CTPR 502 (18617D) Collaboration & Creativity (1 unit)
Fall '20 ONLINE
Zoom link sent separately

Prof. Pablo Frasconi
Office: ZOOM (Fridays 1-2pm)
https://usc.zoom.us/j/99958486600?pwd=QmVaTVBKb0FqcWtDK2krWGJYQ1lzZz09
Meeting ID: 999 5848 6600
Password: 667645
SCA436 (TBA!)
pfrasconi@cinema.usc.edu
(please put 502 in subject line)

SA: Nana Adwoa Frimpong
nfrimpon@usc.edu

readings, exercises, lectures, guests

Mondays 11:30am-12:50pm

+*Diversity Seminar* Fridays 2:00-5:50pm
8/21, 9/18, 10/9, 11/6
Professor Evan Hughes
Zoom link set separately

> *"In the long history of humankind, those who have learned to collaborate and improvise most effectively have prevailed."* –Charles Darwin
>
> *"Collaboration means working across difference."* –Anna Lowenhaupt Tsing
>
> *"The collaborative model empowers others…listens deeply to understand…equates success with questions."* –Robert Hargrove

Collaborative skills are key to determining the success of any team's process *and product*. Discovering best practices in collaboration prioritizes learning about your own skills and behaviors –and those of others. Frequently this means putting ideas over egos; finding ways to disagree without alienating; understanding and appreciating differences; constant problem-solving on your feet; and frequent one-on-one, eye-to-eye communication, whether in-person or on-line.

While many aspects of filmmaking have been conducted remotely for many years (i.e.-film producing; casting; post-production), the recent sudden shift to on-line and

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remote production brought on by the public health crisis is transforming the definition and practice of collaborative filmmaking.

ZOOM meetings, file sharing, remote, virtual and on-line collaboration pose unique challenges for creative problem solving, and reveal both steep challenges and impressive results.

This course will provide foundations for fruitful collaborative experiences via readings, presentations, in-class exercises, and real-life challenges and professional advice.

We will pay particular attention to understanding the strengths and challenges of working with new teams –especially when the teams are created by others.

CTPR502 Course materials can be found on this shared drive: https://drive.google.com/drive/folders/1L88c1ooa2jsay4mtF1Frpg8RLFQH0USn?usp=sharing

You only have access using your **usc.edu** email.

Always do READINGS first; they are intrinsic to your ASSIGNMENTS.
Please note: Excellent assignment responses refer to the READINGS.

There is one Monday holiday during the semester: week 4, Labor Day.)

 (507: Planning your P1 & P2) ✔
1. **Monday August 17, 11:30-12:50**

    Concepts: "We have been educated for a time that no longer exists."
                                                    -Dawna Markova

         "Most organizations are top-down, but the design process isn't."
                                                    -Owen Rogers

    Introduction: working in hierarchies, a collective or co-op; industry terminology, workflow, & other designations

    In-class Exercise #1: "The Shared Workplace"
    Comparing in-person with on-line collaboration

    Outside-of-class work due Sunday August 23 –in this sequence:
            1) See DRIVE for **Readings #1 of 10**
            2) See DRIVE for "Description of Assignments & Due Dates"
                    Assignment #1 of 10: *In the Matrix*

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<u>(507:E2 in production)</u> ✔
2. **<u>Monday, AUGUST 24, 11:30-12:50</u>**

> *Concepts: "Equate Success with Questions & Learning"*
> *–Robert Hargrove*

In-class Exercise #2: "Bring the Idea Out of its Shell"
The urgency of knowing yourself; Maslow's motivational model

Outside-of-class work due Sunday, AUGUST 30 6pm –in this sequence:
      1) See <u>DRIVE</u> for **Readings #2 of 10**
      2) See <u>DRIVE</u> for "Description of Assignments & Due Dates"
            Assignment #2 of 10: *Cross-Cultural Narrative*

3. **<u>Monday, AUGUST 31-11:30-12:50</u>** ✔

> *Concept: "Bambi Meets Godzilla"*

"To the extent that creativity is about the recombination of existing ideas, then combining ideas that haven't been connected before creates the potential to produce something new and useful." –Michael Blanding, Harvard Business Sch.

In-class Exercise #3: "I Must See You"
The imperative to know and understand others

Outside-of-class work due Sunday, September 13 6pm –in this sequence:

      1) See <u>DRIVE</u> for **Readings #3 of 10**
      2) See <u>DRIVE</u> for "Description of Assignments & Due Dates"
            Assignment #3 of 10: *Conversing*

NO CLASSES SEPT 7 LABOR DAY <u>(507: E2 complete: Portrait)</u>

4. **<u>Monday, SEPT 14, 11:30-12:50</u>**
Concepts: Talking, Listening, Understanding, Motivating

"The IQ of a group can actually drop more than 30% compared to the IQ of individuals in the group. The numbing and dumbing down are astounding. But never have we needed collaboration more."
            –Peter Senge, MIT

In-Class Exercise #4: The Doctor's Wife

Narrative conflict collaborative practice

Presentation: modeling communication; Artist & "I" Statements;
"short & deep;" power of listening/understanding; interdependence;
Barriers: gender, culture, privilege; knowing what you don't know;
Collaboration Synergy; Artist Statement witnessing, listening, reiterating;
synergy

Outside-of-class work due Sunday, September 20 6pm –in this sequence:

> 1) See DRIVE for **Readings #4 of 10**
> 2) See DRIVE for "Description of Assignments & Due Dates"
>   Assignment #4 of 10: *Feedback 1 of 2*

(507: Screen E3: Character)

5. **MONDAY, SEPT 21, 11:30-12:50**
   Concept: The note behind the note
   In-Class Exercise #5: Giving & Getting Notes
   Concepts: speaking your truth; how to not put others down; find consensus;
   Barriers: the ego; taking things personally (or not)
   Presentation: "How I would do it;" giving notes to support intent; Iowa
   Writers' Workshop model; barriers: feedback avoidance; "know it all"
   attitude; on-line feedback models

   Outside-of-class work due Sunday, SEPT 27 6pm –in this sequence:
   > 1) See DRIVE for **Readings #5 of 10**
   > 2) See DRIVE for "Description of Assignments & Due Dates"
   >   Assignment #5 of 10: *Feedback 2 of 2*

6. **Monday, SEPT 28, 11:30-12:50**
   Concept: Collaborative Challenges
   In-Class Exercise #6: role playing
   Outside-of-class work due Sunday, OCT 4 6pm –in this sequence:
   > 1) See DRIVE for **Readings #6 of 10**
   > 2) See DRIVE for "Description of Assignments & Due Dates"
   >   Assignment #6 of 10: *TBA*

7. **Monday, OCT 5, 11:30-12:50**
   Concepts: Creative Teams in World-Buildimg
   In-Class Exercise #7 with guest Peggy Weil
   Outside-of-class work due Sunday, OCT 11 6pm –in this sequence:
   > 1) See DRIVE for **Readings #7 of 10**
   > 2) See DRIVE for "Description of Assignments & Due Dates"
   >   Assignment #7 of 10: *TBA*

8. (507: Screen "Emotion")
 Monday, OCT 12, 11:30-12:50
 Concept: "I need more… (time, money, crew, skills)"
 In-class exercise #8: Embracing Limits
 Outside-of-class work due OCT 18 –in this sequence:
  1) See DRIVE for **Readings #8 of 10**
  2) See DRIVE for "Description of Assignments & Due Dates"
    Assignment #8 of 10: *TBA*

 9. Monday, OCT 19, 11:30—12:50
  Concept: What is Professionalism?
  GUESTS #1: Crew Work #1
  Outside-of-class work due Sunday, OCT 25 6pm –in this sequence:

   1) See DRIVE for **Readings #9 of 10**
   2) See DRIVE for "Description of Assignments & Due Dates"
     Assignment #9 of 10: *TBA*
     .
10. (507: On-Line Collaboration)
 (Monday, OCT 26, 11:30-12:50
 Concept: Modeling Best Practices
 GUESTS #2: Crew Work #2
 Outside-of-class work due April 10 –in this sequence:
   1) See DRIVE for **Readings #10 of 10 (LAST)**
   2) See DRIVE for "Description of Assignments & Due Dates"
     Assignment #10 of 10: *TBA*

11. Monday, NOV 2, 11:30-12:50
  Concepts: Collaboration, Creativity & the Brain
    Guests #3: *Prof. Marentina Gotsis*

12. (507: screen E5)
  Monday, NOV 9, 11:30-12:50
  Guests #4: *The Life of a CTPR508 trio - Case Study*

  LAST DAY OF USC CLASSES: FRIDAY, NOVEMBER 13

FINAL: **TBA**

Grading for this course will be based on the following criteria:

1) 25% in-class discussions (from SA & Faculty notes)
2) 50% submission of 10 Assignments (5 pts each)
3) 15% In-class exercises
4) 10% Final

Grading Scale:

A   95-100
A-   90-94
B+   87-89
B   83-86
B-   80-82
C+   77-79
C   73-76
C-   70-72
D+   67-69
D   63-66
D-   60-62
F 59   and below

Dornsife/The Writing Center

Students whose primary language is not English should check with The Writing Center at Dornsife which sponsors courses and workshops specifically for international graduate students. https://dornsife.usc.edu/writingcenter/for-non-native-speakers/

Statement on Academic Conduct and Support Systems

Academic Conduct:

Plagiarism – presenting someone else's ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, "Behavior Violating University Standards" policy.usc.edu/scampus-part-b. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, policy.usc.edu/scientific-misconduct.

Safety:
All students are expected to abide by USC School of Cinematic Arts Safety Guidelines. Violations of any of the safety guidelines may result in disciplinary action ranging from confiscation of footage to expulsion from the University.

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Stressful Times:
These are stressful times in our country, and Graduate School in and of itself is stressful. I encourage you to take care of yourself and your fellow students. USC provides opportunities for Mindful Meditation http://mindful.usc.edu and Mental health counseling is available at the Engemann Student Health Center, 1031 W. 34th Street, 213-740-9355.

Support Systems:

Counseling and Mental Health - (213) 740-9355 – 24/7 on call
studenthealth.usc.edu/counseling
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.

Student Health Leave Coordinator – 213-821-4710
Located in the USC Support and Advocacy office, the Health Leave Coordinator processes requests for health leaves of absence and advocates for students taking such leaves when needed.
https://policy.usc.edu/student-health-leave-absence/

National Suicide Prevention Lifeline - 1 (800) 273-8255 – 24/7 on call
suicidepreventionlifeline.org
Free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week.

Relationship and Sexual Violence Prevention and Services (RSVP) - (213) 740-9355(WELL), press "0" after hours – 24/7 on call
studenthealth.usc.edu/sexual-assault
Free and confidential therapy services, workshops, and training for situations related to gender-based harm.

Office of Equity and Diversity (OED)- (213) 740-5086 | Title IX – (213) 821-8298
equity.usc.edu, titleix.usc.edu
Information about how to get help or help someone affected by harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants. The university prohibits discrimination or harassment based on the following *protected characteristics*: race, color, national origin, ancestry, religion, sex, gender, gender identity, gender expression, sexual orientation, age, physical disability, medical condition, mental disability, marital status, pregnancy, veteran status, genetic information, and any other characteristic which may be specified in applicable laws and governmental regulations. The university also prohibits sexual assault, non-consensual sexual contact, sexual misconduct, intimate partner violence, stalking, malicious dissuasion, retaliation, and violation of interim measures.

Reporting Incidents of Bias or Harassment - (213) 740-5086 or (213) 821-8298
usc-advocate.symplicity.com/care_report
Avenue to report incidents of bias, hate crimes, and microaggressions to the Office of Equity and Diversity |Title IX for appropriate investigation, supportive measures, and response.

The Office of Disability Services and Programs - (213) 740-0776
dsp.usc.edu
Support and accommodations for students with disabilities. Services include assistance in providing readers/notetakers/interpreters, special accommodations for test taking needs, assistance with architectural barriers, assistive technology, and support for individual needs.

USC Campus Support & Intervention - (213) 821-4710

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campussupport.usc.edu
Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

Diversity at USC - (213) 740-2101
diversity.usc.edu
Information on events, programs and training, the Provost's Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

USC Emergency - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call
dps.usc.edu, emergency.usc.edu
Emergency assistance and avenue to report a crime. Latest updates regarding safety, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.

USC Department of Public Safety - UPC: (213) 740-6000, HSC: (323) 442-1200 – 24/7 on call
dps.usc.edu
Non-emergency assistance or information.

Office of the Ombuds - (213) 821-9556 (UPC) / (323-442-0382 (HSC)
ombuds.usc.edu
A safe and confidential place to share your USC-related issues with a University Ombuds who will work with you to explore options or paths to manage your concern.

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SPECIAL INFO:

https://sites.usc.edu/coronavirus/

Student Emergency Info:
USC Health's 24/7 line:
213-740-9355

USC COVID-19 24 hour hotline:
213-740-6291

Student Affairs Basic Needs Office:
basicneeds@usc.edu

https://coronavirus.usc.edu/support-funds-faqs

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