



# SHORT FORM VIDEO

## Storytelling for the Web

In this course, students will conceptualize, create, and distribute thoughtful media narratives that challenge and intervene within social media platforms. Students will consider the questions: With social media as an accessible tool for most, how can it function as a critical and creative tool? How has social media rewritten our understanding of personal and political narratives and history? What political activism and/or art-making is possible on social media platforms? Lectures, readings and class discussions will compliment studio production.

**IML 140** · **PROF. JEANNE JO**

**FALL 2021** · Monday, 11:00 to 12:50pm