DANC 212G, Section 22459R: Dance in Popular Culture
Fall 2018
4 Units
Day: Monday / Wednesday
Time: 12:00 pm – 1:40 pm
Location: KDC 235

Instructor: Achinta S. McDaniel
Office: KDC 231
Office Hours: By appointment: Mon/Wed 2:00-3:00 p.m.
Contact Information: achintam@usc.edu

CATALOG DESCRIPTION
Examination of the role of dance in popular culture in a studio setting. Practical studies in styles and their evolution in recreational and professional settings.

COURSE DESCRIPTION
Pop culture by definition highlights media that act as conduits for the cultural norms that emerge from society. This course aims to sharpen the focus on dance and the influence it holds within popular culture. Through readings and visual assignments, students will hone their skills to decipher the coded language of dance in pop culture that targets the masses. Students will also assess the value of commercial dance products within the marketplace and their use of cultural icons, dance skillsets and political expressions through research papers and self-reflection. Students will develop valued analytical, writing, reading, and communication skills throughout the course. By highlighting notable directors and choreographers as well as celebrities who have illuminated dance within social spaces, students will also be introduced to dance styles in a historical format as well as their ability to transcend time within the technological advancements of today.

COURSE LEARNING OBJECTIVES
● Identify and use pop culture dance terminology
● Identify the way dance influences pop culture in the US and global populations
● Critique existing pop culture examples
● Demonstrate choreographed pop culture dance movements
● Recognize cultural appropriation in pop culture dance
● Improve communication skills through oration and essays

COURSE EXPECTATIONS
In order to enjoy the course and get the most out of it, and to meet the learning objectives, students will be expected to attend class regularly, on time, and well-prepared. Well-prepared in this course means having read or viewed the assigned materials and thought them through/taken notes so as to share knowledge, opinions, and questions in class with peers on a regular basis. (Cough-Cough: and to ace pop quizzes)
In addition, students are expected to take part in a handful of dance workshops to fully engage in the practice of certain dance styles discussed, but are NOT required to have any dance experience. Students are, however, expected to write appropriately and persuasively, and to develop strong thesis statements with supporting arguments and research in assigned papers and examination essays. Free help with writing is readily available to students at: https://dornsife.usc.edu/writingcenter/. Do not let careless spelling and grammatical errors bring your grade down. If you need assistance, see the writing center.

COURSE NOTES AND IN-CLASS WORK
Students are encouraged to take written notes, and to be prepared to discuss topics in small groups throughout the course, and to give presentations on topics covered in class and through assignments. Spot quizzes will be given
during the course, both open-book and closed. Students will dance from time to time throughout the course, with notice given on blackboard in advance, so that they may wear appropriate attire and footwear. Copies of certain lecture slides, along with assignments, rubrics, and additional class information will be posted on Blackboard. See more In-Class Work Policy below. Please refrain from side conversations during class.

TECHNOLOGICAL PROFICIENCY AND HARDWARE/SOFTWARE REQUIRED
- Students must have access to computers or laptops with internet access in order to complete assignments based on research and video viewings, including clips on YouTube, Vimeo, etc.
- Students are required to submit typed papers and certain assignments via Blackboard.
- Laptops are permissible in class, but handwritten notes on paper are encouraged and helpful in retaining information. Only handwritten notes may be used for open-book quizzes.
- Keynote lecture slides will be available on Blackboard from time to time. If a student does not have Keynote software, slides will be additionally made available as PDF documents on Blackboard. Note, the DSP website converts various formats into alternative, accessible formats for each user: https://dsp.usc.edu/accommodations/file-conversion/. For example, you may convert a pdf document into an audiobook mp3 file.

ATTENDANCE POLICY
All students are expected to actively engage and participate (see In-Class Work Policy below) in each class, including auditing students. There are two excused absences allowed (no doctor’s notes are necessary). No make-up classes are allowed including make-up quizzes, in-class work, and tests. Tardiness of 15 minutes or more will constitute an absence. Further, three tardy attendances of less than 15 minutes will also constitute an absence. For group assignments, be sure to notify your fellow classmates of your absence (48) forty-eight hours prior to the class session.

IN-CLASS WORK POLICY
Students will contribute to the learning environment by completing in-class assignments, group discussions and short, impromptu oral presentations and demonstrations. Other work may include open-note spot quizzes, worksheets, and response to polls. Students are graded on thoughtful participation and completion of work. There are no make-up assignments for missed in-class work. Students’ lowest two grades will be dropped from the overall In-Class Work grade.

COMMUNICATION POLICY
E-mails from official usc.edu addresses are to be used by students when corresponding with professor. Prior to e-mailing professor, students must ask themselves the following questions: 1. What have you consulted to find the answer on your own? 2. What do you think the best answer would be if your professor could not respond to you? 3. Did you consult your syllabus? 4. Did you ask a fellow student? If these are satisfied, and still no answer is found, e-mail your professor.

TECHNOLOGY POLICY
- **Mobile phones/electronic devices MUST be placed on “Do Not Disturb” mode:** Unless devices are required for official DSP accommodations, do not use mobile devices during class time. If you check your phone, text message, make or take phone calls during class time, expect your grade to be affected negatively, with a 5 point deduction per instance. Repeat offenders will be asked to leave class for that day and will be penalized with a 7 point deduction.

- **Laptops** will not be used for anything other than in-class work or appropriate note taking, unless their use is necessitated by official DSP accommodations. Use of laptops for non-class related activities will result in a lowering of in-class grade by 5 points per instance. Repeat offenders will be unable to use laptops in class, and will be asked to leave class for that day, resulting in a 7 point deduction.

- **Recording devices** may be used if absolutely necessary (think long and hard about that), but are not to be posted on any commercial website or social network platform, and are not to be shared in any way apart...
from for use of learning the coursework. Students are not to record other students’ presentations or
movement demonstrations, unless permission is granted by students and professor.

ASSIGNMENTS & SUBMISSION POLICY
ALL Assignments are due on the designated assignment due dates listed below. Readings & viewings need to be
completed prior to the start of class and will be discussed during the lecture. In class movement study will also
accompany lecture participation and will be announced on the first day of class. There will be 3 research papers, 2-5
quizzes and 2 exams in this course. See research paper topics and exam dates below.

Assignments should be turned in on time as listed in the syllabus. Late assignments will have points deducted for
tardiness and will not receive full credit. There will be a minimum of 10 points deducted per day an assignment is
late. If you should experience or know in advance of an event that may prevent you from turning in an
assignment/research paper on time, contact the professor. This may not prevent a deduction in points but will be
a courtesy to the instructor.

RESEARCH PAPERS
There will be 3 research papers due during the course:
- MLA (Modern Language Association) - https://owl.english.purdue.edu/owl/resource/747/01/
- 12-point font, Times New Roman
- Upload through Blackboard
- Writing Style: Avoid plagiarism, do not write in first person unless instructed as such
- Include a separate Cover page with Names, Date, Course Title, Professor, Paper Title
- Include a separate Reference page for citations (Do not reference Wikipedia)
- Keep direct quotes to a minimum

OVERVIEW OF RESEARCH PAPERS
**Students Will Receive Detailed Assignment Descriptions in Class
During Discussions in Weeks Leading Up to Assignment Due Dates**

RESEARCH PAPER #1: ICONIC DANCE AND THE INTERNET
2-5 pages double-spaced – January 30, 12:00 a.m., which means get it done by 11:59pm or prior on 1/29

This research paper must be written in MLA format, using 12-point Times New Roman font and include a Cover
Page and Reference page. Well-written papers will be 2-5 pages in length not including the cover and reference
pages and will tackle the following areas:
- Identify 3-4 iconic dance influencers who have impacted pop culture through the viral nature of the
  Internet
- Compare and contrast the dance influencers
- Analyze their impact on pop culture
- Rank the dance influencers in order of influence and defend your argument with supporting evidence via
  links and articles.

RESEARCH PAPER #2: GLOBAL DANCE- MIDTERM PAPER
4-7 pages double-spaced – February 18, 2019 11:59 p.m.

This research paper must be written in MLA format, using 12-point Times New Roman font and include a Cover
Page and Reference page. Well-written papers will be 4-7 pages in length not including the cover and reference
pages and will tackle the following areas:
- Identify the ways dance influences pop culture in the US and global populations
- Select a country from the list provided in class
- Outline specific events within the selected foreign country that have been influenced by American pop culture dance
- Describe these event(s) and how they have been created
- Critique to what extent American pop culture has had in the specific event creation
- Assess the event and how its inception will impact other socially relevant aspects of the foreign country (i.e. media, government policy, etc.)

**RESEARCH PAPER #3: REDEFINING DANCE IN POP CULTURE**

5-8 pages double-spaced – April 10, 12:00 a.m., so really get it done prior to 11:59pm on 3/29

This research paper must be written in MLA format, using 12-point Times New Roman font and include a Cover Page and Reference page. Well-written papers will be 5-8 pages in length not including the cover and reference pages and will tackle the following areas:

- Recognize cultural appropriation in pop culture dance
- Reflect on a personal example of how one’s own culture has been appropriated through dance in pop culture or revisit another culture from the readings that has been defined as cultural appropriation in pop culture dance
- Validate or argue an alternative to the perception of culture appropriation in pop culture, give examples (use peer reviewed citations)
- Define dance in pop culture and state the prospects (this can be opinion-based) of how one can redefine dance in pop culture, use examples
- Illustrate how US populations will employ your ideas for how one can redefine dance in pop culture – determine a message, the channels in which that message will be disseminated and why it is important for the message to be delivered through those channels.

**QUIZZES**

Expect spot quizzes to assess your knowledge of the assigned materials. The quizzes will take place at the beginning of class time and students will not have an opportunity to make up any quizzes for which they are not present. Quizzes may also incorporate in-class notes, so it is encouraged to take notes for any opportunities where a quiz may be open notes. Quizzes will focus on the ability of the student to identify and use pop culture dance terminology, and as a measure of student’s understanding of assigned readings and viewings.

**MIDTERM & FINAL EXAM (PART 1 & 2)**

**ALL STUDENTS ARE REQUIRED TO BE IN CLASS, PRESENT AND COMPLETE THEIR MIDTERM AND FINAL EXAM IN PERSON.** The Midterm is a research paper, and Final Exam will consist of multiple choice, vocabulary questions, and written essay questions. Throughout the course, students will participate in dance workshops with guests and the professor of record. Students will have opportunities to learn new dance styles and demonstrate their dance skills in the rehearsal studio. In one portion of the both Midterm and Final Exams, students will demonstrate their dance skills in a group performances. The other section of the exam will explore student knowledge of the reading, viewing and in-class discussion and lecture materials, by paper for the midterm and by written exam for the final. Further details of the Final Part 1 and 2 will be detailed in class.

- Midterm Exam Part I (Paper Due) – February 18, 2019 (no class meeting that day) by 11:59 p.m.; Midterm Exam Part II (Practical Projects Due) – February 20, 2019, Top of Regular Class Time
- Final Exam Part 1 (Practical) – April 24, 2019 Regular Class Time; Final Exam Part 2 (Written Exam) – May 3, 2019, 11am-1pm.
COURSE SCHEDULE

The following is a week-by-week outline of the assigned readings and viewings, subject to some adjustment to best meet the needs of the class section. Each assigned reading and/or viewing must be completed by class meeting date in which it appears. If you have any questions, contact the professor. NOTE: ALL ASSIGNMENTS LISTED UNDER A PARTICULAR CLASS DATE BELOW, ARE DUE AT THE FOLLOWING CLASS MEETING. E.G: January 7th assigned readings and viewings are due January 9th:

WEEK 1

CLASS DATE: JANUARY 7
Introductions, Syllabus review, Course Overview.
ITEMS TO CONSIDER: What is pop culture? Where do we see dance popular culture?

ASSIGNED READING DUE NEXT CLASS MEETING:


ASSIGNED VIEWING:

PBS Idea Channel: Does Pop Culture Need to be “Popular”? PBS Digital Studios. (13 min. 4 sec) https://youtu.be/EoovlwC4N4A

CLASS DATE: JANUARY 9
What is popular, and why do we care?
LECTURE, IN-CLASS DISCUSSION, GROUP WORK: Assigned Readings & Viewings, and the Consequences of Being “Out of the Loop.”
IN-CLASS VIEWINGS: Examples of dance in pop culture, and below

ASSIGNED READING:


ASSIGNED VIEWING:

Ted Talk – Reddit with Alexis Ohanian (4 min. 26 sec) https://www.ted.com/talks/alexis_ohanian_how_to_make_a_splash_in_social_media#t-245517

WEEK 2
THE LANGUAGE & POWER OF DANCE

CLASS DATE: JANUARY 14
The Big Ask: Why Dance?
DISCUSSION: The language of dance, the role of dance, and how it is leveraged to make an impact? Fancied need, attention economy, intersection of commerce and art; further discussion on Storey reading from week 1.
IN-CLASS VIEWINGS: See Lecture Slides.

ASSIGNED READING:

ASSIGNED VIEWING:
The Role of Dance in Society by Christopher Wheeldon (3 min. 29 sec)

“Vogue,” Madonna: https://youtu.be/GuJQSAiODqI

CLASS DATE: JANUARY 16
FILM (In Class) Strike A Pose (2016) – Film directed by Ester Gould and Reijer Zwaan (1 hour, 28 min)
Enjoy it, but take light notes.

WRITTEN ASSIGNMENT: Write a 1-page response to the documentary viewed in class, due by midnight tonight.
Note relationship to our discussions and assignments as it strikes you. 12-pt Times New Roman font, double spaced, via Blackboard.

No class January 21 due to Dr. King Holiday

ASSIGNED READING Due January 23:


ASSIGNED VIEWING Due January 23:
Evolution of Mom Dancing (w/Jimmy Fallon & Michelle Obama) (2 min. 4 sec)
https://youtu.be/Hq-URI9F17Y

First Lady Michelle Obama Carpool Karaoke (14 min. 41 sec)
https://youtu.be/ln3wAdRAim4

The following 3 may be skimmed, no need to watch entirety:
Inaugural Balls: Trumps dance to ‘My Way’ (1 min. 2 sec)

Neighborhood Inaugural Ball ‘At Last’ Performance (3 min. 41 sec)
https://www.youtube.com/watch?v=HGrq1SzkhSo

USA: George W Bush Dancing with Family (3 min. 36 sec)
https://www.youtube.com/watch?v=MwZMKZY5zus

WEEK 3
ICONS & POLITICS OF DANCE IN POP CULTURE

JANUARY 21 NO CLASS DUE TO MLK HOLIDAY

CLASS DATE: JANUARY 23
Discussion: The intrigue of dance as a freedom of expression, its role in the political discourse and the importance it plays in the socialization of the United States’ political discourse. From the US Presidential Inaugural Ball to Beyonce’s Lemonade and beyond, a look at the politics of dance in pop culture and dissemination of politically charged messages by icons and influencers; differences in dissemination of influence from past to present.
Review of Research Paper #1: Iconic Dance & The Internet

In-Class Viewing:
Childish Gambino, “This is America” (4 min. 4 sec)
https://www.youtube.com/watch?v=VYOjWnS4cMY

Martha Graham company video TBA.

**ASSIGNED READING (Start Reading - Due 1/30):**


**ASSIGNED VIEWING (Start Viewing - Due 1/30):**


Michael Jackson – “Thriller” M/V (13 min. 42 sec) https://www.youtube.com/watch?v=sOnqjkJTMaA

Michael Jackson - Making of Thriller https://www.youtube.com/watch?v=O10JryL6nBA

WEEK 4
SOCIAL STATUS: CELEBRITY OF DANCE IN POP CULTURE (The Icon Continued)

CLASS DATE: JANUARY 28
*In-class Vogue dance workshop with guest.* Please come dressed appropriately and be prepared to dance.
In-Class Viewing: Excerpts from *Paris is Burning* Documentary

**Assignment:** Write your paper. *Remember to see the writing center if you need assistance.* See last week’s assigned readings/viewings due next class

CLASS DATE: JANUARY 30
**DUE TODAY at 12:00 a.m. via Blackboard:** -- Research Paper #1: Iconic Dance & The Internet

**DISCUSSION:** Dance has an impact on popular culture through its many icons and influencers. Debbie Allen, Michael Jackson, Kenny Ortega, and many more have shaped the social narrative through various works, and have intrigued us through their virtuosity. While these choreographers and directors create images that move the world, some dancers/singers have also become part of the conversation. Dancers like Maddie Ziegler’s interpretations of movement/music have transformed dialogue as well, creating a celebrity status all their own.

In Class Viewing: Michael Jackson, Jackson 5 Motown 25
https://youtu.be/c_JP5-KpZoU?t=3m34s

Sia “Chandelier” M/V (3 min. 51 sec)
Debbie Allen discusses choreographing the Academy Awards – EmmyTVLegends.org (5 min. 5 sec)
https://www.youtube.com/watch?v=ybAbc- kXGk

High School Musical 3: Kenny Ortega (4 min. 22 sec)
https://www.youtube.com/watch?v=YO3sg3rfreU

ASSIGNED READING:


ASSIGNED VIEWING:

Devdas “Dola re Dola” (6 min. 32 sec)

Akon, Vishal & Shekhar "Chammak Challo Song Making" (7 min. 18 sec)
https://youtu.be/CAHagot7RIQ

WEEK 5
GLOBALIZATION OF DANCE IN POP CULTURE

Looking at the engaging dance styles expressed through Bollywood, Salsa, Flamenco and dances that captured the world over in pop culture.

CLASS DATE: FEBRUARY 4
In Class Bollywood Dance Workshop – Please come in appropriate attire, prepared to dance. We are barefoot for Bollywood.

IN-CLASS VIEWING:
Kapoor & Sons, “Kar Gayi Chull” (2 min. 22 sec)
https://youtu.be/NTHz9ephYTw

Ra One, “Chammak Challo”
https://youtu.be/x2f5-hJsX_Q

ASSIGNED READING:


ASSIGNED VIEWING:

PSY - GANGNAM STYLE M/V (4 min. 12 sec)
https://www.youtube.com/watch?v=9bZkp7q19f0

CEBU Dancing Inmates - This is it (4 min. 26 sec)
https://youtu.be/32C6JuTIOVM
CLASS DATE: FEBRUARY 6
DISCUSSION: Discussion and lecture on readings/viewings

IN CLASS VIEWINGS:
CEBU Prison “Thriller”
https://youtu.be/hMnk7lh9M3o

Ted Talk: Pop Culture in the Arab World (5 min. 5 sec)
https://www.ted.com/talks/shereen_el_feki_pop_culture_in_the_arab_world?language=en

ASSIGNED READING:


ASSIGNED VIEWING:

New York Movement, USA, Small Team Salsa Cabaret, Final, 1st Place, World Salsa Summit 2017
https://youtu.be/55dpOUTINFg

Los III Puntos "Salsa Hip-Hop" (1 min 22sec)
https://youtu.be/JnTOSup15k8

America’s Got Talent 2014 Cornell Bhangra (5 min 55 sec)
https://www.youtube.com/watch?v=eGZR7BeOMBEn&feature=youtu.be

WEEK 6
IDENTITY, MEANING, COMMUNITY THROUGH DANCE
Meaning (or rejection of meaning), community and culture through dance activities and events; link social dance gender roles and Indian collegiate competitions; importance of COMPETITION to dance in pop culture and identity

CLASS DATE: FEBRUARY 11
LECTURE & DISCUSSION OF READINGS/VIEWINGS

IN-CLASS VIEWING:
[1ST PLACE] OSU Genesis | LEGENDS Bollywood Dance 2018
https://youtu.be/45QHDuMzcFo?t=1m24s

Paige & Mark's Salsa - Dancing with the Stars (1 Min. 17 sec)
https://www.youtube.com/watch?v=4YcR7P7JJsI

Red Bull BC One - The World’s Premier Breaking Competition. (2017, July 02). (3 min. 29 sec)
Red Bull BC One Switzerland Cypher: Becca VS Baby OG Semifinal.

ASSIGNED READING:


CLASS DATE: FEBRUARY 13
Discussion on Readings/Viewings. Possible short Ballroom Dance Workshop with guest. Please arrive appropriately dressed, prepared to dance.

No assigned readings. Prepare for midterm paper and practical examination.

WEEK 7
MIDTERM WEEK

NO CLASS MEETING FEBRUARY 18: MIDTERM PAPERS DUE TONIGHT BY 11:59 P.M.

CLASS DATE: FEBRUARY 20
Midterm Part II: Practical Examination, Group Projects Due

ASSIGNED READING:

WEEK 8
SOCIAL DANCE & JAZZ HISTORY OF AFRICAN ROOTS IN AMERICAN DANCE
Foray into the roots of American dance, including vernacular forms, social dance, jazz.

CLASS DATE: FEBRUARY 25
Discussion on reading.

In-Class Viewings TBA

CLASS DATE: FEBRUARY 27
In Class Documentary Viewing:
Jazz: A Film by Ken Burns (2005) Episode 1 (1 hour, 26 min)

Written Assignment: 1-page personal reflection on Jazz documentary as it relates to our studies, due by midnight tonight, 12-point Times New Roman, double spaced via Blackboard.

ASSIGNED VIEWING:
Lindy Hop - Hellzapoppin (1941) (2 min. 6 sec)
https://youtu.be/qkthxBsleGQ

Ted Talk: A Visual History of Social Dance In 25 Moves: Camille A. Brown – (May 2016) (4 min. 36 sec)
https://www.ted.com/talks/camille_a_brown_a_visual_history_of_social_dance_in_25_moves/transcript?language=en#t-31581

WEEK 9
SOCIAL DANCE & JAZZ HISTORY - AFRICAN ROOTS IN AMERICAN DANCE

CLASS DATE: MARCH 4
In-class Jazz dance workshop with Professor Moncell Durden. Please arrive appropriately attired and prepared to dance.
ASSIGNED READING:

Written Assignment: Based on your readings, write a short, one page double-spaced paper comparing original jazz and modern/concert jazz conventions. Due by hard copy at top of next class, March 6.

CLASS DATE: MARCH 6
Discussion on reading/share paper assessments orally. Possible Studio/Concert Jazz workshop with guest. Please arrive in appropriate attire and be prepared to dance.

ASSIGNED READING:
Tap reading TBA.

ASSIGNED VIEWING:
Happy Feet Trailer (1 min. 23 sec)
https://www.youtube.com/watch?v=aIBsnOyJB7Y

Savion Glover BTS Happy Feet (30 sec)
https://www.youtube.com/watch?v=iVd7xfdzmfg

NO CLASSES MARCH 11, MARCH 13: ENJOY YOUR SPRING RECESS

WEEK 10
JAZZ & TAP DANCE CONCLUSION; STEPPING & BODY PERCUSSION

CLASS DATE: MARCH 18
In-Class Tap Workshop with guest. Please arrive prepared to dance and appropriately dressed. If you don’t have tap shoes, please wear non-marking sole sneakers or dance shoes.

ASSIGNED READING:

ASSIGNED VIEWING:
Riverdance on The Late Late Show with James Corden. (3 min. 4 sec)
https://www.youtube.com/watch?v=gLfaCl6hWAE

At a Tennessee university, questions about cultural appropriation linger (2 min. 21 sec)
https://www.youtube.com/watch?v=F7z14OPCFLM

Irish Dancing Flashmob in Essex by Aer Lingus Regional and London Southend Airport (5 min., 45 sec)
https://www.youtube.com/watch?v=hKCHgwzMjhw

CLASS DATE: MARCH 20
DISCUSSION: Body Percussion, Step in Pop Culture, recall Jazz origins, precision predilection
In-Class Reading: https://www.nytimes.com/2015/11/12/arts/dance/michael-flatley-lord-of-the-dance-dangerous-games-review.html

IN-CLASS VIEWING:
Stomp Live - Part 1 - Brooms (9 min., 35 sec)
https://www.youtube.com/watch?v=tZ7aYQtlldg

Maddie Ziegler Rockettes
https://www.youtube.com/watch?v=RpfS-yBu1_U

Stunning Japanese synchronized walking routine (1 min. 17 sec)
https://www.youtube.com/watch?v=PhHxPJsrPOw

STEP | Official Trailer | FOX Searchlight (2 min., 40 sec)
https://youtu.be/uVN4aVYA2eA

ASSIGNED VIEWING:

STEPPING CONCLUSION; and CONTEXT COLLAPSE, APPROPRIATION, AND ERASURE OF ORIGINS IN DANCE IN POP CULTURE WITH WEEK 11
AN EMPHASIS ON HIP-HOP

CLASS DATE: MARCH 25
IN-CLASS DOCUMENTARY VIEWING:
STEP (1 hr. 24 min)

Be aware: Group work during next class: 5 Bullet Points and casual oral presentation on the film and assigned reading, Relate to our studies on identity, community, context.

ASSIGNED READING:


ASSIGNED VIEWING:

Bonner, M. (2017, June 14). Katy Perry Admits She's Been Appropriating Black and Japanese Culture. Hybrid (Article + Video: 3 min. 29 sec) (4 pages)

Katy Perry Unconditionally Live at AMA's (4 min. 20 sec)
https://youtu.be/iXqcjgX-I9E

CLASS DATE: MARCH 27
Discussion on Readings/Viewings. Group work.
Review of Research Paper 3: Redefining Dance in Pop Culture

ASSIGNED READING:


WEEK 12
Appropriation, Subculture, Commodification, The Black Performer As Commodity/Object

CLASS DATE: APRIL 1
Discussion on Readings/Viewings

ASSIGNED READING:


ASSIGNED VIEWING:

TBA

CLASS DATE: APRIL 3
Discussion on Readings/Viewings

ASSIGNED VIEWING:


CLASS DATE: APRIL 8
Discussion on Readings/Viewings.

No Assignments. Write Paper.

CLASS DATE: APRIL 10
DUE TODAY 12:00 A.M.: RESEARCH PAPER #3: REDEFINING DANCE IN POP CULTURE
IN-CLASS FILM VIEWING: Tap

Write personal reflection on the film, relate to studies, due by 11:59 p.m. tonight.

ASSIGNED READING:


13
ASSIGNED VIEWING:

Silento “Whip/Nae Nae” M/V (3 min. 22 sec)
https://youtu.be/vjW8wF5VWc

Giphy – Funny Dancing (Various – Scroll top to bottom for examples)
https://giphy.com/search/funny-dancing

How Not To Dance at Coachella (2 min. 5 sec)
http://mashable.com/2015/04/12/coachella-dancing/#SqaRd2i5ggqH

iAmDLOW - Do It Like Me Challenge prod by @NunMajorBeats (2 Min. 26 sec)
https://www.youtube.com/watch?v=7hl0aTooA90

AnOtherWebsite. (2015, April 20). MOVement: Chalayan x AyaBambi and Ryan Heffington. (1 min. 40 sec)
https://youtu.be/N2YhzBIUq

DANCE FILM FASHION Reel | DanceLends: Feat. choreography by Jermaine Browne, Jordana Toback, Android & more (2 min. 26 sec)
https://www.youtube.com/watch?v=oD6cFyhSXkk

WEEK 14
THE “MEMEIFICATION” & CORPORATIZATION OF DANCE IN POP CULTURE
Social Media has created a treasure trove of memes that have taken dance into a radical direction within pop culture. Here we explore the gifs and challenges that make the world move, and the ways in which the #Challenge has grown as a promotional tool for companies’ marketing. Further discussion corporate fashion, health, competition, convention, sport and festival gatherings that influence pop culture.

CLASS DATE: APRIL 15
Discussion on readings/viewings.

IN-CLASS VIEWING:
Glamour Magazine (2015, August 05). Maddie and Mackenzie Ziegler Dance Like Fall’s Major Trends. (3 min. 9 sec)
https://www.youtube.com/watch?v=d7dOJ_yDDac

Lil Buck at Fondation Louis Vuitton. Film by Andrew Margetson. (3 min. 57 sec)

MOVE - Rachel Roy Spring 2011 Film - Choreographer Jermaine Browne (4 min. 58 sec)
https://www.youtube.com/watch?v=Vw0FLr0qu-U


Professional Dancers Try The Fortnite Dance Challenge (4 min. 51 sec)
https://youtu.be/8c5YY9DcoIE

The Ellen Show: The Duo Behind the Running Man Challenge (5 min. 12 sec)
https://youtu.be/u7TZY9_f04

Twitter: World of Dance Challenge (43 sec)
https://twitter.com/i/web/status/861675686582407168

Battle of the Bands: A look at the best halftime performances from the 2012 season: Ohio State (9 min. 54 sec), Michigan (10 min. 45 sec), W. Carolina (14 min. 54 sec), Jackson State (10 min. 19 sec), Southern (8 min. 15 sec), Texas A&M (4 min. 55 sec)

ASSIGNED READING:

http://www.highsnobiety.com/2017/04/05/trend-forecasting-how-to/


**Also reference videos on the digital version of the article at this link:
http://www.dancemagazine.com/dance-advertisement-campaign-2306950917.html

ASSIGNED VIEWING:

Touchdown Celebrations to Come | NFL | Super Bowl LII Commercial
https://www.youtube.com/watch?v=kUoD-gPDahw

Apple iPhone 7 AirPods – Stroll (1 min)
https://www.youtube.com/watch?v=WpeQMg6YUHO

Timbaland & Zumba Interview For STRONG by Zumba™ (3 min. 40 sec)
https://www.youtube.com/watch?v=z0FJZnYjmrA

Louis Vuitton airport luggage dance performance - Fashion & Beauty TV. (2013, April 30). (1 min. 14 sec)
https://youtu.be/893CyOMvbxg

Moore, B. Video Alexander McQueen Savage Beauty The Metropolitan Museum of Art, New York. (2011, August 01). (2 min. 2 sec)
https://youtu.be/P13oZsD-t4s?list=PLkrQGolpXTZjITI9VYL-DTQy6xH7KCe

CLASS DATE: APRIL 17
Discussion on dance in the corporate sphere and its influence on pop culture, re: assigned readings/ viewings.

IN-CLASS VIEWING:
MOVement: Alexander McQueen x Marie-Agnès Gillot (3 min. 52 sec)
https://www.youtube.com/watch?v=wGAMfQpHBcE

WHAT HAPPENS WHEN FASHION MEETS DANCE? | CANVAS (2 min. 56 sec)
https://www.youtube.com/watch?v=oldWNgZgFl

Levi’s "Circles" Commercial (1 min. 30 sec.)
https://youtu.be/ZgcgFP9nGqY

Spin Media. (2014, January 27). Best Football Touchdown Dance Moves. (2 min. 3 sec)
https://youtu.be/0k68pCtDbCg
ASSIGNED VIEWING:

WEEK 15
RECYCLING OF DANCE IN POP CULTURE

Popular films, television programs and commercials are far reaching tools of marketing of Western values. Many dance films help to bridge a divide in politics and social discourse to endear the United States’ popular culture to the world; conversation about Hollywood films, TV shows and commercial products, and why reboots and nostalgia are a huge component of dance in pop.

CLASS DATE: APRIL 22
In Class Viewing: Footloose directed by Herbert Ross

ASSIGNED VIEWING:
TBA

CLASS DATE: APRIL 24
Final Exam: Practical Project Due
In Class Viewing: Footloose directed by Craig Brewer

1-Minute email due tonight by 11:59 p.m. comparing the films and assessing dance in pop’s love of nostalgia.

REQUIRED READINGS (subject to change)
ARTICLES (NOT BOOKS) WILL BE MADE AVAILABLE ON THE USC LIBRARY ARES PLATFORM
ALPHABETICAL ORDER - NOT LISTED IN SCHEDULED ORDER OF READING

ARTICLES
(Articles will be available in .pdf format on the USC Library ARES platform: https://reserves.usc.edu/)


Dirty Dancing: How the TV remake compares to the original
(Hybrid: Read Article + Video - 5min. 3 sec)
http://ew.com/tv/2017/05/24/dirty-dancing-abc-tv-remake-vs-original/


Gessell, C. (1989, July-August). The health horizon; Judi Sheppard-Missett offers a glimpse into fitness of the ‘90s. AFAA’s American Fitness. 7(4), 12.


Harrison, K. (2018). The Difficulty in Defining Donald Glover’s ‘This is America’ Harrison, Kitanya, Medium, https://medium.com/s/story/this-is-america-dont-catch-me-slipping-8f1072f730e9


The Balanchine Foundation - GEORGE BALANCHINE, 1904-1983
**(Not Available on ARES – Please read via LINK provided)
http://balanchine.org/balanchine/01/bio.html

LIBRARY RESOURCES
http://libguides.usc.edu/dance

REQUIRED VIEWING (subject to change)
NOT LISTED IN SCHEDULED ORDER OF VIEWING

COMMERCIALS
Bacardi Dance Floor
https://youtu.be/V1b6rDOqADw

iPhone 7 + AirPods - Stroll – Apple
https://youtu.be/au7HXMLWgyM

Digital Artists: Stella Artois cidre TV commercial 2017 “Dancing in the forest” (30 sec)
https://vimeo.com/212732789

Gap Stretch Denim
https://www.youtube.com/watch?v=h5Knkve1pRg

Homepod Welcome Home- Apple
https://youtu.be/305ryPvU6A8?t=1m1s

Jane Fonda - Original Workout (Trailer)
https://www.youtube.com/watch?v=deKHYCsjseg

KIA Soul Hamster Commercial (1 min)
https://youtu.be/BNYzrmdzktk

Levi's "Circles" Commercial
https://www.youtube.com/watch?v=ZgcpFP9nGqY

Old Navy Denim for the Whole Fam
https://www.youtube.com/watch?v=W5SsokOSU2w

Project Fi: The Joy of a Simple Phone Plan (15 sec)
https://youtu.be/gk0a784myV4

World of Dance 2018 - Dance-Off: Judges Battle
https://www.youtube.com/watch?v=JaeSOP_sETs

FILMS & FILM TRAILERS

*Celebrating Alvin Ailey at 50: Documentary by Judy Kinberg (5 min. 24 sec)
https://vimeo.com/17307366
DANCE FILM FASHION Reel | DanceLends: Feat. choreography by Jermaine Browne, Jordana Toback, Android & more (2 min. 26 sec)
https://www.youtube.com/watch?v=oD6cFYhSXkk

DESPICABLE ME 3 TV Spot #2 - Minions Prison (2017) Animated Comedy Movie HD (30 sec)
https://www.youtube.com/watch?v=4Qjtj0Ox_Zc

Glamour Magazine (2015, August 05). Maddie and Mackenzie Ziegler Dance Like Fall’s Major Trends. (3 min. 9 sec)
https://www.youtube.com/watch?v=d6bd01_yDDac

Happy Feet Trailer (1 min. 23 sec)
https://www.youtube.com/watch?v=alBsnOyJB7Y

Lil Buck at Fondation Louis Vuitton. Film by Andrew Margetson. (3 min. 57 sec)

Louis Vuitton airport luggage dance performance - Fashion & Beauty TV. (2013, April 30). (1 min. 14 sec)
https://youtu.be/893Cy0Mvbxg

MOVEment: Alexander McQueen x Marie-Agnès Gillot (3 min. 52 sec)
https://www.youtube.com/watch?v=wGAMfQpHBcE

MOVEment: Chalayan x AyaBambi and Ryan Heffington (1 min. 40 sec)
https://www.youtube.com/watch?v=N2YhzBjiYUg

MOVE - Rachel Roy Spring 2011 Film - Choreographer Jermaine Browne (4 min. 58 sec)
https://www.youtube.com/watch?v=Vw0Flr0qu-0

STEP | Official Trailer | FOX Searchlight (2 min. 40 sec)
https://www.youtube.com/watch?v=uVN4aVYA2eA

WHAT HAPPENS WHEN FASHION MEETS DANCE? | CANVAS (2 min. 56 sec)
https://www.youtube.com/watch?v=oldWNygZeF!

MUSIC VIDEOS
A.R. Rahman, The Pussycat Dolls - Jai Ho (You Are My Destiny) ft. Nicole Scherzinger M/V (3 min. 40 sec)
https://youtu.be/Yc5OyXmHD0w

Bappi Lahiri, “Thoda Resham Lagta Hai” (5 min. 52 sec)
https://youtu.be/nz5doXQEvc

Childish Gambino, “This is America” (4 min. 4 sec)
https://www.youtube.com/watch?v=VYOjWnS4cMY

Let's Move! "Move Your Body" Music Video with Beyoncé – NABEF (4 min. 17 sec)
https://youtu.be/8gYrNp4s1Xc?list=PL977A6DC9054087F9

Beyonce “Formation” (4 min. 47 sec)
https://www.youtube.com/watch?v=WDZJPV__bQ&feature=youtu.be

Devdas “Dola re Dola” (6 min. 32 sec)
Luis Fonsi feat. Daddy Yankee “Despacito” (4 min. 41 sec)  
https://www.youtube.com/watch?v=kQoP7kw5Fk

Michael Jackson – “Thriller” M/V (13 min. 42 sec)  
https://www.youtube.com/watch?v=sOngkJITMaA

Michael Jackson, Jackson 5 Motown 25  
https://youtu.be/c_JP5-KpZoU?t=3m34s

Munna Michael “Ding Dang” (3 min. 21 sec)  
https://youtu.be/O4Oiv4F49t8

PSY - GANGNAM STYLE M/V (4 min. 12 sec)  
https://www.youtube.com/watch?v=9bZkp7q19f0

Sia “Chandelier” M/V (3 min. 51 sec)  
https://www.youtube.com/watch?v=2yjPBrBU-TM

Silentó “Whip/Nae Nae” M/V (3 min. 22 sec)  
https://youtu.be/vjW8wmF5VWc

Truth Hurts feat. Rakim – Addictive (3 min. 48 sec)  
https://youtu.be/Xcj9O-Cv48c

CONCERT DANCE  
Bill T. Jones “Last Supper at Uncle Tom’s Cabin” Excerpt  
http://www.danceheritage.org/jones.html

Kyle Abraham, Ailey Extension “Untitled America: Second Movement” (3 min 4 sec)  
https://www.youtube.com/watch?v=jZJIknlq_f0

NEWS / INTERVIEWS / PRESENTATIONS/NEW MEDIA  
Akon, Vishal & Shekhar "Chammak Challo Song Making" (7 min. 18 sec)  
https://youtu.be/CAHagot7RIQ

Battle of the Bands: A look at the best halftime performances from the 2012 season (57 minutes total):  
Ohio State (9 min. 54 sec), Michigan (10 min. 45 sec), W. Carolina (14 min. 54 sec), Jackson State (10 min. 19 sec),  
Southern (8 min. 15 sec), Texas A&M (4 min. 55 sec),  

Bonner, M. (2017, June 14). Katy Perry Admits She’s Been Appropriating Black and Japanese Culture. Hybrid (Article + Video: 3 min. 29 sec)  

CNN - Left Shark (1 min. 55 sec)  
https://www.youtube.com/watch?v=AIsPZWO9Uzw

Debbie Allen discusses choreographing the Academy Awards – EmmyTVLegends.org (5 min. 5 sec)  
https://www.youtube.com/watch?v=ybAbc-xKXGk

George Balanchine and NYC Ballet (5 min. 25 sec)  
https://www.youtube.com/watch?v=zoyr458KvS
High School Musical 3: Kenny Ortega (4 min. 22 sec)
https://www.youtube.com/watch?v=YO3sg3rfrfE

How Not To Dance at Coachella (2 min. 5 sec)
http://mashable.com/2015/04/12/coachella-dancing/#SqaRd2i5qggH

Hybrid (Article + Video: 2 min. 2 sec)

PBS Idea Channel: Does Pop Culture Need To Be "Popular"? PBS Digital Studios. (13 min. 4 sec)
https://youtu.be/EooVwC4N4A

Prom dress guidelines lead to body shaming accusation and opposition dance (1 min. 40 sec)
http://www.wifr.com/content/news/Prom-dress-guidelines-lead-to-body-shaming-accusation-415708303.html

Hybrid (Article + Video: What are you waiting for? 6 min. 59 sec, AOL Sessions: 4 min. 45 sec, MadTV Spoof: 1 min. 54 sec., Kuu Kuu Harajuku: 1 min. 50 sec)

Ted Talk: A Visual History of Social Dance In 25 Moves: Camille A. Brown – (May 2016) (4 min. 36 sec)
https://www.ted.com/talks/camille_a_brown_a_visual_history_of_social_dance_in_25_moves/transcript?language=en#t-31581

Ted Talk: Pop Culture in the Arab World (5 min. 5 sec)
https://www.ted.com/talks/shereen_el_feki_pop_culture_in_the_arab_world?language=en

Ted Talk – Reddit with Alexis Ohanian (4 min. 26 sec)
https://www.ted.com/talks/alexis_ohanian_how_to_make_a_splash_in_social_media?language=en#t-245517

The BEST And WORST Of In My Feelings Drake Dance CHALLENGE, The Trendy
https://www.youtube.com/watch?v=hAuNsM0AzhM

The Role of Dance in Society by Christopher Wheeldon (3 min. 29 sec)

Timbaland & Zumba Interview For STRONG by Zumba™ (3 min. 40 sec)
https://www.youtube.com/watch?v=z0FJZnYjmrA

TV PERFORMANCES / COMPETITIONS / EXHIBITIONS
A Terrific Dancing Trio Performs! (4:06)
https://youtu.be/AcMmLnv0YTo

America’s Got Talent 2014 Cornell Bhangra (5 min 55 sec)
https://www.youtube.com/watch?v=eGZR7BeOMBE&feature=youtu.be

Bollywood America UCLA Nashaa 1st Place (10 min 19 sec)
https://youtu.be/0n80Vc5STwU

Dancing Umbrellas: An Exhibition of Movement and Light trailer (34 sec)
Evolution of Dance with Judson Laipply (6 min)
https://www.youtube.com/watch?v=dMH0bHeiRNg

Evolution of Mom Dancing (w/Jimmy Fallon & Michelle Obama) (2 min. 4 sec)
https://youtu.be/Hq-UR19F17Y

First Lady Michelle Obama Carpool Karaoke (14 min. 41 sec)
https://youtu.be/In3wAdRAim4

Giphy – Funny Dancing (Various – Scroll top to bottom for examples)
https://giphy.com/search/funny-dancing

Inaugural Balls: Trumps dance to ‘My Way’ (1 min. 2 sec)

Lea Anderson: Hand in Glove (1/4) (2 min)
https://www.youtube.com/watch?v=wA3hcQVeBMk

Moore, B. Video Alexander McQueen Savage Beauty The Metropolitan Museum of Art, New York. (2011, August 01). (2 min. 2 sec)
https://youtu.be/P13oZsD-t4s?list=PLkrQGoJpXtZP1ITl9VYL-DTQy6xH7KCe-

Neighborhood Inaugural Ball ‘At Last’ Performance (3 min. 41 sec)
https://www.youtube.com/watch?v=HG rq1SzkHs0

Red Bull BC One - The World’s Premier Breaking Competition. (2017, July 02). (3 min. 29 sec)
Red Bull BC One Switzerland Cypher: Becca VS Baby OG Semifinal.

Riverdance on The Late Late Show with James Corden. (3 min. 4 sec)
https://www.youtube.com/watch?v=gLfaCl6hWAE

https://youtu.be/lWFAmL-dDBQ

Spin Media. (2014, January 27). Best Football Touchdown Dance Moves. (2 min. 3 sec)
https://youtu.be/0k68pCtDbCg

Stunning Japanese synchronized walking routine (1 min. 17 sec)
https://www.youtube.com/watch?v=PhHxPJrPOw

The Ellen Show: The Duo Behind the Running Man Challenge (5 min. 12 sec)
https://youtu.be/ul7TZY9_f04

Twitter: World of Dance Challenge (43 sec)
https://twitter.com/i/web/status/861675686582407168

USA: George W Bush Dancing with Family (3 min. 36 sec)
https://www.youtube.com/watch?v=MwZMKZY5zus

Zumba Bollywood – Chikni Chameli (5 min. 4 sec) https://youtu.be/ANqZ7-tlrEc

GRADING BREAKDOWN

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation/In-Class Work</td>
<td>15%</td>
</tr>
<tr>
<td>Quizzes (2-5)</td>
<td>10%</td>
</tr>
<tr>
<td>Research Paper #1</td>
<td>10%</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>20%</td>
</tr>
<tr>
<td>Paper 70% Project 30%</td>
<td></td>
</tr>
<tr>
<td>Research Paper #3</td>
<td>20%</td>
</tr>
<tr>
<td>Final Exam (Part 1: Perf)</td>
<td>25%</td>
</tr>
<tr>
<td>Written</td>
<td>90%</td>
</tr>
<tr>
<td>Performance</td>
<td>10%</td>
</tr>
</tbody>
</table>

GRADING SCALE

Course final grades will be determined using the following scale:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>95-100</td>
</tr>
<tr>
<td>A-</td>
<td>90-94</td>
</tr>
<tr>
<td>A+</td>
<td>87-89</td>
</tr>
<tr>
<td>B</td>
<td>83-86</td>
</tr>
<tr>
<td>B-</td>
<td>80-82</td>
</tr>
<tr>
<td>C</td>
<td>77-79</td>
</tr>
<tr>
<td>C-</td>
<td>73-76</td>
</tr>
<tr>
<td>C+</td>
<td>70-72</td>
</tr>
<tr>
<td>D</td>
<td>67-69</td>
</tr>
<tr>
<td>D-</td>
<td>63-66</td>
</tr>
<tr>
<td>D+</td>
<td>60-62</td>
</tr>
<tr>
<td>F</td>
<td>59 and below</td>
</tr>
</tbody>
</table>

ASSIGNMENT RUBRIC

PLEASE SEE ASSIGNMENT BREAKDOWNS THAT ARE TO BE DISTRIBUTED DURING CLASS AND/OR VIA BLACKBOARD, AND REVIEW THEM PRIOR TO DUE DATES.

Statement on Academic Conduct and Support Systems

Academic Conduct:
Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, “Behavior Violating University Standards” https://policy.usc.edu/scampus-part-b/. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, http://policy.usc.edu/scientific-misconduct.

Support Systems:
Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. https://engemannshc.usc.edu/counseling/

National Suicide Prevention Lifeline - 1-800-273-8255
Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. http://www.suicidepreventionlifeline.org
Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call
Free and confidential therapy services, workshops, and training for situations related to gender-based harm.
https://engemannshc.usc.edu/rsVP/

Sexual Assault Resource Center
For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: http://sarc.usc.edu/

Office of Equity and Diversity (OED)/Title IX Compliance – (213) 740-5086
Works with faculty, staff, visitors, applicants, and students around issues of protected class. https://equity.usc.edu/

Bias Assessment Response and Support
Incidents of bias, hate crimes and micro aggressions need to be reported allowing for appropriate investigation and response. https://studentaffairs.usc.edu/bias-assessment-response-support/

The Office of Disability Services and Programs
Provides certification for students with disabilities and helps arrange relevant accommodations. http://dsp.usc.edu

Student Support and Advocacy – (213) 821-4710
Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. https://studentaffairs.usc.edu/ssa/

Diversity at USC
Information on events, programs and training, the Diversity Task Force (including representatives for each sch2 e12)

USC Emergency Information
Provides safety and other updates, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible, http://emergency.usc.edu

USC Department of Public Safety – 213-740-4321 (UPC) and 323-442-1000 (HSC) for 24-hour emergency assistance or to report a crime.
Provides overall safety to USC community. http://dps.usc.edu