USCAnnenberg

JOUR 321: Visual Journalism
2 Units

Fall 2020 – Tuesdays – 4-5:40 p.m.
Section: 21168D
Location: Online via Zoom

Instructor: Justin R. Ching
Office: Online via Zoom
Office Hours: After class as needed

I. Course Description
Students will gain an understanding of journalistic visual storytelling through theory and practical application while exploring current and emerging story forms. Key components of the course include critically analyzing, interpreting, producing and understanding stories and story elements presented in journalistic visual formats.

With a focus on visual media literacy, students will learn how to produce and share compelling visual stories in a variety of formats. Skills of the class include: Introduction to video for digital and social media platforms, principles of photography, design for web and mobile platforms, and the roles each play in interactive and engaging storytelling. An emphasis will be placed on visual stories for web, mobile and social media.

Students will also explore the fundamentals of digital news design, including interactivity and presentation as it applies to journalistic story forms across platforms. In addition to providing you with skills necessary to produce journalistic multimedia stories, including videos and audio slideshows, we will also cover ethical, legal and social issues affecting visual journalists. Finally, we will explore an introduction to best practices for social media.

We will take a practical, hands-on approach in this class. An introduction to photo, audio and video editing software will be provided.

A modern mobile or tablet device with a camera such as the iPhone X or Android Device will be used as a primary content-gathering device in the class. You'll learn how to use your device as a journalist, including using apps for shooting, editing and other visual purposes. A required toolkit with mobile accessories is listed under required readings and supplementary materials for this course. However, if students cannot obtain these accessories because of financial or other limitations, please contact your instructor for other options. Assignments for this class may be solely done on your modern mobile device or laptop.

More importantly, you will learn how to think visually and develop a mobile mindset when it comes to reporting. This course will introduce students to DSLR cameras and its functions. Using DSLRs is optional for video and photo assignments.

II. Student Learning Outcomes
•   Students will demonstrate the principles of photojournalism, including composition, framing, light, color, editing and depth of field.
•   Students will create news stories using video, audio and graphics for digital media—including the web, social media and mobile devices.
• Students will identify principles of news design in journalism.
• Students will recognize basic social media best practices and related professional journalism standards.

• Students will analyze ethical/legal standards and diversity issues in visual journalism.

III. Course Notes
This class meets online only via Zoom. Class materials, lectures, assignments, homework and grades will be posted in Blackboard. Students will use social distance reporting methods for this course that may be adjusted based on state and county guidelines and university guidelines. A list of best practices will be provided. Please note that these guidelines may change.

IV. Description and Assessment of Assignments
We will focus on creating and publishing multimedia stories. Your multimedia stories must be local, campus or community-related. You will work individually on most projects, but may also be assigned to work in teams for some assignments. As part of this class, students will complete a video story for the web or social media, a photo series for the web or social media, an audio slideshow assignment for Web or social media, photo essay, photo assignments on Instagram, design assignments, and miscellaneous class assignments. A group presentation will also be developed on themes related to ethics, law and diversity. At your instructor's discretion, some assignments may be in coordination with your writing and reporting classes and/or the Annenberg Media Center. Assignments will be published to social media platforms and/or using Adobe Spark Page or other tools.

V. Grading
a.   Breakdown of Grade

Assignment	Learning Objective	% of Grade
Final: Digital video project	• Students will create news stories using video, audio and graphics for digital media—including the web, social media and mobile devices.	20%
Midterm: Audio Slideshow for Instagram	• Students will demonstrate the principles of photojournalism, including composition, framing, light, color, editing and depth of field. • Students will create news stories using video, audio and graphics for digital media—including the web, social media and mobile devices.	15%
Photo Essay Assignment: For web with written narrative and text	• Students will demonstrate the principles of photojournalism, including composition, framing, light, color, editing and depth of field.	15%

Instagram story: Designed for mobile, with design elements, audio and video. (Use of third party apps such as Canva or Illustrator permitted). This should be a well-developed story on a news feature topic.	• Students will create news stories using video, audio and graphics for digital media—including the web, social media and mobile devices. • Students will identify principles of news design in journalism. • Students will recognize basic social media best practices and related professional journalism standards.	10%
Design Assignments	• Students will identify principles of news design in journalism.	10%
Law/Ethics/Diversity Group Presentation	• Students will analyze ethical/legal standards and diversity issues in visual journalism.	10%
Misc. Assignments / Reflection	• Variety of learning objectives.	10%
Quizzes	• Variety of learning objectives.	10%
TOTAL		**100%**

b.   Grading Scale
The final letter grade will be calculated as such:

95% to 100%: A	80% to 83%: B-	67% to 69%: D+
90% to 94%: A-	77% to 79%: C+	64% to 66%: D
87% to 89%: B+	74% to 76%: C	60% to 63%: D-
84% to 86%: B	70% to 73%: C-	0% to 59%: F

c.   Grading Standards
Telling compelling stories is critical for your assignments. Strong characters, visuals and good reporting is essential for your projects. In addition to the concepts above and those covered in lectures and readings, assignments will be graded on accuracy, grammar, spelling, AP style, clarity, deadlines, conciseness, structure, proper punctuation, quality of interviews/reporting and use of quotes (if applicable), use/number/quality of sources, attribution, research, objectivity, etc. You must abide by the Society of Professional Journalists Code of Ethics (http://www.spj.org/ethicscode.asp), NPPA (https://nppa.org/ethics), SND (http://www.snd.org) and the RTNDA Code of Ethics (http://www.rtdna.org/content/rtdna_code_of_ethics#.VTNMjItAwUU). Grading will be based on the quality of work and application of principles and concepts learned in class and from required readings. Criteria for grading also includes quality of audio, storytelling, accuracy, technical quality. Grading will also be based on meeting deadlines. Late work is not accepted in this class. For story assignments, publishable work should be submitted taking into account audience, engagement and platform/outlet, along with principles discussed in lectures and textbooks.

In addition, the Annenberg grading policy will be applied as follows:

All assignments will be edited on a professional basis and you will be judged first on the accuracy, fairness and objectivity of your stories. You will then be evaluated for style, editing, production value, originality and the ability to meet deadlines.

"A" stories are accurate, clear, comprehensive stories that are well written and require only minor copyediting (i.e., they would be aired or published). Video work must also be shot and edited creatively, be well paced and include good sound bites and natural sound that add flavor, color or emotion to the story.

"B" stories require more than minor editing and have a few style or spelling errors or one significant error of omission. For video, there may be minor flaws in the composition of some shots or in the editing. Good use of available sound bites is required.

"C" stories need considerable editing or rewriting and/or have many spelling, style or omission errors. Camera work and editing techniques in video stories are mediocre or unimaginative, but passable. Sound bites add little or no color - only information that could be better told in the reporter's narration.

"D" stories require excessive rewriting, have numerous errors and should not have been submitted. Camera work is unsatisfactory or fails to show important elements.

"F" stories have failed to meet the major criteria of the assignment, are late, have numerous errors or both. Your copy should not contain any errors in spelling, style, grammar and facts. Any misspelled or mispronounced proper noun will result in an automatic "F" on that assignment. Any factual error will also result in an automatic "F" on the assignment. Accuracy is the first law of journalism. The following are some other circumstances that would warrant a grade of "F" and potential USC/Annenberg disciplinary action:

• Fabricating a story or making up quotes or information.
• Plagiarizing a script/article, part of a script/article or information from any source.
• Staging video or telling interview subjects what to say.
• Using video shot by someone else and presenting it as original work.
• Shooting video in one location and presenting it as another location.
• Using the camcorder to intentionally intimidate, provoke or incite a person or a group of people to elicit more "dramatic" video.
• Promising, paying or giving someone something in exchange for doing an interview either on or off camera.
• Missing a deadline.
• Violating the SPJ, NPPA, or SND Code of Ethics.

d.   Grading Timeline
Assignments will be graded and return within one to two weeks after submission.

VI. Assignment Rubrics
Assignment rubrics and requirements will be distributed to students for every major assignment in the course.

VII. Assignment Submission Policy
A.   All assignments are due on the dates specified. Lacking prior discussion and agreement with the instructor, late assignments will automatically be given a grade of F. Instructor is not obligated to accept late assignments.
B.   Assignments must be submitted via Blackboard unless otherwise indicated by your instructor.

C. Assignments are due before the start of class on the date indicated unless otherwise indicated by your instructor.
D. All assignments must be your original work produced this semester for this course only.
E. No assignments will be accepted after the last day of class. Failure to turn in an assignment by the last day of class will result in a failing grade for that assignment.

VIII. Required Readings and Supplementary Materials
Videojournalism: Multimedia Storytelling by Kenneth Kobre
ISBN-13: 978-0240814650
ISBN-10: 0240814657

Mobile-First Journalism by Steve Hill, Paul Bradshaw
ISBN-10: 1138289302
ISBN-13: 978-1138289307

Required: Mobile journalism accessories. See the last page of this syllabus for a list of required equipment.

Recommended: The Non-Designer's Design Book (Non Designer's Design Book), 4th edition by Robin Williams.
ISBN-13: 978-0133966152
ISBN-10: 0133966151

Readings may be posted weekly in Blackboard. Students are responsible for reading articles posted by professors and commenting/participating in Blackboard and in-class discussions on readings.

Resources: Helpful websites.
Mojo Manual: *http://www.mojo-manual.org/*
Kobre Guide: **http://kobreguide.com**
NeimanLab: **http://www.niemanlab.org/**
Instagram Blog: https://business.instagram.com/blog
Media Storm: **mediastorm.com**
NPPA: **https://nppa.org**
SPJ: **http://www.spj.org**
SND: **http://www.snd.org**
NPR's Visual Guidelines: https://www.npr.org/about-npr/688746774/special-section-visual-journalism
BBC Social Media Academy: **http://www.bbc.co.uk/academy/journalism/skills/social-media**
Journalist's Toolbox: **http://www.journaliststoolbox.org/archive/mobile-journalism/**
NewsWhip: https://www.newswhip.com/
Sprout Social blog: https://sproutsocial.com/insights/

IX. Laptop Policy
All undergraduate and graduate Annenberg majors and minors are required to have a PC or Apple laptop that can be used in Annenberg classes. Please refer to the **Annenberg Digital Lounge** for more information. To connect to USC's Secure Wireless network, please visit USC's Information Technology Services website.

X. Add/Drop Dates for Session 001 (13 weeks: 8/17/20 – 11/13/20)
Friday, September 4: Last day to register and add classes for Session 001
Friday, September 4: Last day to change enrollment option to Pass/No Pass or Audit for Session 001

Friday, September 4: Last day to drop a class and receive a refund to avoid a mark of "W" on student record and STARS report
Friday, September 4: Last day to purchase or waive tuition refund insurance for fall
Friday, October 2: Last day to drop a course without a mark of "W" on the transcript only. Mark of "W" will still appear on student record and STARS report and tuition charges still apply. [Please drop any course by the end of week three for session 001 (or the 20 percent mark of the session in which the course is offered) to avoid tuition charges.]
Friday, October 2: Last day to change a Pass/No Pass course to letter grade
Friday, November 6: Last day to drop a class with a mark of "W" for Session 001

XI. Course Schedule: A Weekly Breakdown
Important note to students: Be advised that this syllabus is subject to change - and probably will change - based on the progress of the class, news events, and/or guest speaker availability.

		Topics	Lectures, Readings Homework, Quizzes (to be completed before class)	Deliverable/Due Dates for Major Assignments (due by the start of class)
Module 1 Date: 8/18		Syllabus, Class Projects, Semester Overview, Intros **Visual media literacy: What makes a good photograph?:** Composition, rule of thirds, depth of field. Portraits/variety of shots/wides/close/establishing Social distance reporting methods Highlights: Ethics (NPPA), Journalism and photojournalism/ designers (SND) professional responsibilities.	Complete Module 1 (See Blackboard) Readings Kobre, Chapters 1 and 2 Hill & Bradshaw, Chapter 1 Article: https://www.mojo-manual.org/understanding-mobile-journalism/ Article: https://www.mojo-manual.org/shot-types-and-angles/ Article https://www.mojo-manual.org/frames-and-composition/	

Module 2 Date: 8/25	**Writing text with visuals:** Captions for Web/Instagram text posts. Writing text for photo essays. Examples: National Geographic + more. Mobile apps: Adobe Spark Page, Instagram. Note: Students may bring in their own DSLR for next class.	Kobre: Chapters 3 and 4 Hill & Bradshaw, Chapter 2 Web article: [NPR Photo Guidelines](#) Kobre: Chapter 7 Web article: [Why Instagram is this journalist's favorite tool](#) Web article: [5 shots for strong photo essays](#)	
Module 3 Date: 9/1	**Visual Media Literacy:** Manipulating light. Using a DSLR and mobile. ISO, aperture, and lenses. Capturing moments in photojournalism. Light and color. **News judgment and the elements of a compelling visual story via photo essays.** Capturing a variety of shots and composing written narratives for Web.	Complete Module 3 (See Blackboard) Readings: Kobre: Chapter 5 and 6 Hill & Bradshaw, Chapter 3 Web article: [Basic Camera Techniques from Guardian Photo Editor](#)	

| Module 4
Date: 9/8 | **Blending stills and audio** (audio slideshows). Interviewing with a focus on audio for multimedia.

APPS: Hokusai, Anchor, Voice Recorder Pro, etc.

Becoming familiar with audio equipment and best practices for your phone and DSLR. | Complete Module 4 (See Blackboard)

Readings:

Kobre: Chapter 8 and 9

Hill & Bradshaw, Chapter 4

Web article: How to tell powerful narratives on Instagram

Web article: https://www.mojo-manual.org/filming-tips-audio/ | **DUE: Photo Essay Assignment— For web with written narrative and text** |

| Module 5
Date:
9/15 | **Ethics and law for visual journalists. Diversity issues in visual journalism. Presentations done in class**

Identification of professional standards for editing, filters and toning. Copyright and creative commons. Libel relating to captions, headline and design. False light. Covering protests. Safety issues. Verification.

Mobile App: Lightroom | Complete Module 5 (See Blackboard)

Readings:

Kobre: Chapter 10 and 11

Hill & Bradshaw, Chapter 5

Web article: The Milky Way Photo on Nat Geo is Raising Eyebrows

Web article: World Press Photo Disqualifies 20% of its Contest Finalists

Web article: https://www.cjr.org/q_and_a/new-york-times-iran-ukraine-flight.php

Web article: https://www.cnn.com/2020/06/13/media/seattle-fox-news-autonomous-zone-protest/index.html | **DUE: Law/Ethics/Diversity Group Presentation** |
| Module 6
Date:
9/22 | **Audio Editing:** Basic audio editing with Adobe Audition. Editing audio on your mobile device. | Complete Module 6 (See Blackboard)

Readings:
https://training.npr.org/2017/01/31/the-ear-training-guide-for-audio-producers/

Hill & Bradshaw, Chapter 6 & 7 | |

Module 7 Date: 9/29	**Video Editing:** Editing video with Premiere.	Complete Module 7 (See Blackboard) Readings: Kobre: Chapter 12 and 13 Web Reading: http://www.interhacktives.com/2019/11/20/adobe-premiere-pro-7-tips-to-make-your-videos-more-professional/	
Module 8 Date: 10/6	**Media Literacy: Understanding News Judgement for Producing Digital Video.** Finding and pitching compelling stories. Sourcing and attribution in social videos. Narrative storytelling examples. Developing character-based stories. Setting a scene. Video on the web and social media. Story arc and structures. Audience-first focus. Discuss final project specs. Discuss theme for the final project. Shoot vertical. See handout for final project requirements.	Complete Module 8 (See Blackboard) Readings: Kobre: Chapter 14 and 15 Hill & Bradshaw, Chapter 8 Web reading: https://www.poynter.org/reporting-editing/2012/6-questions-journalists-should-be-able-to-answer-before-pitching-a-story/ Web reading: Project Blueprint Web reading: What's Different About Social Videos	**DUE: Midterm—Audio Slideshow for Instagram**

Module 9 Date: 10/13	**Media Literacy: Understanding best practices for interviewing and shooting sequences in story development.** The basics of the five shots. More on character development. Editing video on your mobile device. Editing on mobile with Adobe Rush, Clips, Quik or similar app.	Complete Module 9 (See Blackboard) Readings: Kobre: Chapter 16 Web article: https://www.mojo-manual.org/finding-a-story-and-location/ Web article: Sequencing and Storyboards	
Module 10 Date: 10/20	Guest speaker—Theme: Covering protests	Complete Module 10 (See Blackboard) Readings: https://www.npr.org/sections/publiceditor/2020/06/18/879223467/should-images-of-protesters-be-blurred-to-protect-them-from-retribution https://www.niemanlab.org/2020/06/its-time-to-change-the-way-the-media-reports-on-protests-here-are-some-ideas/	

Module 11 Date: 10/27	**Media Literacy: An introduction to best practices for social media.** The Stories Format: Using Instagram Stories to tell a cohesive journalistic story. **Emerging media in visual journalism.** GIFs, TikTok, and emerging visual apps. Work on video final and web portfolio projects in class. Apps: Giphy, TikTok Using third party apps with Instagram Stories: Photoshop, Canva, more.	Complete Module 11 (See Blackboard) Readings: Web Reading: https:// ijnet.org/en/ story/tips-journalists-using-instagram-stories Web reading: https:// www.facebook.c om/ journalismproje ct/bbc-news-instagram	**DUE: Instagram story—Designed for mobile, with design elements, audio and video. (Use of third party apps such as Canva or Illustrator permitted). This should be a well-developed story on a news feature topic.**
Module 12 Date: 11/3	**Media Literacy: The Principles of Media News Design.** Developing conceptual designs. Application of contrast, repetition, proximity, interactivity, layouts & grids. **Media Literacy: Using typography and color to communicate.** Font families, contrasting color. Telling interactive and engaging stories across platforms with a focus on presentation and user experience. Visual standards for Web and mobile. Apps: Adobe Spark Post, and Canva mobile app. Designing graphics with Infogram.	Complete Module 12 (See Blackboard) Readings: Hill & Bradshaw, Chapter 9 Web Reading: https:// www.niemanlab .org/2018/12/ news-but-make-it-cinematic/	**DUE: Design assignment - Animated social card.**

| Module 13 Date: 11/10 | **Emerging media in visual journalism.** GIFs, TikTok, and emerging visual apps. Work on video final and web portfolio projects in class.

Apps: Giphy, TikTok

Screen Final Projects | Complete Module 13 (See Blackboard)

Readings:

Web reading: https:// www.poynter.or g/reporting-editing/2020/ as-tiktok-grapples-with-weightier-topics-journalists-are-tuning-in-to-deliver-the-news/

https:// engineering.stan ford.edu/ magazine/ article/pamela-chen-how-meme-culture-and-algorithms-are-reshaping-photography | **DUE: Final—Digital video project** |
| FINAL EXAM PERIOD Date: 11/17, 4:30-6:3 0 p.m. | Summative experience. Reflections and group activity. | | **DUE: Reflection** |

XII. Policies and Procedures

Additional Policies
• Please adhere to the following guidelines for class: Attend class dressed as you would attend an in-person class. If possible, try to use a laptop on a table for class sessions because we will sometimes have group activities during class that can be difficult to participate in from a mobile device. Try to keep your camera on during class if you have the circumstances to do so. It is not required that you have your camera on for class. If possible, avoid distracting backgrounds. Try to attend class in a quiet space if you have the circumstances to do so. Keep your mic on mute unless you are speaking. Use the "raise" hand function to speak during class. Be respectful of others during class. If you feel uncomfortable during class at any time or have any other needs or challenges, please contact your instructor immediately. All students are expected to be respectful to others and act with empathy and awareness during class. Use the chat function to further class discussions or ask questions. I want to recognize that there are times you may not feel comfortable with your camera on for various reasons and that is okay.

• If you need assistance with Wi-Fi access, study space, technology considerations or anything else related to this course experience, please reach out to me. The school may be able to help with many of these things.
• I want to recognize you are taking this course during a pandemic. Times can be stressful. Please reach out to me if you have any challenges related to this course, assignments, etc. I am here to help and work with you.

Communication
You may contact me via email, cell (call/text), WhatsApp, or Facebook Messenger. I will reply to emails within 24-48 hours (usually sooner). The quickest way to reach me for urgent matters is via text.

Internships
The value of professional internships as part of the overall educational experience of our students has long been recognized by the School of Journalism. Accordingly, while internships are not required for successful completion of this course, any student enrolled in this course that undertakes and completes an approved, non-paid internship during this semester shall earn academic extra credit herein of an amount equal to 1 percent of the total available semester points for this course. To receive instructor approval, a student must request an internship letter from the Annenberg Career Development Office and bring it to the instructor to sign by the end of the third week of classes. The student must submit the signed letter to the media organization, along with the evaluation form provided by the Career Development Office. The form should be filled out by the intern supervisor and returned to the instructor at the end of the semester. No credit will be given if an evaluation form is not turned into the instructor by the last day of class. Note: The internship must by unpaid and can only be applied to one journalism or public relations class.

Statement on Academic Conduct and Support Systems

a. Academic Conduct
Plagiarism
Plagiarism – presenting someone else's ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in *SCampus* in Part B, Section 11, "Behavior Violating University Standards" policy.usc.edu/scampus-part-b. Other forms of academic dishonesty are equally unacceptable. See additional information in *SCampus* and university policies on scientific misconduct, policy.usc.edu/scientific-misconduct.

USC School of Journalism Policy on Academic Integrity
The following is the USC Annenberg School of Journalism's policy on academic integrity and repeated in the syllabus for every course in the school:

"Since its founding, the USC School of Journalism has maintained a commitment to the highest standards of ethical conduct and academic excellence. Any student found plagiarizing, fabricating, cheating on examinations, and/or purchasing papers or other assignments faces sanctions ranging from an 'F' on the assignment to dismissal from the School of Journalism. All academic integrity violations will be reported to the office of Student Judicial Affairs & Community Standards (SJACS), as per university policy, as well as journalism school administrators."

In addition, it is assumed that the work you submit for this course is work you have produced entirely by yourself, and has not been previously produced by you for submission in another course or Learning Lab, without approval of the instructor.

b. Support Systems

Counseling and Mental Health - (213) 740-9355 – 24/7 on call
studenthealth.usc.edu/counseling
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.

National Suicide Prevention Lifeline - 1 (800) 273-8255 – 24/7 on call
suicidepreventionlifeline.org
Free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week.

Relationship and Sexual Violence Prevention and Services (RSVP) - (213) 740-9355(WELL), press "0" after hours – 24/7 on call
studenthealth.usc.edu/sexual-assault
Free and confidential therapy services, workshops, and training for situations related to gender-based harm.

Office of Equity and Diversity (OED)- (213) 740-5086 | Title IX – (213) 821-8298
equity.usc.edu, titleix.usc.edu
Information about how to get help or help someone affected by harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants. The university prohibits discrimination or harassment based on the following *protected characteristics*: race, color, national origin, ancestry, religion, sex, gender, gender identity, gender expression, sexual orientation, age, physical disability, medical condition, mental disability, marital status, pregnancy, veteran status, genetic information, and any other characteristic which may be specified in applicable laws and governmental regulations. The university also prohibits sexual assault, non-consensual sexual contact, sexual misconduct, intimate partner violence, stalking, malicious dissuasion, retaliation, and violation of interim measures.

Reporting Incidents of Bias or Harassment - (213) 740-5086 or (213) 821-8298
usc-advocate.symplicity.com/care_report
Avenue to report incidents of bias, hate crimes, and microaggressions to the Office of Equity and Diversity |Title IX for appropriate investigation, supportive measures, and response.

The Office of Disability Services and Programs - (213) 740-0776
dsp.usc.edu
Support and accommodations for students with disabilities. Services include assistance in providing readers/notetakers/interpreters, special accommodations for test taking needs, assistance with architectural barriers, assistive technology, and support for individual needs.

USC Support and Advocacy - (213) 821-4710
uscsa.usc.edu
Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

Diversity at USC - (213) 740-2101
diversity.usc.edu
Information on events, programs and training, the Provost's Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

USC Emergency - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call
dps.usc.edu, emergency.usc.edu

Emergency assistance and avenue to report a crime. Latest updates regarding safety, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.

USC Department of Public Safety - UPC: (213) 740-6000, HSC: (323) 442-120 – 24/7 on call
dps.usc.edu
Non-emergency assistance or information.

Annenberg Student Success Fund
https://annenberg.usc.edu/current-students/resources/additional-funding-resources
The Annenberg Student Success Fund is a donor-funded financial aid account available to USC Annenberg undergraduate and graduate students for non-tuition expenses related to extra- and co-curricular programs and opportunities.

Breaking Bread Program [undergraduate students only]
https://undergrad.usc.edu/faculty/bread/
The Breaking Bread Program is designed to provide individual undergraduate students with an opportunity to meet and have scholarly discussions with faculty members outside of the normal classroom setting. Through this program, students and faculty enjoy good company and great conversation by literally "breaking bread" over a meal together and USC will pick up the tab! Your meal event can take place anywhere outside of the normal classroom setting. Your venue can be a restaurant or eatery on or off-campus.

XIII. About Your Instructor
Justin R. Ching is a Forbes 30 Under 30 award-winning independent filmmaker who most recently worked on a new Netflix series coming soon. Previously, he has directed episodes for Amazon and Complex. Prior to this, he was a Showrunner at 21st Century Fox. Ching began his career in primetime television at the Walt Disney Company before moving to YouTube Originals, where he helped launch the network's inaugural slate of programming with VICE, Awesomeness TV, and Jay-Z's Life + Times.

Smartphone Accessories for Journalism 321: Visual Journalism

The following items are required Smartphone additions to improve remote interview shooting techniques:

- These items are based on iPhones requiring Lightning connection for audio connection (iPhone 7 and higher)
- Many items can be used with older iPhones or Android phones requiring 3.5mm input connector, please **contact Tim Yuge for more information (ascequip@usc.edu)**
- Any students with hardships purchasing equipment may contact your instructor for alternative options.

- *Required equipment*
  - ¨ Adapter for connecting accessories to a smartphone (iPhone or Android).
  - ¨ Shotgun mic (Rode)
    - · Rode - exclusively for iPhones that have "Lightning" adapter input
  - · Headphones (Closed-ear type)
  - · Lavalier microphone
  - · Table top tripod
  - · Tripod adapter to attach smartphone to tripod head - higher quality

- The following is a specific list of above items, other brands or similar items may be used if compatible to the individual's smartphone
  - o Most of the prices are based on Amazon.com pricing and includes a link. Items can be purchased from other retail outlets or on-line suppliers. We do not advocate Amazon purchasing, we are only using their site as a reference guide.
  - o Items:
    - ¨ **Belkin 3.5mm Audio + Charge Rockstar Adapter** *(Required Item)*
      - · Required for iPhone 7 and above (Lightning cable input only)
      - · Connects audio accessories having 3.5mm connector plug and at same time allows for charging cable to be connected
        - - If you have an Android phone this item is not compatible.
      - · Cost approx. = $35
      - · https://www.amazon.com/Belkin-Charge-Rockstar-Adapter-Charging/dp/B074WDWVX1[ASA1]

    - ¨ **Rode Videomic ME-L Directional Shotgun Mic** *(Required item)*
      - · Shotgun mic plugs directly into iPhone lightning connection (iPhone 7 and above)
      - · Does not mount to hand grip
      - · Cost approx.= $80
      - · https://www.bhphotovideo.com/c/product/1419053-REG/rode_videomic_me_l_directional_microphone_for_iphone.html/DFF/d10-v21-t1-x905400/SID/EZ

    - · **Movo Professional Lavalier Lapel Clip-on Interview Podcast Microphone with Secondary Mic and Headphone Monitoring Input for iPhone, iPad, Samsung, Android Smartphones, Tablets - Podcast Equipment** *(Required item)*
      - • Lavalier microphone with splitter for live monitoring of audio
      - • Cost approx.=$40
      - https://www.amazon.com/Movo-Professional-Microphone-Monitoring-Smartphones/dp/B019HQHXN4/ref=sr_1_1?

¨ **Headphones** *(Required item)*
        Monitor audio recording
        Wired or Bluetooth (if wired, minimal cost approx. $20 is
recommended-e.g.:
        Sony MDR-ZX110 Headphones)

Mpow Selfie Stick Tripod, All in 1 Portable Extendable Selfie Stick
(Required item)
·   https://www.amazon.com/Mpow-Extendable-Monopod-
Bluetooth-Compatible/dp/B07JQFSVX2/ref=sr_1_3?
crid=3CRUC8UACZBNT&dchild=1&keywords=meow+selfie+stick+tripod&
qid=1597031901&sprefix=meow+selfie%2Caps%2C223&sr=8-3
Cost approx. = $20