

Classic Rock: Popular Music of the Sixties and Seventies

Spring 2019

Course no. MUSC 423

Section no. 47225

Units: 2

Time: M 6 – 7:50 pm

Room: THH 202

Course instructor: Bill Biersach

Instructor's office: MUS 316

Instructor's office hours: MW 9 – 9:45 am, 12 – 1 pm

Office phone: (213) 740-7416

Instructor's email: biersach@usc.edu

Teaching assistants:

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Introduction and Purpose

“One of the good things that happened in the sixties was that at least some music of an *unusual* or *experimental* nature got recorded and released ...”

—Frank Zappa

This course will familiarize the student with a broad spectrum of musical styles that were popular between the years 1962 and 1973. The intent is to inform the student regarding the recording technologies available and the business practices in place at the time, the origin of a wide variety of styles and specific recording acts, and an understanding of the underlying social, economic, political, and cultural issues that gave rise to them. The goal is to imbue the student with an appreciation for this music that has survived four decades and continues to find a niche in popular culture.

Instructional Strategy

Each week the professor will present a lecture for the first hour of the class. Musical examples will be played, brief bios of the artists will be provided, and styles will be explored.

The second hour of the class will be devoted to pertinent film clips and discussion of the texts led by the teaching assistants.

Examinations and Grades

There will be three examinations: two midterms and a final. Each exam will consist of 50 multiple-choice questions on Scantron answer sheets. In addition, students will circle the answers in the examination question booklets as a backup.

The Scantrons will be graded by computer, then Blackboard will add and process your three scores and determine your final grade based on the following ranges:

A	141	-	150
A -	135	-	140
B +	130	-	134
B	126	-	129
B -	120	-	125
C +	115	-	119
C	111	-	114
C -	105	-	110
D +	100	-	104
D	96	-	99
D -	90	-	95
F	0	-	89

The second midterm and final examination will be non-cumulative.

Texts

The required text this semester will be:

What's That Sound? 4th Edition, by John Covach and Andrew Flory; Norton Custom.
ISBN: 978-0-393-93725-1

(Available as custom edition in the USC Bookstore, or online as an ebook.)

**Classic Rock: Popular Music of the Sixties
Schedule of Lecture Topics**

Spring 2019

Week	Date	Topic/Comments
1.	Jan. 7	Preliminaries—“Hey Joe”
2.	Jan. 14	1962, 1963, 1964
3.	Jan. 21	Holiday
4.	Jan. 28	The British Invasion
		Tuesday, Jan. 29, last day to drop Monday only classes with a “W”
5.	Feb. 4	The American Reaction
6.	Feb. 11	FIRST MIDTERM EXAM
7.	Feb. 18	Holiday
		Friday, Feb. 22, last day to change Pass/No Pass to Letter Grade
8.	Feb. 25	Bob Dylan
9.	Mar. 4	Folk Rock
10.	Mar. 11	Spring Break
11.	Mar. 18	Jimi Hendrix
12.	Mar. 25	SECOND MIDTERM
13.	Apr. 1	Power Trios
		Friday, April.5, last day to drop with a “W”
14.	Apr. 8	The Psychedelics
15.	Apr. 15	The Progressives
16.	Apr. 22	The Dark Side
17.		MONDAY, MAY. 6th—FINAL EXAMINATION: 7-9 pm

Statement of Academic Conduct

Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in *SCampus* in Section 11, *Behavior Violating University Standards* <<https://scampus.usc.edu/1100-behavior-violating-university-standards-and-appropriate-sanctions/>> . Other forms of academic dishonesty are equally unacceptable. See additional information in *SCampus* and university policies on scientific misconduct, <<http://policy.usc.edu/scientific-misconduct/>> .

Discrimination, sexual assault, and harassment are not tolerated by the university. You are encouraged to report any incidents to the *Office of Equity and Diversity* <<http://equity.usc.edu/>> or to the *Department of Public Safety* <<http://capsnet.usc.edu/department/department-public-safety/online-forms/contact-us>> . This is important for the safety whole USC community. Another member of the university community – such as a friend, classmate, advisor, or faculty member – can help initiate the report, or can initiate the report on behalf of another person. *The Center for Women and Men* <<http://www.usc.edu/student-affairs/cwm/>> provides 24/7 confidential support, and the sexual assault resource center webpage <<http://sarc.usc.edu>> describes reporting options and other resources.

Support Systems for Students

A number of USC’s schools provide support for students who need help with scholarly writing. Check with your advisor or program staff to find out more. Students whose primary language is not English should check with the *American Language Institute* <<http://dornsife.usc.edu/ali>> which sponsors courses and workshops specifically for international graduate students. *The Office of Disability Services and Programs* <http://sait.usc.edu/academicssupport/centerprograms/dsp/home_index.html> provides certification for students with disabilities and helps arrange the relevant accommodations. If an officially declared emergency makes travel to campus infeasible, *USC Emergency Information* <<http://emergency.usc.edu/>> will provide safety and other updates, including ways in which instruction will be continued by means of blackboard, teleconferencing, and other technology.

Bibliography (books consulted while creating and updating this course)

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