

**Communication 429**  
**The Internet, Economy, and Society**  
**Spring 2020**

**Jonathan Aronson**                      **Professor of Communication and International Relations**  
**Contact:**                                      **aronson@usc.edu**  
**Office Hours:**                                **KER 206: Tuesdays 2:00-3:30 or 6:30-7:00 and by appointment**  
**Class:**    **M 3:30-6:20 ASC 328 (First class January 13, 2020)**

**Catalogue Description:** Examines the effects of the Internet on communications industries, the economy, economic policy, and on social, political, and cultural practices.

**Course description:** This course examines how the emergence and evolution of the Internet, alongside a number of significant changes in the technological and political-economic environment, transformed the global economy and societies at large. The class will discuss the new terms of competition in the communication and information technology (ICT) industries on a global scale. It will also study the social effects of communication technology, with emphasis on platforms of wireless communication, on sociability, cultural practices, social movements, and politics. The course begins with a discussion of the social history of the Internet, followed by an analysis of the emergence of a global information economy and the role of ICTs in global markets. Leadership and governance issues are introduced. The instructors examine the social effects of the Internet with the support of specialized literature and original research.

**Class structure:** The course will follow a seminar teaching style, mixing lectures, commentary, and discussion. Each week one of the two instructors will begin with a lecture, the other instructor will respond. Following a short break, discussion will ensue.

**Course requirements:**

- |   |            |
|---|------------|
| 1. Class Attendance/Participation             | 15 percent |
| 2. Paper proposal – Due Session 5             | 15 percent |
| 3. Mid-term examination –During Session 7     | 20 percent |
| 4. Final Paper or Report – Due at Final Class | 50 percent |
- On a topic related to the seminar after discussion with the instructors.

**Suggested Readings Prior to Class:** For an overview of the key themes of this class, students should consult two publications by the Instructors:

- Manuel Castells (2001) *The Internet Galaxy*, Oxford: Oxford University Press.
- Peter F. Cowhey and Jonathan D. Aronson, (2009) *Transforming Global Information and Communication Markets*, Cambridge, MA, MIT Press.

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- **Important note to students:** Be advised that this syllabus is subject to change based on the progress of the class, current events, and/or guest speaker availability.

**SESSION 1: Introduction: Lessons From the History of the Internet**

**Required Readings:**

Abbate, J. (2001). Government, Business, and the Making of the Internet. *The Business History Review*, 75(1), 147–176. <https://doi.org/10.2307/3116559>

Hafner, K., & Lyon, M. (1996). Casting the Net. *The Sciences*, 36(5), 32–36. <https://doi.org/10.1002/j.2326-1951.1996.tb03270.x>

“World War Web,” (2018). *Foreign Affairs*, (September/October 2018), p. 10–54.

**Recommended Readings:**

*(Recommended readings here and in subsequent weeks are not required but may be of interest to students for future review)*

Abbate, Jane (1999) *Inventing the Internet*, Cambridge, MA: MIT Press, pp. 43-146.

Dormehl, Luke (2012) "The Apple Revolution. Steve Jobs, the Counterculture, and how the Crazy Ones Took over the World," New York: Random House, , pp. 11-69 and 436-485.

Gillie, James and Robert Caillia (2000) *How the Web Was Born: The Story of the World Wide Web*, Oxford: Oxford University Press.

Berners-Lee, Tim and Mark Frischetti (1999) *Weaving the Web*, San Francisco, Harper.

Himanen, Pekka (2002) *The Hacker Ethic: A Radical Approach to the Philosophy of Business*, New York: Random House

Naughton, John (2014) *From Gutenberg to Zuckerberg: Disruptive Innovation in the Age of the Internet*, New York: Quercus.

McNamee, Roger (2019) *Zucked. Waking Up to the Facebook Catastrophe*, New York: Penguin

Huateng, Ma (2019) *China at Your Fingertips. Mobile Internet and Social Shifts in a Developing Power*, Beijing: China International Publishing Group

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**SESSION 2: Impact of the Information and Production Disruption**

**Required Readings:**

Carter, Ash, "Shaping Disruptive Technological Change for Public Good," Belfer Center, Harvard Kennedy School, August 2018. Online at:

<https://www.belfercenter.org/publication/shaping-disruptive-technological-change-public-good>

Cowhey, Peter and Jonathan Aronson (2017) *Digital DNA: Disruption and the Challenges for Global Governance*, New York: OUP. Prologue and Chapters 1-4, pp. xi-xxi and 3-93.

Kenney, Martin and John Zysman (Spring 2016) "The Rise of the Platform Economy," *Issues in Science and Technology*, 32:3." At: <http://issues.org/32-3/the-rise-of-the-platform-economy/>

**Recommended Readings:**

Atkinson, Robert D. and Stephen J. Ezell (2012) *Innovation Economics: The Race for Global Advantage*, New Haven, CT: Yale University Press.

Brynjolfsson, Erik and Adam Saunders (2009) *Wired for Information: How Information Technology Is Reshaping the Economy*, Cambridge, MA: MIT Press.

Boyle, James, "The Second Enclosure Movement and the Construction of the Public Domain," At: <http://www.law.duke.edu/pd/papers/boyle.pdf>

David, Paul (2002) "The evolving accidental information super-highway," *Oxford Review of Economic Policy* 17(2): 159-187. At:

<http://oxrep.oxfordjournals.org/cgi/content/abstract/17/2/159>

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**SESSION 3: Rise of Digital Social Networks: Sociability 2.0**

**Required Readings**

Baym, Nancy (2010) *Personal Connections in the Digital Age*, Cambridge, UK: Polity Press, pp. 81-111 and 142-173.

boyd, danah (2014) *It is complicated. The Social Lives of Networked Teens*, Cambridge, MA: MIT Press, 29-53, 128-152, 199-213.

Donath, Judith, & danah boyd (2004). "Public Displays of Connection," *BT Technology Journal*; 22(4), pp. 71-82.

**Recommended Readings:**

Rainie, Lee and Barry Wellman (2012) *Networked: The New Social Operating System*, Cambridge, MA: MIT Press

Livingstone, Sonia and Ellen Harper (2010) "Balancing opportunities and risks in teenagers' uses of the Internet: the role of online skills and Internet self-sufficiency" *New Media and Society*, 12: 2. At:  
<https://pdfs.semanticscholar.org/23ff/241f68d0922310c79e11d2603ab94ad8a9e4.pdf>

Nahon, Karine and Jeff Hemsley (2013) *Going Viral*. Cambridge, UK: Polity Press

Bessiere, K. et al. (2008) "Effects of Internet Use and Social Resources on Changes in Depression", *Information, Communication and Society*, 11:1, pp. 47-70. At:  
<http://www.tandfonline.com/doi/abs/10.1080/13691180701858851>

Ellison, N. B., & Boyd, D. M. (2013). "Sociality Through Social Network Sites," *The Oxford Handbook of Internet Studies*.  
<https://doi.org/10.1093/oxford/9780199589074.013.0008>

Graham, Mark and Dutton, William (editors) (2019) *Society and the Internet*, Oxford: Oxford University Press, updated 2019 edition.

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**SESSION 4: Innovation in the Digital Economy**

**Required Readings:**

Lerner, Josh (2012) *The Architecture of Innovation: The Economics of Creative Organization*, Cambridge, MA: Harvard Business Review Press. pp. 1-86, skim 87-134, 135-178.

Lund, S., & Manyika, J. (2017). Defending Digital Globalization. *Foreign Affairs*. (April)  
Retrieved from <https://www.foreignaffairs.com/articles/world/2017-04-20/defending-digital-globalization>

Meeker, Mary, Internet Trends in 2019, Bond, June 11, 2019.  
<https://techcrunch.com/2019/06/11/internet-trends-report-2019/> (Skim Meeker's Powerpoint presentation) (Meeker puts out these reports with somewhat different foci every year – they are an excellent source of data.)

**Recommended Readings:**

McQuivey, James (2013) *Digital Disruption: Unleashing the Next Wave of Innovation*, Las Vegas, NV: Amazon Publishing.

Chander, Anupam (2013) *The Electronic Silk Road: How the Web Binds the World Together in Commerce*. New Haven, CT: Yale University Press

Shelanski, Howard (2012) "Information, Innovation, and Competition Policy for the Internet," *University of Pennsylvania Law Review* 161, pp. 1664–1706. At: [http://scholarship.law.upenn.edu/cgi/viewcontent.cgi?article=1025&context=penn\\_law\\_review](http://scholarship.law.upenn.edu/cgi/viewcontent.cgi?article=1025&context=penn_law_review)

von Hippel, Eric (2005) *Democratizing Innovation*, Cambridge, MA: MIT Press. At: <http://web.mit.edu/evhippel/www/democ1.htm>

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**SESSION 5: Mobile Communication: The Social Effects of Permanent Connectivity**

**Required Readings:**

Castells, Manuel, et al. (2006) *Mobile Communication Society: A Global Perspective*, Cambridge, MA: MIT Press, pp. 77-126.

Ling, Richard and Heather Horst (March 2011) "Mobile Communication in the Global South" *New Media and Society*, 13:3. At:  
<http://journals.sagepub.com/doi/abs/10.1177/1461444810393899>

**Recommended Readings:**

Katz, James (ed.) (2008) *Handbook of Mobile Communication Studies*. Cambridge, MA: MIT Press

Katz, James (2006) *Magic in the Air: Mobile Communication and the Transformation of Social Life*, Piscataway, NJ: Transaction Books

Ito, Mizuko and Daisuke Okabe (2005) "Techno-social situations: emerging structures of mobile e-mail use" in Ito, M. et al. *Personal, Pedestrian, Portable*, Cambridge, MA: MIT Press, pp. 257-273

Law, Pui-Lam and Y. Peng (2006) "The use of mobile phones among migrant workers in Southern China", in Law, Pui-Lam et al. *New Technologies in Global Societies*, London: World Scientific, pp. 245-258.

Donner, Jonathan (2015) *After Access: Inclusion, Development, and a More Mobile Internet*, Cambridge, MA: MIT Press.

Ling, Richard and Jonathan Donner, (2009) *Mobile Communication*, Cambridge, UK: Polity Press.

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**SESSION 6: Inequality In the Internet: Class, Race, and Gender In the Global Network Society. The Evolution of the Digital Divide**

**Required Readings:**

Hicks, M. (2017) "A Feature, Not a Bug." Retrieved from:

<http://www.technologystories.org/a-feature-not-a-bug/>

Robinson, Laura et al. (2015) "Digital Inequalities and Why They Matter," *Information, Communication, and Society*, 218: 560-582. At:

<https://scholars.opb.msu.edu/en/publications/digital-inequalities-and-why-they-matter-4>

Hargittai, E., & Hinnant, A. (2008) Digital inequality: Differences in young adults' use of the Internet. *Communication Research*, 35(5), 602–621.

Pew Research (2018). *Demographics of Internet and Home Broadband Usage in the United States*. Retrieved from <http://www.pewinternet.org/fact-sheet/internet-broadband/>

**Recommended Readings:**

Jones, Steve, et al. (2010) "U.S. College Students' Internet Use: Race, Gender, and Digital Divide" *Journal of Computer Mediated Communication*, 14:2. At:

<http://onlinelibrary.wiley.com/doi/10.1111/j.1083-6101.2009.01439.x/abstract>

*Internet World Stats* "The Digital Divide, ICT, and Broadband Internet." At:

<http://donmarnel.blogspot.com/2016/10/the-digital-divide-ict-and-broadband.html>

Qiu, Jack Linchuan (2009) *The Working Class Network Society: Communication Technology and Information Have-less in Urban China*, Cambridge, MA: MIT Press

Perrin, Andrew and Maeve Dugg (2016) "Americans' Internet Access, 2000-2015", Research Report, Pew Research Center. At:

<http://www.pewinternet.org/2015/06/26/americans-internet-access-2000-2015>

Wakefield, Kelly (2013) "Global Digital Divide: Inequality and Internet Access," *Geography Review*, 26:4 pp. 10-13.

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**SESSION 7: Globalization: The Internet & The Cloud**

**(MID-TERM EXAMINATION TODAY)**

**Required Readings:**

Rodrik, Dani, (2012) *The Globalization Paradox: Democracy and the Future of the World Economy* New York: W.W. Norton, Chapters 1, 10-12, pp. 3-23, 207-284. (skim)

Cowhey, Peter and Jonathan Aronson, (2017) *Digital DNA: Disruption and the Challenges for Global Governance* New York, Oxford University Press, Chapter 6, pp. 125-166.

Cowhey, Peter and Michael Kleeman, "Unlocking the Benefits of Cloud Computing for Emerging Economies – A Policy Overview," (2012)

[http://www.researchictafrica.net/publications/Other\\_publications/2012\\_Cowhey%20and%20Kleeman%20-%20Unlocking%20the%20Benefits%20of%20Cloud%20Computing%20for%20Emerging%20Economies%20-%20A%20Policy%20Overview.pdf](http://www.researchictafrica.net/publications/Other_publications/2012_Cowhey%20and%20Kleeman%20-%20Unlocking%20the%20Benefits%20of%20Cloud%20Computing%20for%20Emerging%20Economies%20-%20A%20Policy%20Overview.pdf)

Williams, Hannah, "The history of cloud computing: A timeline of key moments from the 1960s to now," Computerworld, May 13, 2018. A slideshow:

<https://www.computerworld.com/article/3412271/the-history-of-cloud-computing--a-timeline-of-key-moments-from-the-1960s-to-now.html>

**Recommended Readings:**

Bessemer Venture Partners, "State of the Cloud 2016," [www.bvp.com/cloud](http://www.bvp.com/cloud) or try <https://bvp.app.box.com/s/dvx6rqlnq7aifoj01lyuttxponsslta9>

Etro, Federico (2009) "The Economic Impact of Cloud Computing on Business Creation, Employment and Output in Europe," *Review of Business and Economic Literature*, 54:2, pp. 179–209. At: <https://ideas.repec.org/a/ete/revbec/20090204.html>

Hu, T. H. (2015). Introduction. In *A Prehistory of the Cloud* (pp. IX–XXIX, 73–110 ). Cambridge, Massachusetts: The MIT Press

Stiglitz, Joseph (2002) *Globalization and Its Discontents*, New York: Norton



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**SESSION 8: The Internet, Surveillance, Privacy, & Cybersecurity**

**Required Readings:**

Peter Cowhey and Jonathan Aronson (2017) *Digital DNA: Disruption and the Challenges for Global Governance*, Oxford, Oxford University Press, Chapter 7, pp. 167-193.

Segal, Adam (2016) *The Hacked World Order: How Nations Fight, Trade, Maneuver, and Manipulate in the Digital Age*, Public Access. Chapters 1-2, pp. 1-49.

Giles, M. (2018a). *Cybersecurity Roundtable*. Retrieved from  
<https://www.technologyreview.com/video/612086/cybersecurity-roundtable/>

Giles, M. (2018b, October). We need a cyber arms control treaty to keep hospitals and power grids safe from hackers. Retrieved from  
<https://www.technologyreview.com/s/612215/we-need-a-cyber-arms-control-treaty-to-keep-hospitals-and-power-grids-safe-from-hackers/>

**Recommended Readings:**

Clarke, Richard A., with Robert K. Knake (2010), *Cyber War: The Next Threat to National Security and What to Do about It*, New York: Ecco Press.

Deibert, Ronald J. (2014) *Black Code: Inside the Battle for Cyberspace*. Toronto: Random House, Canada.

Schneier, Bruce (2016) *Data and Goliath: The Hidden Battles to Collect You Data and Control Your World*, New York, W.W. Norton.

Singer, Peter W. and Allan Friedman, (2014) *Cybersecurity and Cyberwar—What Everyone Needs to Know*, New York: Oxford University Press, pp. 1-66, 247-256 skim the rest as interested.

Zuboff, Shoshana (2019) *The Age of Surveillance Capitalism*, London: Public Affairs

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**SESSION 9: Privacy, Openness, And Transparency In The Digital Age**

**Required Readings:**

Peter Cowhey and Jonathan Aronson, (2017) *Digital DNA: Disruption and the Challenges for Global Governance*, Oxford: Oxford University Press, Chapter 8, pp. 194-229.

Acquisti, Allesandro, Leslie John, and George Loewenstein, (2103) "What Is Privacy Worth?," *Journal of Legal Studies*, 42:2 249–274. At:  
<https://www.cmu.edu/dietrich/sds/docs/loewenstein/WhatPrivacyWorth.pdf>

Larkin, S. P. (2016, April). The Age of Transparency. *Foreign Affairs*, (May/June 2016). Retrieved from <https://www.foreignaffairs.com/articles/world/2016-04-18/age-transparency>

Stohl, Cynthia, Michael Stohl, Paul Leonardi, "Digital Age | Managing Opacity: Information Visibility and the Paradox of Transparency in the Digital Age," *IJoC*, Vol 10 (2016) at: <https://ijoc.org/index.php/ijoc/article/view/4466>

**Recommended Readings:**

Berners-Lee, Tim, (December 2010) "Long Live the Web: A Call for Continued Open Standards and Neutrality," *Scientific American*, At:  
<http://www.scientificamerican.com/article.cfm?id=long-live-the-web> (for purchase)

Boyd, dana, (2010) "Facebook and "radical transparency" (a rant). At:  
<http://www.zephorias.org/thoughts/archives/2010/05/14/facebook-and-radical-transparency-a-rant.html>

Newman, Abraham L., (2008) *Protectors of Privacy: Regulating Personal Data in the Global Economy*, Ithaca, NY: Cornell University Press.

Gallagher, S. (2017, May 3). US Intelligence "transparency report" reveals breadth of surveillance by NSA, others. Retrieved from <https://arstechnica.com/tech-policy/2017/05/us-intelligence-transparency-report-reveals-breadth-of-surveillance-by-nsa-others/>

Hempel, J. (2018, March 30). A Short History of Facebook's Privacy Gaffes. *Wired*. Retrieved from <https://www.wired.com/story/facebook-a-history-of-mark-zuckerberg-apologizing/>

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**SESSION 10: Transformation of Media & Communication in a Digital Environment:  
Culture of Real Virtuality**

**Required Readings:**

boyd, danah and Nicole Ellison (2011) "Social Network Sites: Definition, History and Scholarship," *Journal of Computer Mediated Communication*, 13:1, pp. 210-230.

Arsenault, Amelia and Manuel Castells (2008) "The Structure and Dynamics of Global Multimedia Business Networks", *International Journal of Communication*, 2 pp. 707-748.

Hochman, N., & Manovich, L. (2013). Zooming into an Instagram City: Reading the local through social media. *First Monday*, 18(7).

**Recommended Readings:**

McChesney, Robert (2007) *The Communication Revolution*, New York: Free Press

Murthy, Dhiraj (2013) "Twitter. Social Communication in the Twitter Age," Cambridge, UK: Polity Press

Neuman, Russell (2015) *A Theory of Communication in the Digital Age*, New York: NYU Press.

Jenkins, Henry, Sam Ford and Joshua Green (2013) *Spreadable Media. Creating Value and Meaning in a Networked Culture*, New York: New York University Press, pp. 1-46.

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**SESSION 11: Social Movements in the Age of the Internet**

**Required Readings:**

Castells, Manuel (2015 ) (2<sup>nd</sup> edition) *Networks of Outrage and Hope,* Cambridge, UK: Polity Press, pp. 246-276, 308-316.

Ng, Ho Chuen (March 2016) “*Social Movements in the Digital Age. A Case Study of the Umbrella Movement in Hong Kong,*” *Diggit Magazine*. At:  
<https://www.diggitmagazine.com/papers/social-movements-digital-age>

Bennett, W. L., Segerberg, A., and Walker, S. (2014). Organization in the crowd: peer production in large-scale networked protests. *Information, Communication & Society*, 17(2), 232–260. <https://doi.org/10.1080/1369118X.2013.870379>

Jenkins, H. and N. Carpentier (2013). Theorizing participatory intensities: A conversation about participation and politics. *Convergence*, 19(3), 265–286.  
<https://doi.org/10.1177/1354856513482090>

**Recommended Readings:**

Ludlow, Peter (ed.) (2001) *Crypto-Anarchy, Cyberstates and Pirate Utopias*, Cambridge: MIT Press.

Taylor, Astra (2014) *The People’s Platform: Taking Back Power and Culture in the Digital Age* New York: Metropolitan Books.

*International Journal of Communication*, 5, Special Issue on the Arab Revolutions (skim) At: IJOC.org

Juris, Jeff (2008) *Networked Futures*, London: Duke University Press, pp. 267-286.

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**SESSION 12: The Internet, Big Data, And Economic Policy**

**Required Readings:**

Cukier, Kenneth Neil and Viktor Mayer-Schönberger “The Rise of Big Data: How It's Changing the Way We Think About the World, *Foreign Affairs*, May/June 2013, pp. 28-40. At: <https://www.foreignaffairs.com/articles/2013-04-03/rise-big-data>

Drake, William J., Vinton G. Cerf, and Wolfgang Kleinwächter, “Internet Fragmentation: An Overview,” Future of the Internet Initiative White Paper (World Economic Forum, Jan 2016), [http://www.academia.edu/20523166/Drake\\_William\\_J.\\_Vinton\\_G.\\_Cerf\\_and\\_Wolfgang\\_Kleinw%C3%A4chter.\\_2016.\\_Internet\\_Fragmentation\\_An\\_Overview.\\_Geneva\\_The\\_World\\_Economic\\_Forum\\_January](http://www.academia.edu/20523166/Drake_William_J._Vinton_G._Cerf_and_Wolfgang_Kleinw%C3%A4chter._2016._Internet_Fragmentation_An_Overview._Geneva_The_World_Economic_Forum_January).

Gonzalez, R. (2018, May 31). The “Thanksgiving Effect” and the Creepy Power of Phone Data. *Wired*. Retrieved from <https://www.wired.com/story/the-thanksgiving-effect-and-the-power-of-phone-data/>

Huang, Y. (2018, August 22). China’s use of big data might actually make it less Big Brother-ish. Retrieved from <https://www.technologyreview.com/s/611814/chinas-use-of-big-data-might-actually-make-it-less-big-brother-ish/>

Valdez, A. (2018, March 23). Everything You Need to Know About Facebook and Cambridge Analytica. *Wired*. Retrieved from <https://www.wired.com/story/wired-facebook-cambridge-analytica-coverage/>

**Recommended Readings:**

Castro, Daniel, and Joshua New, “10 Policy Principles for Unlocking the Potential of the Internet of Things,” Center for Data Innovation, December 4, 2014.

Mayer-Schönberger, Viktor, and Kenneth Cukier, (2013) *Big Data: A Revolution That Will Transform How We Live, Work, and Think* Boston: Houghton, Mifflin Harcourt. Pp. 1-32 185-197 (skim the rest as interested)

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**SESSION 13: The Internet and the Political System: Electoral Campaigns, Post-Truth Politics, and Social Media As the Space of Political Communication**

**Required Readings:**

Castells, Manuel (2009) *Communication Power*, Oxford: Oxford University Press, pp. 193-254.

Woolley, S. C. and P.N. Howard (2016). Automation, Algorithms, and Politics| Political Communication, Computational Propaganda, and Autonomous Agents — Introduction. *International Journal of Communication*, 10(0), 9.

Donovan, Joan (2016) “Can you hear me now?” *Phreaking the party line from operators to occupy, Information, Communication & Society*, 19:5, pp. 601-617. At:  
<http://www.tandfonline.com/doi/abs/10.1080/1369118X.2016.1139610?journalCode=rics20>

Barberá, P., J. T. Jost, J. Nagler, J. A. Tucker and R. Bonneau (2015). “Tweeting From Left to Right: Is Online Political Communication More Than an Echo Chamber?” *Psychological Science*, 26(10), 1531–1542.  
<https://doi.org/10.1177/0956797615594620>

**Recommended Readings:**

Arsenault, Amelia and Manuel Castells (June 2006) “Conquering the minds, conquering Iraq. “The social production of misinformation in the United States. A case study”, *Information, Communication and Society*, pp. 284-307. At:  
<http://www.tandfonline.com/doi/abs/10.1080/13691180600751256>

Castells, Manuel (2018) *Rupture. The Crisis of Liberal Democracy*, Cambridge: Polity Press

Katz, James, et. alter (2013) *The Social Media President: Barack Obama and the Politics of Digital Engagement*, New York: Palgrave Macmillan.

McCarthy, Helen, et al. “Network logic: Who governs in an interconnected world,” London: Demos.

Sey, Araba and Manuel Castells (2004) “Networked politics: Internet and the political process,” in Castells, Manuel (ed.) *The Network Society: A cross-cultural perspective*, Northampton, MA: Edward Elgar

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**SESSION 14: Global Governance and the Future of the Internet**

**Required Readings:**

Rodrik, Dani "The False Economic Promise of Global Governance," August 11, 2016. At:  
<https://www.project-syndicate.org/commentary/global-governance-false-economic-promise-by-dani-rodrik-2016-08>

Cowhey, Peter and Jonathan Aronson, (2017) *Digital DNA: Disruption and the Challenges for Global Governance*, New York: Oxford University Press, Chapters 5 and 9, pp. 94-122, 233-261.

Nye Jr., Joseph S. (2014). *The Regime Complex for Managing Global Cyber Activities* (Global Commission on Internet Governance No. 1) (pp. 1–20). Centre for International Governance Innovation. Retrieved from  
[https://www.cigionline.org/sites/default/files/gcig\\_paper\\_no1.pdf](https://www.cigionline.org/sites/default/files/gcig_paper_no1.pdf)

**Recommended Readings:**

Brown, Ian and Christopher T. Marsden. 2013. *Regulating Code: Good Governance and Better Regulation in the Information Age*. Cambridge, MA: MIT Press.

The Bildt Commission. Global Commission on Internet Governance. 2016. "One Internet," Final Report by the Centre for International Governance and the Royal Institute for International Affairs. At: 261 <http://ourinternet.org/report#chapter--preface>.

DeNardis, Laura, (2014) *The Global War for Internet Governance* New Haven, CT: Yale University Press.

Drake, William J., and Monroe Price (eds.), "Beyond Netmundial: The Roadmap for Institutional Improvements to the Global Internet Governance Ecosystem," August 2014,  
[http://www.global.asc.upenn.edu/app/uploads/2014/08/BeyondNETmundial\\_FINAL.pdf](http://www.global.asc.upenn.edu/app/uploads/2014/08/BeyondNETmundial_FINAL.pdf)

Webach, Kevin (2018) *The Blockchain and the New Architecture of Trust*, Cambridge: MIT Press.

**SESSION 15: General Conclusion & Debate**

**(FINAL PAPERS DUE FRIDAY, MAY 8)**

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**Statement on Academic Conduct and Support Systems:**

**Academic Conduct:**

Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, “Behavior Violating University Standards” [policy.usc.edu/scampus-part-b](https://policy.usc.edu/scampus-part-b). Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, [policy.usc.edu/scientific-misconduct](https://policy.usc.edu/scientific-misconduct).

**Support Systems:**

*Student Health Counseling Services - (213) 740-7711 – 24/7 on call*  
[engemannshc.usc.edu/counseling](https://engemannshc.usc.edu/counseling)

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.

*National Suicide Prevention Lifeline - 1 (800) 273-8255 – 24/7 on call*  
[suicidepreventionlifeline.org](https://suicidepreventionlifeline.org)

Free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week.

*Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-4900 – 24/7 on call*  
[engemannshc.usc.edu/rsvp](https://engemannshc.usc.edu/rsvp)

Free and confidential therapy services, workshops, and training for situations related to gender-based harm.

*Office of Equity and Diversity (OED) | Title IX - (213) 740-5086*  
[equity.usc.edu](https://equity.usc.edu), [titleix.usc.edu](https://titleix.usc.edu)

Information about how to get help or help a survivor of harassment or discrimination, rights of protected classes, reporting options, and additional resources for students, faculty, staff, visitors, and applicants. The university prohibits discrimination or harassment based on the following protected characteristics: race, color, national origin, ancestry, religion, sex, gender, gender identity, gender expression, sexual orientation, age, physical disability, medical condition, mental disability, marital status, pregnancy, veteran status, genetic information, and any other characteristic which may be specified in applicable laws and governmental regulations.

*Bias Assessment Response and Support - (213) 740-2421*  
[studentaffairs.usc.edu/bias-assessment-response-support](https://studentaffairs.usc.edu/bias-assessment-response-support)



## Communication 429 The Internet, Economy, and Society Spring 2020

Avenue to report incidents of bias, hate crimes, and microaggressions for appropriate investigation and response.

*The Office of Disability Services and Programs - (213) 740-0776*

[dsp.usc.edu](http://dsp.usc.edu)

Support and accommodations for students with disabilities. Services include assistance in providing readers/notetakers/interpreters, special accommodations for test taking needs, assistance with architectural barriers, assistive technology, and support for individual needs.

*USC Support and Advocacy - (213) 821-4710*

[studentaffairs.usc.edu/sssa](http://studentaffairs.usc.edu/sssa)

Assists students and families in resolving complex personal, financial, and academic issues adversely affecting their success as a student.

*Diversity at USC - (213) 740-2101*

[diversity.usc.edu](http://diversity.usc.edu)

Information on events, programs and training, the Provost's Diversity and Inclusion Council, Diversity Liaisons for each academic school, chronology, participation, and various resources for students.

*USC Emergency - UPC: (213) 740-4321, HSC: (323) 442-1000 – 24/7 on call*

[dps.usc.edu](http://dps.usc.edu), [emergency.usc.edu](http://emergency.usc.edu)

Emergency assistance and avenue to report a crime. Latest updates regarding safety, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.

*USC Department of Public Safety - UPC: (213) 740-6000, HSC: (323) 442-120 – 24/7 on call*

[dps.usc.edu](http://dps.usc.edu)

Non-emergency assistance or information.

*Annenberg Student Success Fund*

<https://annenberg.usc.edu/current-students/resources/annenberg-scholarships-and-awards>

The Annenberg Student Success Fund is a donor-funded financial aid account available to USC Annenberg undergraduate and graduate students for non-tuition expenses related to extra- and co-curricular programs and opportunities.

*Breaking Bread Program [undergraduate students only]*

<https://undergrad.usc.edu/faculty/bread/>

The Breaking Bread Program is designed to provide individual undergraduate students with an opportunity to meet and have scholarly discussions with faculty members outside of the normal classroom setting. Through this program, students and faculty enjoy good company and great conversation by literally “breaking bread” over a meal together and USC will pick up the tab! Your meal event can take place anywhere outside of the normal classroom setting. Your venue can be a restaurant or eatery on or off-campus.