

CTCS 191: Introduction to Television

Professor Anikó Imre

Wednesdays
11-1:50 PM



This course provides an introduction to the history, institutions, forms and critical analysis of television and its relationship to the cultures around it, including other media and arts. It is designed to expand your knowledge of American and global television by exploring issues such as genre, style programming, branding, industrial structures, and the social and cultural significance of television. We look at television programs as cultural artifacts and industrial products that reflect and refract such issues as class, consumerism, gender, race, sexuality, and national identity. The course is intended to help you develop a historical and critical framework for understanding television and to become critically informed television viewers, media scholars, and media makers.