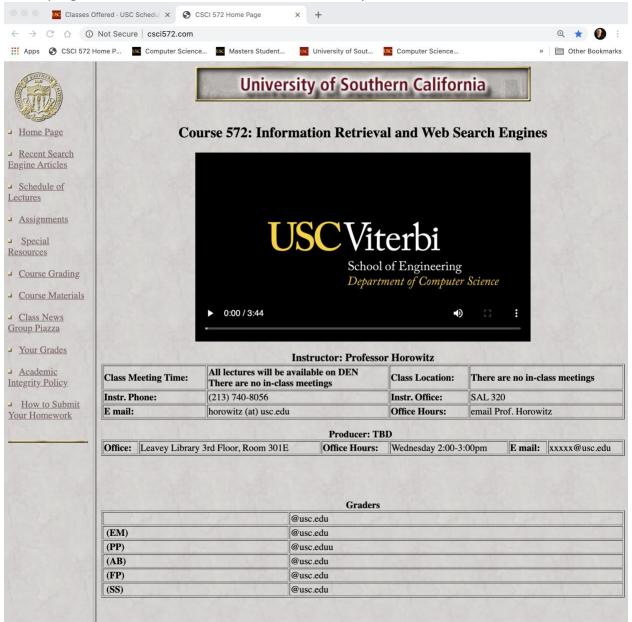Below are the first two pages of the course website which is located at *csci572.com*
The Schedule of Lectures contains a list of all of the topics to be covered
All lectures will be recorded and posted to the DEN website. Student interaction will be via the Piazza program. Exams will be administered both locally and online.

University of Southern California

Course 572: Information Retrieval and Web Search Engines

Instructor: Professor Horowitz

Class Meeting Time:	All lectures will be available on DEN There are no in-class meetings	Class Location:	There are no in-class meetings
Instr. Phone:	(213) 740-8056	Instr. Office:	SAL 320
E mail:	horowitz (at) usc.edu	Office Hours:	email Prof. Horowitz

Producer: TBD

Office:	Leavey Library 3rd Floor, Room 301E	Office Hours:	Wednesday 2:00-3:00pm	E mail:	xxxxx@usc.edu

Graders

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Schedule of Lectures

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Date	Topic	Course Notes	Readings from **Introduction to Information Retrieval, Manning, Raghavan, Schutze, 581 page book, pdf** All GOTO links below refer to chapters/sections in the above book.	Video Lectures, some taken from • Information Retrieval Course Matching Our Textbook • 8th International Summer School on Information Retrieval NOTE: Videos with a double star (**) are required for the exam; You are only responsible for videos with **
Week 1 **Aug 24**	A: Introduction to the Course B: Search Engine Basics	PPT, PDF PPT, PDF		
Week 1 **Aug 26**	Characterizing the Web **Discussion of Homework #1**	PPT, PDF		• **The Story of Google (start at 14 min to 43 min)** **Other useful videos** • WDM1:What is Data Mining (8 min) • WDM2:Structured Data and IR (17 min)
Week 2 **Aug 31**	Search Engine Evaluation	PPT, PDF	GO TO: Chapter 8 2017, Google's Search Engine Evaluation Manual 2019, Google's Search Engine Evaluation Manual	• **Precision and Recall, Jurafsky & Manning, Stanford U. (16 min)** **Other useful videos** • **Search Engine Evaluation - Jurafsky & Manning, Stanford U. (9 min)**
Week 2 **Sep 02**	Crawling	PPT, PDF	GO TO: Chapter 20 Web Crawling	• **WDM116:URL Frontier Using Mercator Scheme (29 min)**
Week 3 **Sep 07**	Holiday			