

Web Publishing

ITP 104 (2 Units)



Objective

This course is intended to teach the basic languages and tools involved in web publishing. Each student will individually build and publish a web site.

Concepts

The core web publishing languages of HTML and CSS, the fundamentals of how Web pages and sites function, a basic understanding of web graphics, and a general grounding introduction to more advanced topics such as programming and scripting.

Prerequisites	None
Instructor	Kimberly Rubal
Contact	rubal@usc.edu
Office Hours	online/on-campus upon request
Lecture and Lab	Tuesday 5-7:50pm VPD 106
TAs	TBD
Website	http://www.uscitpweb.com/itp104

Grading

The following percentage breakdown will be used in determining the grade for the course.

Attendance & Participation	30 points
Assignments	375 points
Labs	115 points
Midterm Exam	80 points
<u>Final Project</u>	<u>100 points</u>
Total	700 points

Grading Scale

The following shows the grading scale to be used to determine the letter grade.

A	93% or up
A-	90% - 92.99%
B+	87% - 89.99%
B	83% - 86.99%
B-	80% - 82.99%
C+	77% - 79.99%
C	73% - 76.99%
C-	70% - 72.99%
D+	67% - 69.99%
D	65% - 66.99%
F	64.99% or below

Policies

Exams

No make-up exams (except for documented emergencies) will be offered.

Attendance

Lecture attendance is mandatory; and one "get out of class" card will be granted. Please email the professor when card is used.

Late Assignments

Assignments are due on due dates indicated on Blackboard. One point per day penalty is applied for late assignments. **No submissions are accepted 7 days after due date.** Any submissions past the 5 days after must be approved by Professor.

Late Labs

Most labs, with some exceptions, are due the following day, end of day for full credit. A one day (end of day) late submission will be accepted with points deducted. **No submissions are accepted 7 days after due date.** Any other late submission exceptions must be approved by Professor.

Grade Corrections

Any questions or concerns regarding grades must be addressed within 7 days after grades are posted on Blackboard. No changes to any grades will be made after 7 days.

Incomplete and Missing Grades

Excerpts for this section have been taken from the University Grading Handbook, located at <http://www.usc.edu/dept/ARR/grades/gradinghandbook/index.html> . Please see the link for more details on this and any other grading concerns.

A grade of Missing Grade (MG) “should only be assigned in unique or unusual situations... for those cases in which a student does not complete work for the course before the semester ends. All missing grades must be resolved by the instructor through the Correction of Grade Process. One calendar year is allowed to resolve a MG. If an MG is not resolved [within] one year the grade is changed to [Unofficial Withdrawal] UW and will be calculated into the grade point average a zero grade points.

A grade of Incomplete (IN) “is assigned when work is not completed because of documented illness or other ‘emergency’ occurring after the twelfth week of the semester (or 12th week equivalency for any course scheduled for less than 15 weeks).”

Students and Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to your course instructor (or TA) as early in the semester as possible. If you need accommodations for an exam, the form needs to be given to the instructor at least two weeks before the exam.

DSP is located in STU 301 and is open from 8:30am to 5:00pm, Monday through Friday.
Contact info: 213-740-0776 (Phone), 213-740-6948 (TDD only), 213-740-8216 (FAX),
ability@usc.edu,
http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html.

Statement on Academic Conduct and Support Systems

Academic Conduct

Plagiarism - presenting someone else’s ideas as your own, either verbatim or recast in your own words - is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in *SCampus* in Section 11, *Behavior Violating University Standards*
<https://scampus.usc.edu/1100-behavior-violating-university-standards-and-appropriate-sanctions>

Other forms of academic dishonesty are equally unacceptable. See additional information in *SCampus* and university policies on scientific misconduct,
<http://policy.usc.edu/scientific-misconduct/>.

Discrimination, sexual assault, and harassment are not tolerated by the university. You are encouraged to report any incidents to the *Office of Equity and Diversity* <http://equity.usc.edu/> or to the *Department of Public Safety* <http://capsnet.usc.edu/department/department-public-safety/online-forms/contact-us>. This is important for the safety whole USC community. Another member of the university community - such as a friend, classmate, advisor, or faculty member - can help initiate the report, or can initiate the report on behalf of another person. *The Center for Women and Men* <http://www.usc.edu/student-affairs/cwm/> provides 24/7 confidential support, and the sexual assault resource center webpage sarc@usc.edu describes reporting options and other resources.

Support Systems

A number of USC's schools provide support for students who need help with scholarly writing. Check with your advisor or program staff to find out more. Students whose primary language is not English should check with the *American Language Institute* <http://dornsife.usc.edu/ali>, which sponsors courses and workshops specifically for international graduate students.

The Office of Disability Services and Programs http://sait.usc.edu/academicssupport/centerprograms/dsp/home_index.html provides certification for students with disabilities and helps arrange the relevant accommodations.

If an officially declared emergency makes travel to campus infeasible, *USC Emergency Information* <http://emergency.usc.edu/> will provide safety and other updates, including ways in which instruction will be continued by means of blackboard, teleconferencing, and other technology.

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Course Outline

Note: Schedule May Change

Week	Lecture	Lab	Assignment
1 01/14	Lecture 01: Course Overview, Intro to HTML	L1: Text Editor, FileZilla	
2 01/21	Lecture 02: HTML & CSS	L2: Student Page	A1: Web Resume
3 01/28	Lecture 03: IDs, Classes, DIV Tag, CSS Float	L3: Updated Resume	A2: TV Show / Movie Article
4 02/04	Lecture 04: Page Layouts	L4: Student Page Layout	A3: Two-Column TV Show / Movie Article
5 02/11	Lecture 05: Tables, Forms	L5: Form Page	A4: Calendar
6 02/18	Lecture 06: Compound CSS Selectors, Display, Pseudo-Classes	L6: Simple Image Gallery	A5: TV Show / Movie Photo Collage
7 02/25	Lecture 07: Fonts, Position Property	L7: Photo Gallery Captions	A6: Fonts, Drop-down Menu, Overlay Captions
8 03/03	Lecture 08: Meta Tags, Responsive Web Design	L8: Responsive Student Page	
9 03/10	Midterm Exam		
Spring Recess (March 15-22)			
10 03/24	Lecture 09: IFRAMES, Media Tags	L9: Page with Media	A7: Final Project Proposal/Final Project Assigned
11 03/31	Lecture 10: Transitions, Transformations	L10: Animation	A8: Final Project Homepage
12 04/07	Lecture 11: Javascript Plugins		
13 04/14	Lecture 12: CSS Sprites		A9: Final Project Second Page
14 04/21	Lecture 13: Intro to CSS Frameworks/Bootstrap		
15 04/28	Lecture 14: Domain Names, Web Hosting	FINAL PROJECT SHOWCASE	