

Fall 2020 RED 417 - History of Planning and Development – 4 units  
Wednesdays 6:00pm – 9:20pm. Room: CPA 102  
Instructor: Clark Taylor | [clarktaylor@usc.edu](mailto:clarktaylor@usc.edu)  
Teaching Assistant: Bonnie Wang | [wangbonn@usc.edu](mailto:wangbonn@usc.edu)

### **Introduction:**

It has been said that the city is the crowning invention of human genius. It is hard to imagine any other collective effort as grand, or any impact on society as profound, as the development of cities. In this course, we will take an historical and critical approach to the history of urban planning and development. The overarching objective of the course is to demonstrate the ways in which cities and citizens have innovated in the past so that we may gain insight into how to develop cities in the future. All materials will be framed (however tangentially) in the context of the current realities and future possibilities of urban planning and development.

### **About me:**

I currently work as an Urban Planner for the County of Los Angeles. I have been practicing as an urban designer and planner for over 10 years. My education is in Landscape Architecture and Urban Design. I received a Master of Landscape Architecture Degree from Cornell University where I wrote my thesis on urban development in Latin American cities. I began a PhD program at UCLA, and I completed all courses and exams, but I opted not to follow through with completing my dissertation. My studies at UCLA focused on the history of urban development and design.

I have been working in Southern California since 2011. I have worked in the private sector as an Urban Planner and Urban Designer, and I have been working in the Public Sector since 2015. I have worked at the City of Los Angeles, the City of San Diego, and now at the County of Los Angeles. I have also taught at Cornell, UCLA, Loyola Marymount University and now USC.

### **About the Course:**

It is a history course and there is quite a bit of reading. The deliverables will consist of weekly quizzes, three book review papers, and a final exam. The content will focus mostly on development and planning in the West since about 1850. Each Friday morning after the lecture, I will post the lecture slides and a weekly online quiz related to the previous lecture. I will also post the required reading for the following the week.

### **Attendance:**

You can attend the lectures live in CPA 102, via zoom or by viewing the recorded lectures on blackboard. No promises are made about the quality of the zoom sessions or the recordings.

### **Required Readings:**

Articles and book chapters related to the weekly lecture will be provided to you each week as pdf files. In addition to the scanned pdfs, the following three books are required

to be purchased and read in their entirety. Each is between \$10 and \$20 and can easily be found on Amazon or at other retailers:

1. Paris Reborn: Napoleon III, Baron Haussmann, and the Quest to Build a Modern City. Staphane Kirkland. St. Martins Press. 2013. [Amazon Link](#).
2. Building Suburbia: Green Fields and Urban Growth, 1820 – 2000. Dolores Hayden. Vintage Books. 2003. [Amazon Link](#).
3. The Big Short: Inside the Doomsday Machine. Michael Lewis. WW Norton and Company. 2011. [Amazon Link](#).

### **Weekly Quizzes (30% of Grade):**

Each week there will a quiz due. All weekly quizzes will be based on that week's readings and lecture. Quizzes will be 10 questions and a quiz can be taken as many times as you would like. Answers will not be provided until after the grading period ends. These quizzes will open each Friday at 12:00 pm and will be due the following Tuesday at 11:59pm (the quizzes from weeks one, two and three will be due on September 14) . No late work will be accepted. Quizzes can include content from readings, lectures, and lecture slides or any material included in that week's module on Blackboard. Lectures, slides, quizzes and writing prompts will be posted each week on Friday by 12:00pm. The two lowest quiz scores can be dropped.

### **Response Papers (30% of Grade)**

All four of the books above are required readings. You will be required to submit a response paper to each of the required books this semester. For each paper, you are to write a brief summary of the book along with a brief analysis of how the development processes and outcomes can be applied to a subject of your choice. You may choose to address a subject that provides the most benefit to you. For example, if you are most interested in the financial analysis and aspect of real estate development, you may choose to write about how the specific financing outlined in *Paris Reborn* can be compared, contrasted or otherwise applied to contemporary financing models and strategies. Each paper must be no less than 1000 words and no more than 1500 words. Points will be deducted if the paper is too short or too long. The paper should be double spaced and be written 11-point Helvetica or Arial font. All papers must be turned in as Microsoft Word files to verify word count.

### **Final Project (40% of Grade):**

Each student must complete a final project and give a presentation of their work. The final project includes a written report and a presentation to the class. The intention of the final project is to give student an opportunity to explore in depth on or more of the examined through the readings and lectures. Each project should include elements of historical research and evaluation, but students may choose to examine contemporary projects. The final presentations will be given during the last weeks of the class. Each students score depends in part on their providing attention to their colleagues' presentations. Each final paper and presentation will be made available to the class so that your fellow students can benefit from access to your work.

## Weekly Schedule:

Week	Lecture Date	Topic(s)	Assignments	Assignment Due Date	Readings
1	Aug 25	Introductions Syllabus	Syllabus Quiz	Aug 31	N/A
2	Sept 1	Pre-Modern Cities, Before 1450	Content Quiz	Sept 7	Sabloff 1-30, 57- 72, 117-130 Lees, A. 1-45
3	Sept 8	Early Modern Cities, 1450- 1750	Content Quiz	Sept 14	Baer, W. "Planning..." Baer, W. "William Penn" Lees, A. 45-62
4	Sept 15	The Rational City, 1750- 1850	Content Quiz	Sept 21	<i>Kirkland</i>
5	Sept 22	The Industrial City, 1850- 1890	Content Quiz <b>Response Paper 1</b>	Sept 28	Gandy, M. 77- 115
6	Sept 29	The City Beautiful, 1890-1920	Content Quiz <i>Project Proposal Due</i>	Oct 5	City Beautiful Smith
7	Oct 6	The Modernist City, 1920 – 1945	Content Quiz	Oct 12	Stein, C. 1-75 Lees, A. 94-110
8	Oct 13	The Suburban City, 1945- 1970	Content Quiz <b>Response Paper II</b>	Oct 19	<i>Hayden</i>
9	Oct 20	The Post- Modern City, 1970-1990	Content Quiz <i>Project Annotated</i>	Oct 26	Forsyth, A. 70-99 Rybczynski, W. 90-145

			<u>Bibliography Due</u>		<a href="#">The Charter of New Urbanism</a>
10	Oct 27	The Neo-Liberal City, 1990-2000	Content Quiz	Nov 2	Robbins, P. 1-33 Smith, N. 51-119
11	Nov 3	The Financial City, 2000-2010	Content Quiz <b>Response Paper III</b>	Nov 9	<u>Lewis, M.</u>
12	Nov 10	The Post-Liberal City, 2010-2020	Content Quiz <u>Project Executive Summary Due</u>	Nov 16	Arab Spring Occupy Wall Street Black Lives Matter
13	Nov 17	The Future City, 2020 and beyond	Content Quiz	Nov 23	Glaeser, E. Evicted
14	Nov 24	No Class	<u>Project Presentations Due</u>	Nov 30	
15	Dec 1	Final Presentations	<u>Project Report Due</u>	Dec 7	
16	Dec 8	Final Presentation			

**Grading:**

Your grade will be determined by the parameters above. All final grades will be calculated based on the following table:

	A 93.00% - 100.00%	A- 90.00% - 92.99%
B+ 87.00% - 89.99%	B 83.00% - 86.99%	B- 80.00% - 82.99%
C+ 77.00% - 79.99%	C 73.00% - 76.99%	C- 70.00% - 72.99%
	D 50.00% - 69.99%	
	F 00.00% - 49.99%	

**Office Hours:**

Mr. Taylor's office hours will take place via Zoom on Fridays from 10:00am to 12:00pm or longer as needed.

Ms. Wang's office hours will take place via Zoom on Thursdays from 3:00pm to 5:00pm or longer as needed.

**Academic Considerations:**

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me as early in the semester as possible. DSP is located in STU 301 and is open from 8:30 a.m. – 5:00 p.m., Monday - Friday. The DSP phone number is (213) 740-0776. *If you are approved for academic accommodations, please provide documentation in the first three weeks of class.*