This course is a survey of popular culture, designed to introduce students to the broad range of popular cultural productions such as film, television shows, literature, music, social media, emerging technologies, and food. We will explore the roles of popular culture in our life, and think about what popular culture tells us about our contemporary moment, as well as its connections to the past and the future. Who determines what is popular, and why? What are the intersections of popular culture with race and ethnicity, as well as gender and sexuality? In what ways does popular culture engage with social issues? How does global media and digital technologies impact the ways that popular is produced, accessed, consumed, and circulated? These are some of the questions that we will discuss and think about together in relation to an array of popular culture examples from a global and transnational perspective.