounding introduction to more advanced topics such as programming and scripting.

Learning Objectives

This course is intended to teach the basic languages and tools involved in web publishing. Each student will individually build and publish a web site.

Prerequisite(s): none

Technological Proficiency and Hardware/Software Required

Students should have access to their own computers running either Windows, MacOS, or Linux, and should be familiar with the basic operation of their computers.
### Grading Breakdown

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance &amp; Participation</td>
<td>5%</td>
</tr>
<tr>
<td>Assignments</td>
<td>45%</td>
</tr>
<tr>
<td>Labs</td>
<td>15%</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>20%</td>
</tr>
<tr>
<td>Final Project</td>
<td>15%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### Grading Scale

Course final grades will be determined using the following scale:

- **A** 93% or up
- **A-** 90% - 92%
- **B+** 87% - 89%
- **B** 83% - 86%
- **B-** 80% - 82%
- **C+** 77% - 79%
- **C** 73% - 76%
- **C-** 70% - 72%
- **D+** 67% - 69%
- **D** 63% - 66%
- **F** 62% or below
Asynchronous Learning
All lectures will be recorded and made available to students for asynchronous learning. This course can be taken and completed asynchronously.

Exams
No make-up exams will be offered. Failure to submit an exam on time or submitting blank work will result in a 0% for the exam grade.

Attendance
Lecture attendance is mandatory; each student can miss one (1) lecture without losing attendance credit.

Students participating asynchronously may answer a prompt question given during each lecture in order to receive full attendance credit.

Late Assignments
A 10% per day penalty is applied to late assignments. No submissions are accepted after five (5) days beyond the due date. To receive a grade, students must notify the grader once the late assignment is submitted.

Late Labs
No late lab submissions are accepted.

Grade Corrections
Any questions or concerns regarding grades must be addressed within seven (7) days after grades are posted on Blackboard. No changes to any grades will be made after seven (7) days.

Academic Integrity
All coursework is expected to represent each student’s individual effort. Students may not collaborate, share, or look at other students’ code.

Course Material
All lectures will be recorded and made available to students enrolled in the course. These class recordings are made available only for access by students in this class for educational purposes only and shall not be disclosed to any other party for any purpose.

Students may not reproduce, distribute, or post any course material, including notes, assignments, labs, and tests, without the instructor’s written consent. Refer to SCampus in Part B, Section 11.12 for more information https://policy.usc.edu/scampus/.
Course Schedule

Note: Subject to change throughout the semester

<table>
<thead>
<tr>
<th>Week</th>
<th>Lecture</th>
<th>Lab</th>
<th>Assignment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Course Overview, Intro to HTML</td>
<td>L1: Text Editor, FileZilla</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>HTML &amp; CSS</td>
<td>L2: Student Page</td>
<td>A1: Web Resume</td>
</tr>
<tr>
<td>3</td>
<td>IDs, Classes, div Tag, CSS Float</td>
<td>L3: Updated Resume</td>
<td>A2: Interests Page</td>
</tr>
<tr>
<td>4</td>
<td>Page Layouts</td>
<td>L4: Student Page Layout</td>
<td>A3: Two-Column Interests Page</td>
</tr>
<tr>
<td>5</td>
<td>Tables, Forms</td>
<td>L5: Form Page</td>
<td>A4: Calendar</td>
</tr>
<tr>
<td>6</td>
<td>Compound CSS Selectors, Display, Pseudo-Classes</td>
<td>L6: Simple Image Gallery</td>
<td>A5: Photo Gallery Layout</td>
</tr>
<tr>
<td>7</td>
<td>Fonts, Position Property</td>
<td>L7: Image Puzzle</td>
<td>A6: Fonts, Drop-down Menu, Overlay Captions</td>
</tr>
<tr>
<td>8</td>
<td>Meta Tags, Responsive Web Design</td>
<td>L8: Responsive Student Page</td>
<td>A7: Final Project Proposal</td>
</tr>
<tr>
<td>9</td>
<td>Midterm Exam (03/09)</td>
<td></td>
<td>Final Project Assigned</td>
</tr>
<tr>
<td>10</td>
<td>Iframes, Media Tags</td>
<td>L9: Landing Page</td>
<td>A8: Final Project Homepage</td>
</tr>
<tr>
<td>11</td>
<td>Transitions, Transformations</td>
<td>L10: CSS Effects</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>JavaScript Plugins</td>
<td>L11: JS Plugin</td>
<td>A9: Final Project Second Page</td>
</tr>
<tr>
<td>13</td>
<td>Intro to jQuery</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Intro to CSS Frameworks, Bootstrap</td>
<td></td>
<td></td>
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<tr>
<td>15</td>
<td>Domain Names, Web Hosting</td>
<td></td>
<td>Final Project Due</td>
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Statement on Academic Conduct and Support Systems

Academic Conduct

Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, “Behavior Violating University Standards” https://policy.usc.edu/scampus-part-b/. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, http://policy.usc.edu/scientific-misconduct.

Support Systems

Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. https://engemannshc.usc.edu/counseling/

National Suicide Prevention Lifeline - 1-800-273-8255
Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. http://www.suicidepreventionlifeline.org

Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call
Free and confidential therapy services, workshops, and training for situations related to gender-based harm. https://engemannshc.usc.edu/rsvp/

Sexual Assault Resource Center
For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: http://sarc.usc.edu/

Office of Equity and Diversity (OED)/Title IX Compliance – (213) 740-5086
Works with faculty, staff, visitors, applicants, and students around issues of protected class. https://equity.usc.edu/

Bias Assessment Response and Support
Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response. https://studentaffairs.usc.edu/bias-assessment-response-support/

The Office of Disability Services and Programs
Provides certification for students with disabilities and helps arrange relevant accommodations. http://dsp.usc.edu

Student Support and Advocacy – (213) 821-4710
Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. https://studentaffairs.usc.edu/ssa/

Diversity at USC
Information on events, programs and training, the Diversity Task Force (including representatives for each school), chronology, participation, and various resources for students. https://diversity.usc.edu/

USC Emergency Information
Provides safety and other updates, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible, http://emergency.usc.edu

USC Department of Public Safety – 213-740-4321 (UPC) and 323-442-1000 (HSC) for 24-hour emergency assistance or to report a crime.
Provides overall safety to USC community. http://dps.usc.edu