



COMM 204 Public Speaking (4 units)

FALL 2022 – M/W – 10 – 11:50am

Section: 20377

Location: ANN 309

Instructor: Adam Navarro

Office Hours: By appointment or Zoom

Contact: adamnava@usc.edu

Class Website:

<http://aenavarro125.wixsite.com/mysite-1>

Course Description

An introduction to the fundamental principles and techniques of effective oral communication. Students will frequently prepare and present talks of informative or persuasive intent. Emphasis will be placed on the collection, analysis, and organization of material appropriate to typical public address situations, as well as on the linguistic, vocal, and physical skills needed for effective delivery.

Student Learning Outcomes

By completing this course, students will be able to:

- Express themselves critically and creatively through public speaking
- Understand fundamental speech concepts and strategies and apply them in practice
- Analyze audiences to meet their communicative needs and respect their boundaries
- Conduct research and present evidence as components of speech activities
- Effectively supplement their speeches with multimedia tools and visual aids
- Apply inclusivity criteria to their speeches
- Apply ethics common to the communication discipline in their construction of speeches
- Describe the fundamentals of voice anatomy
- Apply fundamental vocal techniques as part of a healthy speech practice
- Build their confidence as public speakers

Course Expectations / Policies

You are required to take responsibility for your actions and must honor the attempts of others to improve themselves. You will be asked to challenge yourself, expand your comfort zones, and respect those around you. A speech class can be one of the best classes you will take because the classroom environment is so positive and constructive. This class is about growth, yours and your classmates.

This is also a class about self-expression. Everyone in this class will fumble, everyone will improve, and hopefully, everyone will have fun. I will make every effort to create a classroom environment where people feel comfortable and confident expressing themselves. This includes everyone and anyone! Therefore, I will not tolerate racist, sexist, homophobic, condescending, or judgmental language in our class discussions or your presentations. We will discuss a wide variety of interesting issues this semester. You never have to agree with an idea, example, experience, or concept, but you must listen receptively to everyone. If I feel you are unable to offer classmates your undivided respect, you will be removed. The only person you are allowed to make fun of in this class is yourself-and even self-deprecation should be kept to a minimum and only be used as a rhetorical device in a speech.

Required Reading and Supplementary Materials

[Public Speaking Project](#)

Speak for Yourself: An Introduction to Public Speaking by Adam Navarro.

(ZCT) Apple iBooks version Available here <https://books.apple.com/us/book/speak-for-yourself/id1450182651>
(ZCT) PDF Version available here https://b1f107c2-9add-48a4-8305-80ea7f1008fb.filesusr.com/ugd/40512f_038034f60f4347ebaa9f186915a98384.pdf

Description and Assessment of Assignments

Interview Speech (5 points): Will be announced in class. Two parts.

Cultural Narrative Speech (10 points): This is a (3-5 minute) speech that requires you to tell the class a story about yourself. This story should exhibit your relationship to a particular culture (i.e. race, gender, sexuality, sports team, academic club, workplace, etc.). No outline is required. Look to the Cultural Narrative Speech Handout for further instruction.

Informative Speech (15 points): This is a (5-7 minute) original, factual speech on a realistic subject to fulfill the general goal of informing the audience. Your Informative Speech will consist of an introduction (attention getter, thesis, & preview statement), 3 main points, transitional devices, at least 4 credible sources, and a conclusion (restated preview statement, thesis, & attention getter). Typed outline required. Look to Informative Speech Handout for further instruction.

Special Occasion Speech (10 points): This is a (2-3 minute) original speech designed to prepare you for speeches that are given in ceremonial contexts (funeral, graduation, weddings, etc.) No outline is required. Look to Special Occasion Speech Handout posted on my website for further instructions.

Persuasive Speech (20 points): This is a (7-9 minute) original speech designed to inspire, reinforce, or change beliefs, attitudes, values, or actions of the audience. Much like the informative speech, you will be graded on the use of organizational techniques. You will be required to incorporate 6 credible sources. Look to the Persuasive Speech Handout for further instruction.

Midterm (10 points) & Final Exam for (15 points): Multiple Choice & Short answer; 882E-SCANTRON REQUIRED. Review for exams will be in class.

Participation (15 points): The class will be assigned participation activities (quizzes, role play, application games, in-class analyses, etc.) almost every day of class. If you are not here, you will be unable to participate which will result in point deductions. Much of your participation will rely on chapter readings assigned in this course. If you are unable to answer particular questions because you are behind in the reading, your participation score will be reduced. Additionally, your participation score also reflects your ability to effectively listen to others. Listening is after all a theoretical component, which the author of your textbook dedicates an entire chapter to. Furthermore, the nature of this class requires heavy personal disclosure of experiences—so if you aren't providing your full attention, you are at risk of seeming insensitive. If you are a bad audience member, if you are caught distracted by a laptop, cell phone, practicing your speech, writing your personal to-do lists, doing homework, fingernails, split ends, a loud candy wrapper, or your peers love notes, your participation score will be reduced.

And finally, attendance and tardiness impact your participation score significantly. Each tardy results in a .25 -point deduction. It is also your responsibility to make sure that I have you documented as tardy and not absent before you leave. Otherwise, you will receive a .5-point deduction. (Refer to excused/unexcused absence policy above for rule contingencies.)

Make-Ups/Unexcused Absences

No "late" papers/presentations will be accepted and no make-up exams will be given unless you have an excused absence. Unexcused absences will result in a grade of zero (0) for all assigned work and presentations.

Excused absences include the following and only the following:

- A physician's verified medical excuse.
- A school-sponsored event (e.g.: debate tournament, athletic event) in which you are a participant. In this case, it is your responsibility to show me written verification from your coach **before the event occurs**.
- A funeral provided you bring me the funeral program.

If you are tardy the day a speech is due, you will receive a letter grade point deduction for every student speech you miss. You are not allowed to walk into class while others are presenting. Therefore, missing a speech or two

could make you 20-30 minutes late.

ACADEMIC HONESTY: Cheating and plagiarism are serious violations of the student conduct code. Cheating or plagiarizing will result in a zero on the assignment or test and may result in suspension, failure in the course, and/or other disciplinary action taken by the College. All incidents of cheating and plagiarism will be reported to the Office of Student Affairs.

Breakdown of Grade

Assignment	Points	% of Grade
Interview / Introduction Speech	5	5%
Cultural Narrative Speech	10	10%
Informative Speech	15	15%
Special Occasion Speech	10	10%
Persuasive Speech	20	20%
Midterm	10	10%
Final Exam	15	15%
Participation	15	15%
Total	100	100%

GRADING SCALE out of 100 points (Total number of points accumulated)

94 to 100%: A	80% to 83%: B-	67% to 69%: D+
90% to 93%: A-	77% to 79%: C+	64% to 66%: D
87% to 89%: B+	74% to 76%: C	60% to 63%: D-
84% to 86%: B	70% to 73%: C-	0% to 59%: F

Grading Standards

Letter Grade	Description
A	Excellent; demonstrates extraordinarily high achievement; comprehensive knowledge and understanding of subject matter; all expectations met and exceeded.
B	Good; moderately broad knowledge and understanding of subject matter; explicitly or implicitly demonstrates good, if not thorough understanding; only minor substantive shortcomings.

C	Satisfactory/Fair; reasonable knowledge and understanding of subject matter; most expectations are met; despite any shortcomings, demonstrates basic level of understanding.
D	Marginal; minimal knowledge and understanding of subject matter; more than one significant shortcoming; deficiencies indicate only the most rudimentary level of understanding.
F	Failing; unacceptably low level of knowledge and understanding of subject matter; deficiencies indicate lack of understanding.

Grading Timeline

I am planning to complete all grading of assignments within one week of their due dates. Please reach out to me if you are missing feedback on any of your assignments.

*The first week of class will be conducted remotely over Zoom. We will resume in-person instruction on Wednesday 1/19/2021.

Tentative Class Schedule

January 10 th (remote)	Overview of Course Syllabus/Expectations Overview of Student Codes of Conduct Meet positive buddy Interview Speech
January 12 th (remote)	Continue Interview Speech. Name Game (if time permits) <i>Homework: Read Chapter 1 (Becoming a Public Speaker) by the following class period.</i>
January 17 th	MLK Jr. Birthday (Holiday)
January 19 th	Discuss Chapter 1 (Becoming a Public Speaker) <i>Homework: Read Chapter 5 (Listeners and Speakers) by the following class period.</i>
January 24 th	Discuss Chapter 5 (Listeners and Speakers) <i>Homework: Read Chapters 3 (Managing Speech Anxiety), 16 (Language), 17 (Methods of Delivery), 18 (The Voice), 19 (The Body). Bring in a hard copy of your favorite poem/song (no length/language requirement).</i>
January 26 th	Discussion Chapters 3 (Managing Speech Anxiety), 16 (Language), 17 (Methods of Delivery), 18 (The Voice), 19 (The Body). Improv Workshop Delivery Workshop <i>Homework: Prepare Cultural Narrative Speech</i>
January 31 st	Cultural Narrative Speeches Due Group A If you are tardy the day a speech is due, you will receive a letter grade point deduction for every student speech you miss. You are not allowed to walk into class while others are presenting. Therefore, missing a speech or two could make you 20-30 minutes late.
February 2 nd	Continue Cultural Narrative Speeches Group B <i>Homework: Read Chapter 2 (Overview of a Speech), 4 (Ethical Public Speaking),</i>

6 (Analyzing the Audience), 21 (Informative Speaking).

February 7 th	<p>Discuss Chapter 2 (Overview of a Speech), 4 (Ethical Public Speaking), 6 (Analyzing the Audience), 21 (Informative Speaking) Overview of Informative Speech Assignment <i>Homework: Read Chapter 7 (Selecting a Topic and Purpose), Chapter 8 (Developing Supporting Material), Chapter 9 (Locating Supporting Material), Chapter 20 (Presentation Aids).</i></p>
February 9 th	<p>Discuss Chapters 7 (Selecting a Topic and Purpose), Chapter 8 (Developing Supporting Material), Chapter 9 (Locating Supporting Material), Chapter 20 (Presentation Aids). Banned Topics <i>Homework: Determine Informative Topic. Have 3 topics picked out for the next class.</i></p>
February 14 th	<p>Topic Approval. Your topic must be approved by me. You will read three researched-based topics for today. I may ask you to cite your research orally to make sure it is credible. The class will vote on what speech they want to hear and that is the topic you will do. <i>Homework: Read Chapters 10 (Internet Research), Chapter 11 (Citing Sources in your Speech).</i></p>
February 16 th	<p>Citation Activity <i>Homework: Read Chapters 12 (Organization), 13 (Organizational Patterns), 14 (Outlining the Speech), 15 (Introducing and Concluding the Speech).</i></p>
February 21 st	<p>Presidents Day (Holiday)</p>
February 23 rd	<p>Topic Revisions Discuss Chapters 12 (Organization), 13 (Organizational Patterns), 14 (Outlining the Speech), 15 (Introducing and Concluding the Speech).</p>
February 28 th	<p>Outline Activity Midterm Review <i>Homework: Study for Midterm</i> <i>Complete Informative Outline. Incomplete outlines will not receive full participation credit, which is the equivalent of losing a letter grade on the Informative Speech.</i></p>
March 2 nd	<p>Midterm (882E Scantron Required) <i>Homework: Complete Informative Outline. Incomplete outlines will not receive full participation credit, which is the equivalent of losing a letter grade on the Informative Speech.</i></p>
March 7 th	<p>First Drafts of Informative Outlines due at the <u>Beginning of Class</u>. You will hand in the first draft of your typed outline. I will look over common errors for you to correct before you hand in your final draft. If you do not bring a typed outline today, you lose participation points. <i>Homework: Rehearse Informative Speech. Read Chapter 23 (Speaking on Special Occasions).</i></p>
March 9 th	<p>Discuss Chapter 23 (Speaking on Special Occasions). Discuss Special Occasion Speech</p>
March 13 th -20 th	<p>Spring Recess</p>

March 21 st	<p>Delivery Workshop You will continue to work on your outlines but also be prepared to deliver parts of your speech. I may ask you to deliver portions of your speech to the class. Please be ready.</p>
March 23 rd	<p>Delivery Workshop (continued)</p>
March 28 th	<p>Final Draft Informative Outlines and Speeches Due (Group A) All revised student outlines are collected on 3/28/2022. Must submit a typed, printed copy. The instructor will not accept rough drafts of outlines that are handwritten, through email, or on disc. If you want credit for your outline, you must turn in a printed and stapled hard copy of it when collected. If you have a college-documented excuse (jury duty, hospitalization, etc.), you will have to staple documentation in addition to contacting me through email with the reason for your extension.</p>
March 30 th	<p>Complete Informative Speeches (Group B)</p>
April 4 th	<p>Special Occasion Speeches Due If you are tardy the day a speech is due, you will receive a letter grade point deduction for every student speech you miss. You are not allowed to walk into class while others are presenting. Therefore, missing a speech or two could make you 20-30 minutes late. Topic Criteria for Persuasive Speech <i>Homework: Read Chapter 22 (Persuasion)</i> <i>Determine Persuasive Topic</i></p>
April 6 th	<p>No Class Today</p>
April 11 th	<p>Discuss Fallacies Argumentation Activity</p>
April 13 th	<p>Topic Approval Discuss Chapter 22 (Persuasion) Overview of Persuasive Speech Assignment <i>Homework: Complete Persuasive Speech Outline.</i></p>
April 18 th	<p>First Drafts of Persuasive Outlines Due at the <u>Beginning of Class</u>. You will hand in the first draft of your typed outline. I will look over common errors for you to correct before you hand in your final draft. If you do not bring a typed outline today, you lose participation points.</p>
April 20 th	<p>Delivery Workshop. You will continue to work on your outlines but also be prepared to deliver parts of your speech. I may ask you to deliver portions of your speech to the class. Be ready. <i>Homework: Prepare final drafts and speeches for the next class.</i></p>
April 25 th	<p>Final Draft of Persuasive Speeches Outlines Due (Group B) (All student outlines are collected on 4/25/2022. Must submit a hard copy.) All outlines will be collected at the beginning of class. The instructor will not accept final drafts of outlines through email or on disc. If you want credit for your outline, you must turn in a hard copy of it when collected. If you have a college-documented excuse (jury duty, hospitalization, etc.), you will have to staple documentation in addition to contacting me through email with the reason for your extension. All students are expected to attend on all</p>

days. Students who are tardy on either speech day will receive a deduction for every speech they miss. Students who miss the first day of speeches will not be given an opportunity to speak if they don't provide a college documented excuse. This rule was established to maintain fairness for students who attend the first day and are forced to do their informative speech as a result of your absence. This rule also ensures speakers have an equal amount of audience members. Students who miss speech days will receive a 2-point deduction. If you have jury duty or another college documented excuse, you may make up the participation points (this should be arranged with me in advance).

April 27 th	Complete Persuasive Speeches (Group A) No outlines will be accepted today
May 2 nd	Study Day <i>Homework: Study for the Final Exam</i>
May 4 th	Final Exam 8 – 10 AM (882E Scantron Required) Final Announcements

Dropping the Class

It is the student's responsibility to officially withdraw (drop) from the class. Students who no longer attend class but do not withdraw will receive a failing grade ("F") at the end of the semester, USC policy.

Statement on Academic Conduct and Support Systems

a. Academic Conduct

Plagiarism

Plagiarism – presenting someone else's ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in [SCampus](#) in Part B, Section 11, "[Behavior Violating University Standards](#)." Other forms of academic dishonesty are equally unacceptable. See additional information in *SCampus* and university policies on scientific misconduct, policy.usc.edu/scientific-misconduct.

The School of Communication maintains a commitment to the highest standards of ethical conduct and academic excellence. Any student found responsible for plagiarism, fabrication, cheating on examinations, or purchasing papers or other assignments will be reported to the Office of Student Judicial Affairs and Community Standards and may be dismissed from the School of Communication. There are no exceptions to the school's policy.

In addition, it is assumed that the work you submit for this course is work you have produced entirely by yourself, and has not been previously produced by you for submission in another course, without approval of the instructor.

b. Support Systems

Counseling and Mental Health - (213) 740-9355 – 24/7 on call

studenthealth.usc.edu/counseling

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.

National Suicide Prevention Lifeline - 1 (800) 273-8255 – 24/7 on call

suicidepreventionlifeline.org

Free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week.

Relationship and Sexual Violence Prevention and Services (RSVP) - (213) 740-9355(WELL), press "0" after hours – 24/7 on call

studenthealth.usc.edu/sexual-assault

Free and confidential therapy services, workshops, and training for situations related to gender-based harm.

Office of Equity and Diversity (OED)- (213) 740-5086 | Title IX – (213) 821-8298

equity.usc.edu, titleix.usc.edu

Information about how to get help or help someone affected by harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants. The university prohibits discrimination or harassment based on the following *protected characteristics*: race, color, national origin, ancestry, religion, sex, gender, gender identity, gender expression, sexual orientation, age, physical disability, medical condition, mental disability, marital status, pregnancy, veteran status, genetic information, and any other characteristic which may be specified in applicable laws and governmental regulations. The university also prohibits sexual assault, non-consensual sexual contact, sexual misconduct, intimate partner violence, stalking, malicious dissuasion, retaliation, and violation of interim measures.

Reporting Incidents of Bias or Harassment - (213) 740-5086 or (213) 821-8298

usc-advocate.symplicity.com/care_report

Avenue to report incidents of bias, hate crimes, and microaggressions to the Office of Equity and Diversity | Title IX for appropriate investigation, supportive measures, and response.

The Office of Student Accessibility Services - (213) 740-0776

osas.usc.edu/

Support and accommodations for students with disabilities. Services include assistance in providing readers/notetakers/interpreters, special accommodations for test taking needs, assistance with architectural barriers, assistive technology, and support for individual needs.

USC Support and Advocacy - (213) 821-4710

ucsa.usc.edu

Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

Diversity at USC - (213) 740-2101

diversity.usc.edu

Information on events, programs and training, the Provost's Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

USC Emergency - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call

dps.usc.edu, emergency.usc.edu

Emergency assistance and avenue to report a crime. Latest updates regarding safety, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.

USC Department of Public Safety - UPC: (213) 740-6000, HSC: (323) 442-120 – 24/7 on call

dps.usc.edu

Non-emergency assistance or information.

Annenberg Student Success Fund

<https://annenberg.usc.edu/current-students/resources/annenberg-scholarships-and-awards>

The Annenberg Student Success Fund is a donor-funded financial aid account available to USC Annenberg undergraduate and graduate students for non-tuition expenses related to extra- and co-curricular programs and opportunities.