

Zoom recordings

Zoom recordings are for our internal class purposes only. Lecture content is considered intellectual property, and the privacy of students is guaranteed by the Family Educational Rights and Privacy Act (FERPA). It is your responsibility to keep our Zoom recordings private; you may not save, distribute or share the recordings or transcripts with anyone.

Grading

I believe an “A” represents excellent, thoughtful, and enthusiastic work. A “B” represents really good work. A “C” merely meets all the requirements of the assignment. If you are disappointed by a grade, we would be happy to discuss our feedback with you and to help you improve for the next assignment.

The grading scale for this class will be that an A is equivalent to 94 or above; A- is 90-93; B+ is 87-89; B is 84-86; B- is 80-83; C+ is 77-79; C is 74-76; C- is 70-73; D+ is 67-69; D is 64-66; D- is 60-63; and F is 59 and below.

Grades will be calculated as follows:

In-class & homework	10%
Research paradigm	10%
Paper	20%
Presentation	20%
Exam 1	20%
Exam 2	20%

Assignments

Please read all instructions carefully and ask questions if you are unsure about the requirements. I’ve written out this detailed information to help you succeed on the assignments; look for additional information and samples of most of these assignments on Blackboard.

NB: The assignments you undertake should all be about cultures other than your own. You will have many opportunities to share your own cultural background and experiences with us in class discussions. For your assignments, however, I want you to investigate new territory.

In-class & homework (10%)

Culture Homework

Write two or three paragraphs describing your own culture and what it means to you. (This is the one exception to the note above about not writing about your own culture!)

Student Information Form

Please complete because I like to have the 4-1-1.

Presentation Discussion

Towards the end of the semester, you will be asked to engage in discussion with your peers about their presentations.

Miscellaneous

There will be other brief assignments that come up throughout the semester, either for in-class work or homework. (When I ask for in-class participation assignments, I will work to create a suitable alternative for students who are unable to participate synchronously because of their time zone or other, select reasons.)

Research Paradigm Assignment (10%)

1. Find and read a recent research article in intercultural communication.
2. Turn in the citation for the article along with the article's published abstract.
3. Based on the information presented in class and in the Martin and Nakayama chapter about research paradigms, write a brief paragraph or two explaining which perspective the author(s) took and what about their work made that perspective evident.

Be sure to choose a *research* article in which the authors conducted some kind of study. Do not choose a meta-analysis (a study of other studies), a book review, an essay, or an article that only discusses theory.

We will discuss in class how to look for articles in our USC Library system. Accepted sources include the *International Journal of Intercultural Relations*, *Human Communication Research*, and *Journal of Intercultural Communication Research* and others which are listed in the assignment on Blackboard.

Cultural Exploration Paper (20%)

This assignment combines a cultural exploration with knowledge gained from the textbook and your own research. Each of these parts should enhance the other. The exploration should give you cultural knowledge that will help you understand the text and the text gives you a theoretical perspective that will increase your understanding of what you see in your exploration.

You will have two options for which type of exploration you would like to do:

Option 1: Cultural Interview

Interview someone with very different cultural experiences than your own. After your interview, you will apply course concepts to what you've learned about their experiences. The final product will be a 5-7 page application paper, citing relevant readings and an additional source to support your findings.

Option 2: Cultural Exploration

Conduct research on a specific aspect of intercultural communication you would like to learn more about. You will write a 5-7 page paper applying course concepts to the phenomenon you've chosen to study.

Further details will be discussed in class and posted on Blackboard.

Culture Project (20%)

The culture project is an opportunity to research one aspect of the intercultural communication field that interests you and **relate it to course concepts** in a meaningful way. You will present your findings in a brief, informative oral presentation of about 5-7 minutes, accompanied with slides. Your topic should be something **very specific**, new to you for this course, and subject to my approval.

Some of these presentations may be pre-recorded and shared using VoiceThread (or similar). More details will be forthcoming.

Exams (40%)

The exams assess if you have learned the material covered in the readings, lectures, and class discussions. They will require you to apply what you have learned and demonstrate your ability to analyze intercultural situations. Prepare for a series of rigorous multiple choice questions on the exams. If you know yourself to be someone who finds these kinds of tests particularly challenging, check my posts on Blackboard and seek help early in the semester.

Please note that you are responsible for both the material presented in the readings and in class. The two do not always overlap.

The final will not be “cumulative” in that you will not have to go back to the earlier chapters and study them in depth. However, your knowledge will build, and the questions on the second exam may reflect that knowledge base.

Joint Educational Project (JEP) option

In lieu of preparing a culture project presentation, you may apply to volunteer with JEP in one of their community-based organizations such as Central American Resource Center (CARECEN) or Asian Americans Advancing Justice (AAAJ). If you participate, you will be overseen by and provide reports of your activities to JEP staff. At the end of the semester your grade (for this 20% portion of the class) will be given to me by JEP in consultation with the service organization where you volunteered. Volunteer opportunities this semester will likely be held online. You will also give a brief, informal presentation to our class about your experience.

JEP has a limited number of spaces available—perhaps more limited than usual during the pandemic—and the application deadline is very early in the semester. Please contact them directly if you’re interested. <https://dornsife.usc.edu/joint-educational-project/>

Campus Resources

Please take advantage of some of the resources your tuition supports. Early in the semester, visit The Writing Center for one-on-one assistance or small-group workshops. (Email writing@usc.edu or call 213-740-3691). If you have difficulty with tests, reach out to the Center for Academic Support (call 213-740-0776 or email them at study@usc.edu).

Looking Ahead

Every semester one of the great benefits of teaching this class is that I get to learn from the wealth of experiences and backgrounds students bring to the course. I'll be your guide through the materials, but you will make many contributions. I look forward to your participation and to learning more together about culture and communication.

Statement on Academic Conduct and Support Systems

Academic Integrity Policy:

The School of Communication maintains a commitment to the highest standards of ethical conduct and academic excellence. Any student found responsible for plagiarism, fabrication, cheating on examinations, or purchasing papers or other assignments will be reported to the Office of Student Judicial Affairs and Community Standards and may be dismissed from the School of Communication. There are no exceptions to the school's policy.

Academic Conduct:

Plagiarism – presenting someone else's ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, "Behavior Violating University Standards" policy.usc.edu/scampus-part-b. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, policy.usc.edu/scientific-misconduct.

In addition, it is assumed that the work you submit for this course is work you have produced entirely by yourself, and has not been previously produced by you for submission in another course, without approval of the instructor.

Emergency Preparedness/Course Continuity in a Crisis

In case of a declared emergency if travel to campus is not feasible, USC executive leadership will announce an electronic way for instructors to teach students in their residence halls or homes using a combination of Blackboard, teleconferencing, and other technologies. See the university's site on **Campus Safety and Emergency Preparedness**.

Support Systems:

Counseling and Mental Health - (213) 740-9355 – 24/7 on call
studenthealth.usc.edu/counseling

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.

National Suicide Prevention Lifeline - 1 (800) 273-8255 – 24/7 on call
suicidepreventionlifeline.org

Free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week.

Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-9355(WELL), press "0" after hours – 24/7 on call
studenthealth.usc.edu/sexual-assault

Free and confidential therapy services, workshops, and training for situations related to gender-based harm.

Office of Equity and Diversity (OED) - (213) 740-5086 | Title IX – (213) 821-8298
equity.usc.edu, titleix.usc.edu

Information about how to get help or help someone affected by harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants.

Reporting Incidents of Bias or Harassment - (213) 740-5086 or (213) 821-8298

usc-advocate.symplcity.com/care_report

Avenue to report incidents of bias, hate crimes, and microaggressions to the Office of Equity and Diversity | Title IX for appropriate investigation, supportive measures, and response.

The Office of Disability Services and Programs - (213) 740-0776

dsp.usc.edu

Support and accommodations for students with disabilities. Services include assistance in providing readers/notetakers/interpreters, special accommodations for test taking needs, assistance with architectural barriers, assistive technology, and support for individual needs.

USC Campus Support and Intervention - (213) 821-4710

campussupport.usc.edu

Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

Diversity at USC - (213) 740-2101

diversity.usc.edu

Information on events, programs and training, the Provost's Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

USC Emergency - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call

dps.usc.edu, emergency.usc.edu

Emergency assistance and avenue to report a crime. Latest updates regarding safety, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.

USC Department of Public Safety - UPC: (213) 740-6000, HSC: (323) 442-120 – 24/7 on call

dps.usc.edu

Non-emergency assistance or information.

Annenberg Student Success Fund

<https://annenbergsuccessfund.usc.edu/current-students/resources/additional-funding-resources>

The Annenberg Student Success Fund is a donor-funded financial aid account available to USC Annenberg undergraduate and graduate students for non-tuition expenses related to extra- and co-curricular programs and opportunities.