ITP 104: Web Publishing
Units: 2
Fall 2020 – Monday 5-7:50pm

Location: KAP 146

Instructor: Kimberly Rubal
Office Hours: Online/On-campus upon request
Contact Info: rubal@usc.edu

Course Management: Blackboard
Class Web Site: http://www.uscitpweb.com/itp104

IT Help: Provided by Viterbi IT
Hours of Service: 8am – 5pm, Mon-Fri
Walk-in: DRB 205
Contact Info: (213) 740-0517
Email: engrhelp@usc.edu
**Course Description**

The core web publishing languages of HTML and CSS, the fundamentals of how Web pages and sites function, a basic understanding of web graphics, and a general grounding introduction to more advanced topics such as programming and scripting.

**Learning Objectives**

This course is intended to teach the basic languages and tools involved in web publishing. Each student will individually build and publish a web site.

**Prerequisite(s):** None

**Technological Proficiency and Hardware/Software Required**

Students should have access to their own computers running either Windows, MacOS, or Linux and should be familiar with the basic operation of the operating system.

**Grading Breakdown**

The following percentage/point breakdown will be used in determining the grade for the course.

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance &amp; Participation</td>
<td>4%</td>
<td>30 points</td>
</tr>
<tr>
<td>Assignments</td>
<td>56%</td>
<td>375 points</td>
</tr>
<tr>
<td>Labs</td>
<td>15%</td>
<td>115 points</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>11%</td>
<td>80 points</td>
</tr>
<tr>
<td>Final Project</td>
<td>14%</td>
<td>100 points</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
<td><strong>700 points</strong></td>
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**Grading Scale**

Course final grades will be determined using the following scale:

- A 93% or up
- A- 90% - 92%
- B+ 87% - 89%
- B 83% - 86%
- B- 80% - 82%
- C+ 77% - 79%
- C 73% - 76%
- C- 70% - 72%
- D+ 67% - 69%
- D 63% - 66%
- F 62% or below
**Policies**

**Exams**
No make-up exams (except for documented emergencies) will be offered

**Attendance**
Lecture attendance is mandatory; and one “get out of class” card will be granted
Please email the professor when card is used

**Late Assignments**
10% per day late penalty is applied to late assignments
No submissions are accepted after five (5) days
Exceptions must be approved by Professor

**Late Labs**
No late lab submissions are accepted
Exceptions must be approved by Professor with late point penalty
# Web Publishing

**ITP 104 (2 Units)**

## Course Outline

Note: Schedule May Change

<table>
<thead>
<tr>
<th>Week</th>
<th>Lecture</th>
<th>Lab</th>
<th>Assignment</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Lecture 01</strong>: Course Overview, Intro to HTML</td>
<td>L1: Text Editor, FileZilla</td>
<td></td>
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<tr>
<td>3</td>
<td><strong>Lecture 02</strong>: HTML &amp; CSS</td>
<td>L2: Student Page</td>
<td>A1: Web Resume</td>
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<tr>
<td></td>
<td><strong>LABOR DAY HOLIDAY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td><strong>Lecture 03</strong>: IDs, Classes, DIV Tag, CSS Float</td>
<td>L3: Updated Resume</td>
<td>A2: TV Show / Movie Article</td>
</tr>
<tr>
<td>5</td>
<td><strong>Lecture 04</strong>: Page Layouts</td>
<td>L4: Student Page Layout</td>
<td>A3: Two-Column TV Show / Movie Article</td>
</tr>
<tr>
<td>6</td>
<td><strong>Lecture 05</strong>: Tables, Forms</td>
<td>L5: Form Page</td>
<td>A4: Calendar</td>
</tr>
<tr>
<td>7</td>
<td><strong>Lecture 06</strong>: Compound CSS Selectors, Display, Pseudo-Classes</td>
<td>L6: Simple Image Gallery</td>
<td>A5: TV Show / Movie Photo Collage</td>
</tr>
<tr>
<td>8</td>
<td><strong>Lecture 07</strong>: Fonts, Position Property</td>
<td>L7: Photo Gallery Captions</td>
<td>A6: Fonts, Drop-down Menu, Overlay Captions</td>
</tr>
<tr>
<td>9</td>
<td><strong>Lecture 08</strong>: Meta Tags, Responsive Web Design</td>
<td>L8: Responsive Student Page</td>
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<tr>
<td>10</td>
<td><strong>Midterm Exam</strong></td>
<td></td>
<td></td>
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<tr>
<td>11</td>
<td><strong>Lecture 09</strong>: IFrames, Media Tags</td>
<td>L9: Page with Media</td>
<td>A7: Final Project Proposal/Wire Frame</td>
</tr>
<tr>
<td>12</td>
<td><strong>Lecture 10</strong>: Transitions, Transformations</td>
<td>L10: Animation</td>
<td></td>
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<tr>
<td>13</td>
<td><strong>Lecture 11</strong>: Javascript Plugins, Intro to CSS Frameworks/Bootstrap</td>
<td></td>
<td>A8: Using Lightbox</td>
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<tr>
<td>14</td>
<td><strong>Lecture 12 and 13</strong>: CSS Sprites, jQuery revisited</td>
<td></td>
<td>A9: Final Project Homepage Only</td>
</tr>
<tr>
<td>15</td>
<td><strong>Lecture 14</strong>: Domain Names, Web Hosting</td>
<td></td>
<td>FINAL PROJECT SHOWCASE</td>
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Statement on Academic Conduct and Support Systems

Academic Conduct
Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, “Behavior Violating University Standards” https://policy.usc.edu/scampus-part-b/. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, http://policy.usc.edu/scientific-misconduct.

Support Systems
Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. https://engemannshc.usc.edu/counseling/

National Suicide Prevention Lifeline - 1-800-273-8255
Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. http://www.suicidepreventionlifeline.org

Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call
Free and confidential therapy services, workshops, and training for situations related to gender-based harm.
https://engemannshc.usc.edu/rsvp/

Sexual Assault Resource Center
For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: http://sarc.usc.edu/

Office of Equity and Diversity (OED)/Title IX Compliance – (213) 740-5086
Works with faculty, staff, visitors, applicants, and students around issues of protected class. https://equity.usc.edu/

Bias Assessment Response and Support
Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response. https://studentaffairs.usc.edu/bias-assessment-response-support/

The Office of Disability Services and Programs
Provides certification for students with disabilities and helps arrange relevant accommodations.
http://dsp.usc.edu

Student Support and Advocacy – (213) 821-4710
Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. https://studentaffairs.usc.edu/ssa/

Diversity at USC
Information on events, programs and training, the Diversity Task Force (including representatives for each school), chronology, participation, and various resources for students. https://diversity.usc.edu/

USC Emergency Information
Provides safety and other updates, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible, http://emergency.usc.edu

USC Department of Public Safety – 213-740-4321 (UPC) and 323-442-1000 (HSC) for 24-hour emergency assistance or to report a crime.
Provides overall safety to USC community. http://dps.usc.edu