

CTWR 432: CALL TO ACTION

Writing Stories of Relevance & Social Impact

Allison Begalman • 2 units •



The stories we choose to tell exposes audiences to all sorts of issues, worlds, and characters. Sometimes these stories have a positive impact, inspiring innovation, activism, and a shift in perspective. Other times, stories are not representative or authentic to the character, world, or event. As creators, we have the collective power to shift culture. The stories we choose to tell and the flawed characters we choose to create are a responsibility, but they can also be a call to action.

Through lectures, screenings, and several guest speakers, we will push past the fear of social impact storytelling and examine how storytellers have tackled such topics as sexism, racism, ableism, and climate change. We'll look at how you can be an agent of change and write effective stories for topics you are passionate to tell. Lastly, we'll look at some of the issues facing social impact storytelling and how you can make a difference at any level in the Entertainment Industry. This class is a call to action, empowering you to tell the stories you want to write and create the Hollywood you want to see.

Fair Warning: This class will be a learning space where all perspectives will be welcomed and challenged. It is recommended for any creator who wants to be an agent of change in Hollywood.

Other Spring 2022 Courses:

CTWR 430 "Comedy Monsters: Writing Lovable Characters with Guts, Giggles, & Gore" - 2 units
#19409R - Mondays - 7-10pm

CTWR 431: 21st Century Villains & Heroes: Writing Modern Narratives of War & Justice - 2 units
#19350 - Wednesdays - 7-10pm