

Professor Anikó Imre | Mondays 2:00-5:50PM | SCA 316



CTCS 587 Seminar In Television Theory

The main goal of this course is to understand and articulate the specific challenges and rewards of dealing with television, a hybrid and quickly-changing medium and global business that compels the integration of industrial, technological, textual, reception-oriented, geopolitical, historical, ideological, affective and ethical frameworks. We pay particular attention to television's historical evolution, its relationship to other media, its preferred genres, its modes of televisual spectatorship and consumption, and its political-economic modes of operation. While the majority of programs to discuss will be English-speaking, the course adopts a perspective on television that is at once global, national and regional.