



USC VITERBI SCHOOL OF ENGINEERING – DATA SCIENCE PROGRAM

Data Science 556: User Experience Design & Strategy - 4 units

Spring 2021 (32406D) Syllabus

Monday/Wednesday 10:00am - 11:50am – ONLINE

Professor Jaime Levy
jaime@jaimelevy.com

This course requires synchronous attendance to all class meetings in order to participate in class discussions, breakout room exercises, your own live presentations with feedback from the professor and students, pop quizzes, and so on.

Please write the professor to be added to the waitlist. You must include:

- your full name,
- USC student ID number,
- what department you are in,
- the semester you are graduating,
- any design experience that you already have,
- and why you desire to take this course.

Catalogue Description

The practice of User Experience Design and Strategy principles for the creation of unique and compelling digital products and services.

To view the full course syllabus, please follow this link:

https://docs.google.com/document/d/1zFZmXql-xlnFdXsE-KLyKWouEb_-LNjeUUyXV63xik4/edit?usp=sharing