**Freshman Seminar: Musical Subcultures of the Sixties**

Spring 2019

Course no. FSEM 100  
Section no. 34609R  
Units: 2  
Time: Wednesdays 2:00-3:50pm  
Room: WPH 201

Course instructor: Bill Biersach  
Instructor’s office: MUS 316  
Instructor’s office hours: MW 9 – 9:45 am, 12 – 1 pm  
Office phone: (213) 740-7416  
Instructor’s email: biersach@usc.edu

**The Premise**

“One of the good things that happened in the sixties was that at least some music of an unusual or experimental nature got recorded and released ...”

—Frank Zappa

During the 1960s, various popular musical styles developed which expressed the social, cultural, religious, political and sexual changes in our society. While the music of the period survives today and enjoys considerable popularity, much of the meaning behind it has been lost simply because the context has largely been forgotten. In this seminar we will sift through the lyrics, compare musical styles, facts, tall tales, and contrived myths surrounding these influential recording artists. In so doing we will attempt to arrive at an understanding of what was really going on in the music industry, the drug scene, the pop culture, social movements, and the minds of the youth during those turbulent years.

**Instructional Strategy**

This is a ten-week course.

Each week there will be a reading assignment. Students will prepare two discussion points.

Musical examples will be presented by the professor along with lyrics, and discussion will ensue.

In addition, the students will divide into teams of two or three, select topics they wish to explore, and then give an oral presentation in class.
Grades and Expectations

This is a credit/no-credit course. Credit will be given to students who fulfill the assignments, participate in class discussions, and who give thoughtful, organized presentations.

Text

The digital course reader for FSEM 100: Musical Subcultures of the Sixties – Spring 2019, is now available for purchase through the USC Bookstore website: (www.universitycustompublishing.com).

Schedule of Reading Assignments

<table>
<thead>
<tr>
<th>WEEK</th>
<th>MEETING</th>
<th>ARTICLE BY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Jan. 9</td>
<td>— — —</td>
</tr>
<tr>
<td>2.</td>
<td>Jan. 16</td>
<td>David Crosby (Crosby, Stills, and Nash)</td>
</tr>
<tr>
<td>3.</td>
<td>Jan. 23</td>
<td>John Densmore (The Doors)</td>
</tr>
<tr>
<td>4.</td>
<td>Jan. 30</td>
<td>Abbie Hoffman (Political activist)</td>
</tr>
<tr>
<td>5.</td>
<td>Feb. 6</td>
<td>Timothy Leary (LSD activist)</td>
</tr>
<tr>
<td>6.</td>
<td>Feb. 13</td>
<td>Bob Spitz (Journalist)</td>
</tr>
<tr>
<td>7.</td>
<td>Feb. 20</td>
<td>Bill Wyman (The Rolling Stones)</td>
</tr>
<tr>
<td>8.</td>
<td>Feb. 27</td>
<td>John Lennon (The Beatles)</td>
</tr>
<tr>
<td>9.</td>
<td>Mar. 6</td>
<td>John Lennon (The Beatles)</td>
</tr>
<tr>
<td>10.</td>
<td>Mar. 13</td>
<td>[Spring break]</td>
</tr>
<tr>
<td>11.</td>
<td>Mar. 20</td>
<td>Frank Zappa (The Mothers of Invention)</td>
</tr>
</tbody>
</table>
The University’s Statement on Academic Conduct and Support Systems

Academic Conduct:
Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, “Behavior Violating University Standards” https://policy.usc.edu/scampus-part-b/. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, http://policy.usc.edu/scientific-misconduct.

Support Systems:
Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. https://engemannshc.usc.edu/counseling/

National Suicide Prevention Lifeline - 1-800-273-8255
Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. http://www.suicidepreventionlifeline.org

Relationship & Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call
Free and confidential therapy services, workshops, and training for situations related to gender-based harm. https://engemannshc.usc.edu/rsvp/

Sexual Assault Resource Center
For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: http://sarc.usc.edu/

Office of Equity and Diversity (OED)/Title IX compliance – (213) 740-5086
Works with faculty, staff, visitors, applicants, and students around issues of protected class. https://equity.usc.edu/

Bias Assessment Response and Support
Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response, https://studentaffairs.usc.edu/bias-assessment-response-support/

Student Support & Advocacy – (213) 821-4710
Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. https://studentaffairs.usc.edu/ssa/

Diversity at USC – https://diversity.usc.edu/
Tabs for Events, Programs and Training, Task Force (including representatives for each school), Chronology, Participate, Resources for Students
<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Publisher</th>
<th>Year</th>
<th>ISBN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bradelius, Jerilyn Lee</td>
<td><em>The Grateful Dead Family Album</em></td>
<td>Warner Books</td>
<td>1989</td>
<td>0-446-51521-3</td>
</tr>
<tr>
<td>Bronson, Fred</td>
<td><em>The Billboard Book of Number One Hits</em></td>
<td>Billboard Publications</td>
<td>1988</td>
<td>0-85112-396-1</td>
</tr>
<tr>
<td>Byrne, David</td>
<td><em>How Music Works</em></td>
<td>McSweeney’s, San Francisco</td>
<td>2012</td>
<td>978-1-938073-53-3</td>
</tr>
<tr>
<td>Clifford, Mike</td>
<td><em>The Harmony Illustrated Encyclopedia of Rock</em></td>
<td>Harmony Books</td>
<td>1988</td>
<td>0-517-57154-1</td>
</tr>
<tr>
<td>Coleman, Ray</td>
<td><em>Clapton</em></td>
<td>Warner Books</td>
<td>1985</td>
<td>0-446-38630-8</td>
</tr>
<tr>
<td>Covach, John and</td>
<td>Flory, Andrew <em>What’s That Sound? An Introduction to</em></td>
<td>Norton &amp; Company</td>
<td>2012</td>
<td>978-0-393-91204-3</td>
</tr>
<tr>
<td></td>
<td>It’s History* (Third edition)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Publisher</td>
<td>City</td>
<td>Year</td>
</tr>
<tr>
<td>---------------------</td>
<td>----------------------------------------------------------------------</td>
<td>----------------------------------</td>
<td>--------------</td>
<td>----------</td>
</tr>
<tr>
<td>Dallas, Karl</td>
<td><em>Pink Floyd: Bricks in the Wall</em></td>
<td>Shapolsky Publishers</td>
<td>New York</td>
<td>1987</td>
</tr>
<tr>
<td>Denselow, Robin</td>
<td><em>When the Music’s Over: The Story of Political Pop</em></td>
<td>Faber &amp; Faber</td>
<td>Boston</td>
<td>1989</td>
</tr>
<tr>
<td></td>
<td>Simon, Peter</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gitlin, Todd</td>
<td><em>The Sixties: Days of Hope, Days of Rage</em></td>
<td>Bantam Books</td>
<td>New York</td>
<td>1987</td>
</tr>
</tbody>
</table>
Hotchner, A. E.  
*Blown Away: The Rolling Stones and the Death of the Sixties*  
ISBN 0-671-69316-6

Kubernick, Harvey  
*Canyon of Dreams: The Magic and the Music of Laurel Canyon*  
Sterling, New York, 2009  

Larson, Thomas E.  
*History of Rock & Roll*  

Lazell, Barry  
*Rock Movers and Shakers*  
Billboard Publications, New York, 1989  
ISBN 0-8230-7608-3

Leary, Timothy  
*The Politics of Ecstasy*  

Marcus, Greil  
*Mystery Train: Images of America in Rock ’n’ Roll Times*  
Obelisk (Dutton), New York, 1975  

Marsch, David  
*Before I Get Old: The Story of the Who*  
St. Martin’s Press, New York, 1983  

McDonald, Ian  
ISBN 978-1-55652-733-3

Mellers, Wilfrid  
*A Darker Shade of Pale: A Backdrop to Bob Dylan*  
Oxford University Press, New York, 1984  
ISBN 0-19-503622-0

Mitchell, Mitch and Platt, John  
*Jimi Hendrix: Inside the Experience*  
Harmony Books, New York, 1990  
Morrison, Jim

Wilderness: 
The Lost Writings of Jim Morrison, Vol. 1
Vintage, New York, 1989

Morrison, Jim

The American Night: 
The Lost Writings of Jim Morrison, Vol. 2
Vintage, New York, 1990
ISBN 0-394-58722-7

Parles, John and Romanowski, Patricia

The Rolling Stone Encyclopedia of Rock and Roll
Rolling Stone Press, New York, 1983

Pattison, Robert

The Triumph of Vulgarity: 
Popular Music in the Mirror of Romanticism
Oxford University Press, New York, 1987

Pichaske, David

A Generation in Motion: 
Popular Music and the Culture of the Sixties
Ellis Press, Peoria, 1989

Russel, Ethan A.

Let It Bleed: The Rolling Stones, Altamont, and the End of the Sixties
ISBN 978-0-446-53904-3

Schloss, Joseph G., Starr, Larry, and Waterman, Christopher

Rock Music, Culture., and Business
Oxford University Press, New York, 2012
ISBN: 978-0-19-975836-4

Smith, Joe

Off the Record: 
The Oral History of Popular Music
Warner Publications, New York, 1988
ISBN 0-446-51232-X

Smith, Wes

The Pied Piper of Rock ’n’ Roll: 
Radio Deejays of the Fifties and Sixties
Longstreet Press, Marietta, 1989
Spitz, Bob  
_Barefoot in Babylon: The Creation of the Woodstock Music Festival_
Norton, New York, 1989  

Stambler, Irwin  
_The Encyclopedia of Pop, Rock and Soul_
St. Martin’s Press, New York, 1989  
ISBN 0-312-04310-4

Stanley, Bob  
_You're a Good Man, Charlie Brown: The Story of Pop Music from Bill Haley to Beyoncé_
W.W. Norton & Company, New York, 2014  

Turner, Steve  
_The Gospel according to the Beatles_
Westminster John Knox Press, Louisville, 2006  

Zappa, Frank and Occhiogrosso, Peter  
_The Real Frank Zappa Book_
Poseidon Press, New York, 1989  

Zimmer, Dave (text) and Diltz, Henry (photography)  
_Crosby, Stills & Nash: The Biography_
Da Capo, Philadelphia, 2008  