



SHORT FORM VIDEO

Storytelling for the Web

In this course, students will conceptualize, create, and distribute thoughtful media narratives that challenge and intervene within social media platforms. Students will consider the questions: With social media as an accessible tool for most, how can it function as a critical and creative tool? How has social media rewritten our understanding of personal and political narratives and history? What political activism and/or art-making is possible on social media platforms? Lectures, readings and class discussions will compliment studio production.

IML 140 · PROF. JEANNE JO
SPRING 2021 · SECTION 37405 · 2 UNITS
Mondays, 10 - 11:50 am · No D-Clearance Required