How does Netflix upend what we mean by a studio? We will trace its history along three axes: Netflix as tech company, as TV network, and as movie studio. Topics include technological determinants (algorithms, binge-watching, and infrastructure), market expansions (licensing, prestige, diversity, and global reach); and forms (animation, documentary, and comedy). Case studies may include: Orange is the New Black, Stranger Things, Black Mirror, The OA, The Irishman, Roma, Lionheart, BoJack Horseman, Adam Sandler, Dave Chappelle, and Ali Wong.