

# CTCS 673: MEDIA, NATIONALISM, AND GLOBAL CRISIS

**PROFESSOR  
ANIKÓ IMRE**



**THURSDAYS  
2:00-5:50 PM**

All of these terms – media, nation, politics and globalization – immediately evoke “crisis.” It seems that any remaining optimism about globalization as a force that supplants nativist nationalisms and weakens autocratic governments is long gone, along with the faith in media globalization’s force to break down cultural barriers and foster transnational solidarity. Instead, we are living in a confusing era of “authoritarian neoliberalism,” where erecting borders around nations and identities seamlessly coexists with the unfettered cross-border activities of transnational markets (and pandemics) and near-unlimited access to global media content. The starting point for this course is that we are in dire need of revisiting, reevaluating and perhaps replacing the theoretical paradigms that have historically guided approaches to media, nationalism and globalization. We will track how various relevant theoretical paradigms and methodologies have shifted in the past few decades and uncover connections, including unexpected synergies, between the advance of nativist nationalisms and the borderless flow of global digital media worldwide. Paying equal attention to industry, infrastructures, content, aesthetics, representation, identities and politics, we will traverse and link thematic clusters around neoliberalism, populism, surveillance, propaganda, data, streaming, labor, competition, race, class, gender and sexuality, empire, activism, and the environment.