

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Manuel Castells**                      **University Professor and Wallis Annenberg Chair of  
Communication Technology and Society**  
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International Relations**  
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**Office Hours:**                      **KER 206: by appointment**

**Class:**                                   **M 3:30-6:20 ASC 228**

**Catalogue Description:** Examines the effects of the Internet on communications industries, the global economy, economic policy, and on social, political, and cultural practices.

**Course description:** This course examines how the emergence and evolution of the Internet, alongside a number of significant changes in the technological, cultural, and political-economic environment, have transformed both the global economy and societies at large. The class will discuss the new terms of competition in the communication and information technology (ICT) industries on a global scale. It will also study the social effects of communication technology, with emphasis on platforms of wireless communication, on sociability, cultural practices, social movements, and politics. The course begins with a discussion of the social history of the Internet, followed by an analysis of the emergence of a global information economy and the role of ICTs in global markets. Leadership, governance, and social mobilization issues are introduced. The instructors examine the social and economic effects of the Internet with the support of specialized literature and original research.

**Class structure:** The course will follow a seminar teaching style, mixing lectures, commentary, and discussion. Each week one of the two instructors will begin with a lecture, the other instructor will respond. Following a short break, discussion will ensue.

**Course requirements:**

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|--|------------|
| 1. Class Attendance/Participation  | 15 percent |
| 2. Paper proposal – Due Session 4 (Feb 7)  | 15 percent |
| 3. Mid-term examination –During Session 7 (Mar 7)  | 20 percent |
| 4. Final Paper/ Report on a topic related to<br>the seminar after discussion with the instructors. | 50 percent |

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Suggested Readings Prior to First Class:** For an overview of the key themes of this class, students should consult two publications by the Instructors:

- Manuel Castells (2001) *The Internet Galaxy*, Oxford: Oxford University Press.
- Peter F. Cowhey and Jonathan D. Aronson, (2009) *Transforming Global Information and Communication Markets*, Cambridge, MA, MIT Press.
- *Important note to students: Be advised that this syllabus may evolve based on the progress of the class and current events.*

**Recommended readings** are not required but may be of interest to students in the future

**Jan 10:       SESSION 1:** Introduction: Lessons From the History of the Internet (MC)

**Required Readings:**

Abbate, J. (2001). Government, Business, and the Making of the Internet. *The Business History Review*, 75(1), 147-176. <https://doi.org/10.2307/3116559>

Hafner, K., & Lyon, M. (1996). Casting the Net. *The Sciences*, 36(5), 32-36.  
<https://doi.org/10.1002/j.2326-1951.1996.tb03270.x>

“World War Web”. (2018). *Foreign Affairs*, (September/October 2018), p. 10-54.

**Recommended Readings:**

Abbate, Jane (1999) *Inventing the Internet*, Cambridge, MA: MIT Press, pp. 43-146.

Dormehl, Luke (2012) "The Apple Revolution. Steve Jobs, the Counterculture, and how the Crazy Ones Took over the World," London and New York: Random House, Viking Books, pp. 11-69 and 436-485.

Gillie, James and Robert Caillia (2000) *How the Web Was Born: The Story of the World Wide Web*, Oxford: Oxford University Press.

Berners-Lee, Tim and Mark Frischetti (1999) *Weaving the Web*, San Francisco, Harper.

Himanen, Pekka (2002) *The Hacker Ethic: A Radical Approach to the Philosophy of Business*, New York: Random House

Naughton, John (2014) *From Gutenberg to Zuckerberg: Disruptive Innovation in the Age of the Internet*, New York: Quercus.

Roger McNamee, (2019) *Zucked. Waking Up to the Facebook Catastrophe*, Penguin Press

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Jan 17: MARTIN LUTHER KING DAY: HOLIDAY: NO CLASS**

**Jan 24: SESSION 2: Innovation in the Digital Economy (JDA)**

**Required Readings:**

Read: Peter F. Cowhey and Jonathan Aronson, *Digital DNA: Prologue and Chaps 1 and 2* pp. xi-xxi and 3-22., pp. 23-48.

Lerner, Josh (2012) *The Architecture of Innovation: The Economics of Creative Organization*, Cambridge, MA: Harvard Business Review Press. pp. 1-86, skim 87-134, 135-178.

Lund, S., & Manyika, J. (2017). Defending Digital Globalization. *Foreign Affairs*. (April) <https://www.foreignaffairs.com/articles/world/2017-04-20/defending-digital-globalization>

**Overviews of Recent Mary Meeker reports on Internet Trends:**

<https://www.laserfiche.com/ecmblog/11-takeaways-mary-meekers-internet-trends-report/>; <https://www.forbes.com/sites/bradadgate/2021/10/15/in-2022-mobile-will-replace-direct-mail-as-the-top-local-media-advertising-platform/?sh=434af9d37be0>; <https://valchanova.me/top-digital-marketing-reports/>; <https://techcrunch.com/tag/mary-meekers-internet-trends/>

**Recommended Readings**

McQuivey, James (2013) *Digital Disruption: Unleashing the Next Wave of Innovation*, Las Vegas, NV: Amazon Publishing.

Chander, Anupam (2013) *The Electronic Silk Road: How the Web Binds the World Together in Commerce*. New Haven, CT: Yale University Press

von Hippel, Eric (2005) *Democratizing Innovation*, Cambridge, MA: MIT Press. At: <http://web.mit.edu/evhippel/www/democ1.htm>

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Jan 31:**        **SESSION 3:** Rise of Digital Social Networks: Sociability 2.0 (MC)

**Required Readings:**

Baym, Nancy (2010) *Personal Connections in the Digital Age*, Cambridge, UK: Polity Press, pp. 81-111 and 142-173.

Boyd, dana (2014) *It is complicated. The Social Lives of Networked Teens*, Cambridge, MA: MIT Press, 29-53, 128-152, 199-213.

Donath, J., & Boyd, D. (2004). Public Displays of Connection. *BT Technology Journal; Ipswich*, 22(4), 71-82.

**Recommended Readings:**

Rainie, Lee and Barry Wellman (2012) *Networked: The New Social Operating System*, Cambridge, MA: MIT Press

Livingstone, Sonia and Ellen Harper (2010) "Balancing opportunities and risks in teenagers' uses of the Internet: the role of online skills and Internet self-sufficiency" *New Media and Society*, 12: 2. At:  
<https://pdfs.semanticscholar.org/23ff/241f68d0922310c79e11d2603ab94ad8a9e4.pdf>

Nahon, Karine and Jeff Hemsley (2013) *Going Viral*. Cambridge, UK: Polity Press

Bessiere, K. et al. (2008) "Effects of Internet Use and Social Resources on Changes in Depression", *Information, Communication and Society*, 11:1, pp. 47-70. At:  
<http://www.tandfonline.com/doi/abs/10.1080/13691180701858851>

Ellison, N. B., & Boyd, D. M. (2013). Sociality Through Social Network Sites. *The Oxford Handbook of Internet Studies*.  
<https://doi.org/10.1093/oxfordhb/9780199589074.013.0008>

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Feb 7:        SESSION 4: The Information and Production Disruption (JDA)**

**Required Readings:**

**Peter Cowhey and Jonathan Aronson (2017) *Digital DNA: Disruption and the Challenges for Global Governance*, New York: OUP. Prologue and Chapters 3-5, pp. 49-122..**

**Kenney, Martin and John Zysman (Spring 2016) "The Rise of the Platform Economy," *Issues in Science and Technology*, 32:3." At: <http://issues.org/32-3/the-rise-of-the-platform-economy/>**

**Watch: Jim Hemerling, "5 ways to lead in a era of constant change," TED@BCG-Paris, May 2016,  
[https://www.ted.com/talks/jim\\_hemerling\\_5\\_ways\\_to\\_lead\\_in\\_an\\_era\\_of\\_constant\\_change](https://www.ted.com/talks/jim_hemerling_5_ways_to_lead_in_an_era_of_constant_change)**

**Recommended Readings:**

**Atkinson, Robert D. and Stephen J. Ezell (2012) *Innovation Economics: The Race for Global Advantage*, New Haven, CT: Yale University Press.**

**Brynjolfsson, Erik and Adam Saunders (2009) *Wired for Information: How Information Technology Is Reshaping the Economy*, Cambridge, MA: MIT Press.**

**David, Paul (2002) "The evolving accidental information super-highway," *Oxford Review of Economic Policy* 17(2): 159-187. At:  
<http://oxrep.oxfordjournals.org/cgi/content/abstract/17/2/159>**

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Feb 14:**     **SESSION 5:** Mobile Communication: The Social Effects of Permanent Connectivity (MC)

**Required Readings:**

Castells, Manuel, et al. (2006) *Mobile Communication Society: A Global Perspective*, Cambridge, MA: MIT Press, pp. 77-126.

Ling, Richard and Heather Horst (March 2011) "Mobile Communication in the Global South" *New Media and Society*, 13:3. At:  
<http://journals.sagepub.com/doi/abs/10.1177/1461444810393899>

**Recommended Readings:**

Katz, James (ed.) (2008) *Handbook of Mobile Communication Studies*. Cambridge, MA: MIT Press

Katz, James (2006) *Magic in the Air: Mobile Communication and the Transformation of Social Life*, Piscataway, NJ: Transaction Books

Ito, Mizuko and Daisuke Okabe (2005) "Techno-social situations: emerging structures of mobile e-mail use" in Ito, M. et al. *Personal, Pedestrian, Portable*, Cambridge, MA: MIT Press, pp. 257-273

Law, Pui-Lam and Y. Peng (2006) "The use of mobile phones among migrant workers in Southern China", in Law, Pui-Lam et al. *New Technologies in Global Societies*, London: World Scientific, pp. 245-258.

Donner, Jonathan (2015) *After Access: Inclusion, Development, and a More Mobile Internet*, Cambridge, MA: MIT Press.

Ling, Richard and Jonathan Donner, (2009) *Mobile Communication*, Cambridge, UK: Polity Press.

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Feb 21:       PRESIDENT'S DAY; HOLIDAY; NO CLASS**

**Feb 28:       SESSION 6: Globalization: The Internet & The Cloud (JDA)**

**Required Readings:**

Drake, William J., Vinton G. Cerf, and Wolfgang Kleinwächter, "Internet Fragmentation: An Overview," Future of the Internet Initiative White Paper (World Economic Forum, Jan 2016),  
[http://www.academia.edu/20523166/Drake\\_William\\_J.\\_Vinton\\_G.\\_Cerf\\_and\\_Wolfgang\\_Kleinw%C3%A4chter.\\_2016.\\_Internet\\_Fragmentation\\_An\\_Overview.\\_Geneva\\_The\\_World\\_Economic\\_Forum\\_January.](http://www.academia.edu/20523166/Drake_William_J._Vinton_G._Cerf_and_Wolfgang_Kleinw%C3%A4chter._2016._Internet_Fragmentation_An_Overview._Geneva_The_World_Economic_Forum_January.)

Hu, T. H. (2015). Introduction. In *A Prehistory of the Cloud* (pp. IX-XXIX, 73-110 ).  
Cambridge, Massachusetts: The MIT Press

Read: Bonnie, Cha, Too Embarrassed to Ask: What is the Cloud and How Does it Work? *Vox*, April 30, 2015.

Read: Paul Jaeger, et. al., Where is the Cloud? Geography, Economics, and Environment in Cloud Computing, *First Monday*,

Peter Cowhey and Jonathan Aronson, (2017) *Digital DNA: Disruption and the Challenge for Global Governance* New York, Oxford University Press, Chapter 6, pp. 125-166.

Watch: Amrith Kumaar, TEDxYouth, "The Future of the World: AI and Cloud Computing," April 2018,  
[https://www.ted.com/talks/amrith\\_kumaar\\_the\\_future\\_of\\_the\\_world\\_ai\\_and\\_cloud\\_computing](https://www.ted.com/talks/amrith_kumaar_the_future_of_the_world_ai_and_cloud_computing)

Peter Cowhey and Michael Kleeman, "Unlocking the Benefits of Cloud Computing for Emerging Economies – A Policy Overview," (2012)  
[http://www.researchictafrica.net/publications/Other\\_publications/2012\\_Cowhey%20and%20Kleeman%20-%20Unlocking%20the%20Benefits%20of%20Cloud%20Computing%20for%20Emerging%20Economies%20-%20A%20Policy%20Overview.pdf](http://www.researchictafrica.net/publications/Other_publications/2012_Cowhey%20and%20Kleeman%20-%20Unlocking%20the%20Benefits%20of%20Cloud%20Computing%20for%20Emerging%20Economies%20-%20A%20Policy%20Overview.pdf)

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Mar 7:**        **SESSION 7:** Inequality In the Internet: Class, Race, and Gender In the Global Network Society. The Evolution of the Digital Divide (MC)

**IN CLASS MIDTERM QUIZ IN CLASS TODAY**

**Required Readings:**

Hicks, M. (2017). "A Feature, Not a Bug." Retrieved from:

<http://www.technologystories.org/a-feature-not-a-bug/>

Robinson, Laura et al. (2015) "Digital Inequalities and Why They Matter," *Information, Communication, and Society*, 218: 560-582. At:

<https://scholars.opb.msu.edu/en/publications/digital-inequalities-and-why-they-matter-4>

Hargittai, E., & Hinnant, A. (2008). Digital inequality: Differences in young adults' use of the Internet. *Communication Research*, 35(5), 602-621.

Pew Research. (2018). *Demographics of Internet and Home Broadband Usage in the United States*. Retrieved from <http://www.pewinternet.org/fact-sheet/internet-broadband/>

Galperin, Hernan (2017) "Why are half of Latin Americans not online? A four country study of reasons for Internet not-adoption" *International Journal of Communication*, 11, 23.

**Recommended Readings:**

Jones, Steve, et al. (2010) "U.S. College Students' Internet Use: Race, Gender, and Digital Divide" *Journal of Computer Mediated Communication*, 14:2. At:

Qiu, Jack Linchuan (2009) *The Working Class Network Society: Communication Technology and Information Have-less in Urban China*, Cambridge, MA: MIT Press

Wakefield, Kelly (2013) "Global Digital Divide: Inequality and Internet Access," *Geography Review*, 26:4 pp. 10-13.



**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Mar 14:      **SPRING BREAK; NO CLASS TODAY****

**Mar 21:      **SESSION 8: The Internet, Surveillance, Privacy, & Cybersecurity (JDA)****

**Required Readings:**

Peter Cowhey and Jonathan Aronson (2017) *Digital DNA: Disruption and the Challenges for Global Governance*, Oxford, Oxford University Press, Chapter 7 and 8, pp. 167-229.

Watch: Glenn Greenwald, "Why Privacy Matters," TEDGlobal 2014,  
[https://www.ted.com/talks/glenn\\_greenwald\\_why\\_privacy\\_matters?language=en](https://www.ted.com/talks/glenn_greenwald_why_privacy_matters?language=en)

Watch: Tom Hofmann, "Cyber Security," TED Talk, January 6, 2020.  
[https://www.ted.com/talks/tom\\_hofmann\\_i\\_cyber\\_security](https://www.ted.com/talks/tom_hofmann_i_cyber_security)

Giles, M. (2018a). *Cybersecurity Roundtable*.  
<https://www.technologyreview.com/video/612086/cybersecurity-roundtable/>

Businesswire, "New McAfee Report Estimates Global Cybercrime Losses to Exceed \$1 Trillion,"  
<https://www.businesswire.com/news/home/20201206005011/en/New-McAfee-Report-Estimates-Global-Cybercrime-Losses-to-Exceed-1-Trillion>

Sarah Coble, *Infosecurity*, "Cybercrime Costs World Economy Over 1% of Global GDP," December 7, 2020, <https://www.infosecurity-magazine.com/news/cybercrime-costs-1trillion/>

*Brian Fung, CNN Politics*, "Biden calls cybersecurity 'core national security challenge' in meeting with tech, education and critical infrastructure leaders," August 26, 2021,  
<https://www.cnn.com/2021/08/25/politics/biden-cyber-meeting/index.html>

The White House: Statement by President Joe Biden on Cybersecurity Awareness Month, October 1, 2021.  
<https://www.whitehouse.gov/briefing-room/statements-releases/2021/10/01/statement-by-president-joe-biden-on-cybersecurity-awareness-month/>

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Recommended Readings:**

Clarke, Richard A., with Robert K. Knake (2010), *Cyber War: The Next Threat to National Security and What to Do about It*, New York: Ecco Press.

Deibert, Ronald J. (2014) *Black Code: Inside the Battle for Cyberspace*. Toronto: Random House, Canada.

Schneier, Bruce (2016) *Data and Goliath: The Hidden Battles to Collect You Data and Control Your World*, New York, W.W. Norton.

Newman, Abraham L., (2008) *Protectors of Privacy: Regulating Personal Data in the Global Economy*, Ithaca, NY: Cornell University Press.

Strahilevitz, Lior Jacob, (2010,2013). "Towards a Positive Theory of Privacy Law," *Harvard Law Review* 126:7. pp. 2010-2041. At:  
[http://chicagounbound.uchicago.edu/cgi/viewcontent.cgi?article=11173&context=journal\\_articles](http://chicagounbound.uchicago.edu/cgi/viewcontent.cgi?article=11173&context=journal_articles)

**Mar 28:**     **SESSION 9:** Transformation of Media & Communication in a Digital Environment: Culture of Real Virtuality (MC)

**Required Readings:**

Boyd, dana and Nicole Ellison (2011) "Social Network Sites: Definition, History and Scholarship," *Journal of Computer Mediated Communication*, 13:1, pp. 210-230.

Arsenault, Amelia and Manuel Castells (2008) "The Structure and Dynamics of Global

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

Multimedia Business Networks”, *International Journal of Communication*, 2 pp. 707-748.

Hochman, N., & Manovich, L. (2013). “Zooming into an Instagram City: Reading the local through social media.” *First Monday*, 18(7).

Jenkins, Henry, Sam Ford and Joshua Green (2013) *Spreadable Media. Creating Value and Meaning in a Networked Culture*, New York University Press, pp. 1-46.

**Recommended Readings:**

McChesney, Robert (2007) *The Communication Revolution*, New York: Free Press

Murthy, Dhiraj (2013) *Twitter. Social Communication in the Twitter Age*, Cambridge, UK: Polity Press

Neuman, Russell (2015) *A Theory of Communication in the Digital Age*, New York: NYU Press.

**Apr 4:       SESSION 10: The Internet, AI, Big Data, and Internet of Things (JDA)**

**Required Readings:**

Cukier, Kenneth Neil and Viktor Mayer- Schönberger “The Rise of Big Data: How It's Changing the Way We Think About the World, *Foreign Affairs*, May/June 2013, pp. 28-40. At: <https://www.foreignaffairs.com/articles/2013-04-03/rise-big-data>

Mayer-Schönberger, Viktor, and Kenneth Cukier, (2013) *Big Data: A Revolution That Will Transform How We Live, Work, and Think* Boston: Houghton, Mifflin Harcourt. Pp. 1-32 185-197 (skim the rest as interested)

Castro, Daniel, and Joshua New, “10 Policy Principles for Unlocking the Potential of the

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

Internet of Things," Center for Data Innovation, December 4, 2014.

Zuboff, Shoshana (2019) *The Age of Surveillance Capitalism*, London: Public Affairs, pp. 495-525.

Watch: David Autor, TEDx Cambridge, "Will automation take away all our jobs?" September 2016,  
[https://www.ted.com/talks/david\\_autor\\_will\\_automation\\_take\\_away\\_all\\_our\\_jobs](https://www.ted.com/talks/david_autor_will_automation_take_away_all_our_jobs)

**Recommended Readings:**

Berners-Lee, Tim, (December 2010) "Long Live the Web: A Call for Continued Open Standards and Neutrality," *Scientific American*, At:  
<http://www.scientificamerican.com/article.cfm?id=long-live-the-web> (for purchase)

Boyd, dana, (2010) "Facebook and "radical transparency" (a rant). At:  
<http://www.zephorio.org/thoughts/archives/2010/05/14/facebook-and-radical-transparency-a-rant.html>

Barrett, B. (2018, June 24). The Real "Westworld" Villain Has Always Been Its Privacy Policy. *Wired*. Retrieved from <https://www.wired.com/story/westworld-privacy-policy/>

Gallagher, S. (2017, May 3). US Intelligence "transparency report" reveals breadth of surveillance by NSA, others. Retrieved from <https://arstechnica.com/tech-policy/2017/05/us-intelligence-transparency-report-reveals-breadth-of-surveillance-by-nsa-others/>

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Apr 11:      SESSION 11:    Social Movements in the Age of the Internet (MC)**

**Required Readings:**

Castells, Manuel (2015 ) (2<sup>nd</sup> edition) *Networks of Outrage and Hope,* Cambridge, UK: Polity Press, pp. 246-276, 308-316.

Ng, Ho Chuen (March 2016) *“Social Movements in the Digital Age. A Case Study of the Umbrella Movement in Hong Kong,” DiggIt Magazine.* At:  
<https://www.diggitemagazine.com/papers/social-movements-digital-age>

Bennett, W. L., Segerberg, A., & Walker, S. (2014). Organization in the crowd: peer production in large-scale networked protests. *Information, Communication & Society*, 17(2), 232–260. <https://doi.org/10.1080/1369118X.2013.870379>

Jenkins, H., & Carpentier, N. (2013). Theorizing participatory intensities: A conversation about participation and politics. *Convergence*, 19(3), 265–286.  
<https://doi.org/10.1177/1354856513482090>

**Recommended Readings:**

Ludlow, Peter (ed.) (2001) *Crypto-Anarchy, Cyberstates and Pirate Utopias,* Cambridge: MIT Press.

Taylor, Astra (2014) *The People’s Platform: Taking Back Power and Culture in the Digital Age* New York: Metropolitan Books.

*International Journal of Communication*, (2011,5), Special Issue on the Arab Revolutions (skim), At: IJOC.org

Juris, Jeff (2008) *Networked Futures, London:* Duke University Press, pp. 267-286.

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Apr 18:**     **SESSION 12:** Global Governance and the Future of the Internet (JDA)

**Required Readings:**

Rodrik, Dani “The False Economic Promise of Global Governance,” August 11, 2016.  
At: <https://www.project-syndicate.org/commentary/global-governance-false-economic-promise-by-dani-rodrik-2016-08>

Cowhey and Aronson, (2017) *Digital DNA: Disruption and the Challenges for Global Governance*, New York: Oxford University Press, Chapters 5 and 9, pp. 94-122, 233-261.

Nye Jr., J. S. (2014). *The Regime Complex for Managing Global Cyber Activities* (Global Commission on Internet Governance No. 1) (pp. 1–20). Centre for International Governance Innovation. Retrieved from [https://www.cigionline.org/sites/default/files/gcig\\_paper\\_no1.pdf](https://www.cigionline.org/sites/default/files/gcig_paper_no1.pdf)

**Recommended Readings:**

DeNardis, Laura, (2014) *The Global War for Internet Governance* New Haven, CT: Yale University Press.

Drake, William J., and Monroe Price (eds.), “Beyond Netmundial: The Roadmap for Institutional Improvements to the Global Internet Governance Ecosystem,” August 2014,  
[http://www.global.asc.upenn.edu/app/uploads/2014/08/BeyondNETmundial\\_FINAL.pdf](http://www.global.asc.upenn.edu/app/uploads/2014/08/BeyondNETmundial_FINAL.pdf)

Drake, William, “Background Paper: Data Localization and Barriers To Cross-Border Data Flows Shaping the Future of Digital Economy and Society,” Workshop on Cross-Border Data Flows and the Global Economy, The World Economic Forum San Francisco, 22-23 March 2017. (To be distributed)

rown, Ian and Christopher T. Marsden. 2013. *Regulating Code: Good Governance and Better Regulation in the Information Age*. Cambridge, MA: MIT Press.

The Bildt Commission. Global Commission on Internet Governance. 2016. “One Internet,” Final Report by the Centre for International Governance and the Royal Institute for International Affairs. At: [261http://ourinternet.org/report#chapter--preface](http://ourinternet.org/report#chapter--preface).

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Apr 25:**     **SESSION 13:** The Internet and the Political System: Electoral Campaigns, Fake News and Social Media As the Space of Political Communication (MC)

**(FINAL PAPERS DUE AT LAST CLASS SESSION)**

**Required Readings:**

Castells, Manuel (2009) *Communication Power*, Oxford: Oxford University Press, pp. 193-254.

Woolley, S. C., & Howard, P. N. (2016). Automation, Algorithms, and Politics| Political Communication, Computational Propaganda, and Autonomous Agents — Introduction. *International Journal of Communication*, 10(0), 9.

Donovan, Joan (2016) “Can you hear me now?” *Phreaking the party line from operators to occupy*, *Information, Communication & Society*, 19:5, pp. 601-617.  
<http://www.tandfonline.com/doi/abs/10.1080/1369118X.2016.1139610?journalCode=rics20>

Guo, L. and Vargo, C. (2020) “Fake news and emerging online media ecosystem. An integrated intermedia agenda-setting analysis of the 2016 US Presidential election” *Communication Research*, 47 (2), 178-200

Barberá, P., Jost, J. T., Nagler, J., Tucker, J. A., & Bonneau, R. (2015). Tweeting From Left to Right: Is Online Political Communication More Than an Echo Chamber? *Psychological Science*, 26(10), 1531–1542.  
<https://doi.org/10.1177/0956797615594620>

Arsenault, Amelia and Manuel Castells (June 2006) “Conquering the minds, conquering Iraq. The social production of misinformation in the United States. A case study”, *Information, Communication and Society*, pp. 284-307. At:  
<http://www.tandfonline.com/doi/abs/10.1080/13691180600751256>

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**Recommended Readings:**

**Castells, Manuel (2018) *Rupture. The Crisis of Liberal Democracy*, Cambridge: Polity Press**

**Thompson, John B. (2000) *Political Scandal. Power and Visibility in the Media Age*,  
Cambridge: Polity Press.**

**Katz, James, et. alter (2013) *The Social Media President: Barack Obama and the Politics of  
Digital Engagements*, New York: Palgrave Macmillan.**

**Sey, Araba and Manuel Castells (2004) "Networked politics: Internet and the political  
process," in Castells, Manuel (ed.) *The Network Society: A cross-cultural perspective*,  
Northampton, MA: Edward Elgar**

**McCarthy, Helen, et al. "Network logic: Who governs in an interconnected world,"  
London: Demos.**

**Hollihan, Thomas (2008) *Uncivil Wars: Political Campaigns in the Media Age*," Bedford: St  
Martin's Press, pp. 73-93, 139-163.**



**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

***Statement on Academic Conduct and Support Systems:***

**Statement on Academic Conduct and Support Systems Academic Integrity Policy:**  
The School of Communication maintains a commitment to the highest standards of ethical conduct and academic excellence. Any student found responsible for plagiarism, fabrication, cheating on examinations, or purchasing papers or other assignments will be reported to the Office of Student Judicial Affairs and Community Standards and may be dismissed from the School of Communication. There are no exceptions to the school's policy.

**Academic Conduct:**

**Plagiarism – presenting someone else's ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, "Behavior Violating University Standards" [policy.usc.edu/scampus-part-b](http://policy.usc.edu/scampus-part-b). Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, [policy.usc.edu/scientific-misconduct](http://policy.usc.edu/scientific-misconduct).**

**In addition, it is assumed that the work you submit for this course is work you have produced entirely by yourself and has not been previously produced by you for submission in another course, without approval of the instructor.**

**Emergency Preparedness/Course Continuity in a Crisis**

**In case of a declared emergency if travel to campus is not feasible, USC executive leadership will announce an electronic way for instructors to teach students in their residence halls or homes using a combination of Blackboard, teleconferencing, and other technologies. See the university's site on Campus Safety and Emergency Preparedness.**

**Support Systems:**

***Counseling and Mental Health - (213) 740-9355 – 24/7 on call***  
**[studenthealth.usc.edu/counseling](http://studenthealth.usc.edu/counseling)**

**Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.**

***National Suicide Prevention Lifeline - 1 (800) 273-8255 – 24/7 on call***  
**[suicidepreventionlifeline.org](http://suicidepreventionlifeline.org)**

**Free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week.**

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

***Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-9355(WELL), press "0" after hours – 24/7 on call [studenthealth.usc.edu/sexual-assault](http://studenthealth.usc.edu/sexual-assault)***  
Free and confidential therapy services, workshops, and training for situations related to gender-based harm.

***Office of Equity and Diversity (OED) - (213) 740-5086 | Title IX – (213) 821-8298***  
**[equity.usc.edu](http://equity.usc.edu), [titleix.usc.edu](http://titleix.usc.edu)**

Information about how to get help or help someone affected by harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants.

***Reporting Incidents of Bias or Harassment - (213) 740-5086 or (213) 821-8298***  
**[usc-advocate.symplicity.com/care\\_report](http://usc-advocate.symplicity.com/care_report)**

Avenue to report incidents of bias, hate crimes, and microaggressions to the Office of Equity and Diversity |Title IX for appropriate investigation, supportive measures, and response.

***The Office of Disability Services and Programs - (213) 740-0776***  
**[dsp.usc.edu](http://dsp.usc.edu)**

Support and accommodations for students with disabilities. Services include assistance in providing readers/notetakers/interpreters, special accommodations for test taking needs, assistance with architectural barriers, assistive technology, and support for individual needs.

***USC Campus Support and Intervention - (213) 821-4710***  
**[campussupport.usc.edu](http://campussupport.usc.edu)**

Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

***Diversity at USC - (213) 740-2101***  
**[diversity.usc.edu](http://diversity.usc.edu)**

Information on events, programs and training, the Provost's Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

***USC Emergency - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call***  
**[dps.usc.edu](http://dps.usc.edu), [emergency.usc.edu](http://emergency.usc.edu)**

Emergency assistance and avenue to report a crime. Latest updates regarding safety, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.

***USC Department of Public Safety - UPC: (213) 740-6000, HSC – 24/7 on call***

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2022**

**dps.usc.edu**

Non-emergency assistance or information.

***Annenberg Student Success Fund***

**<https://annenberg.usc.edu/current-students/resources/additional-funding-resources>**

The Annenberg Student Success Fund is a donor-funded financial aid account available to USC Annenberg undergraduate and graduate students for non-tuition expenses related to extra- and co-curricular programs and opportunities.

***Breaking Bread Program [undergraduate students only]***

**<https://undergrad.usc.edu/faculty/bread/>**

The Breaking Bread Program is designed to provide individual undergraduate students with an opportunity to meet and have scholarly discussions with faculty members outside of the normal classroom setting. Through this program, students and faculty enjoy good company and great conversation by literally “breaking bread” over a meal together and USC will pick up the tab! Your meal event can take place anywhere outside of the normal classroom setting. Your venue can be a restaurant or eatery on or off-campus.