

CTCS 564

Global TV



The platinum age of television is also the era of television's globalization. At a time when much of TV is made, distributed and consumed simultaneously around the world, there is simply no excuse not to study the medium in a global framework. We will spend much of our time in this class discussing how TV's fusion with the Internet have transformed television industries, labor, consumption, aesthetics and genres. However, we'll also look back to ask how television functioned as a global medium before the streaming age and whether older models of TV's globalization are still applicable today. We'll proceed by closely analyzing programs and genres that have made successful traveling careers, whether they originated in the US (as most still do), the UK, or in Scandinavia, Turkey, Brazil, Korea or Japan. Besides genre, some other key concepts that will structure our analyses are format, the local, the national, the regional, public media, diversity, convergence, quality and fandom.

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Summer Session 2
MW 11-2:50